



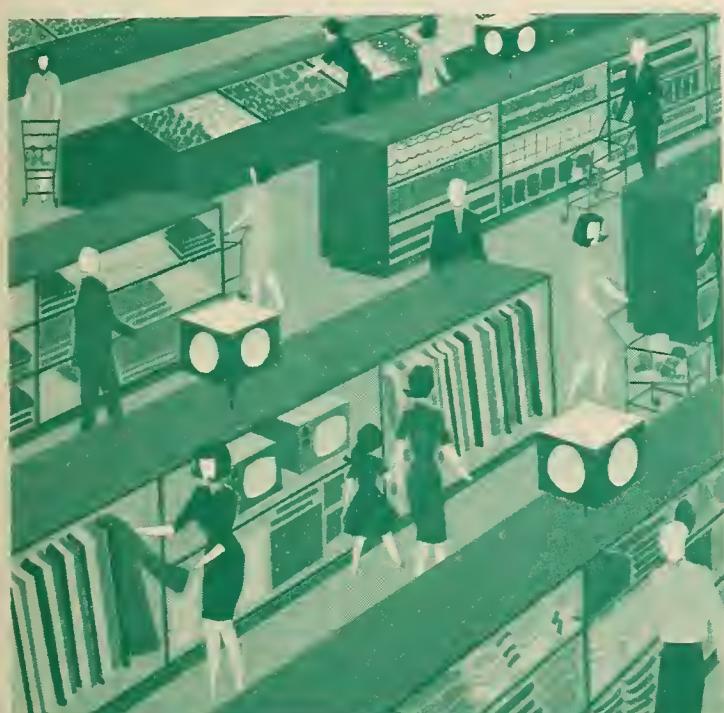


1967 CENSUS OF BUSINESS



BC67-MLS-42

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Retail Trade
MERCHANDISE
LINE SALES

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SOUTH CAROLINA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

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RETAIL TRADE: MERCHANDISE LINE SALES

SOUTH CAROLINA, BC67-MLS-42

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 65 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



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1967 CENSUS OF BUSINESS



BC67-MLS-42

Retail Trade

MERCHANDISE LINE SALES

SOUTH CAROLINA

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

South Carolina

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

¹ Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967**.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

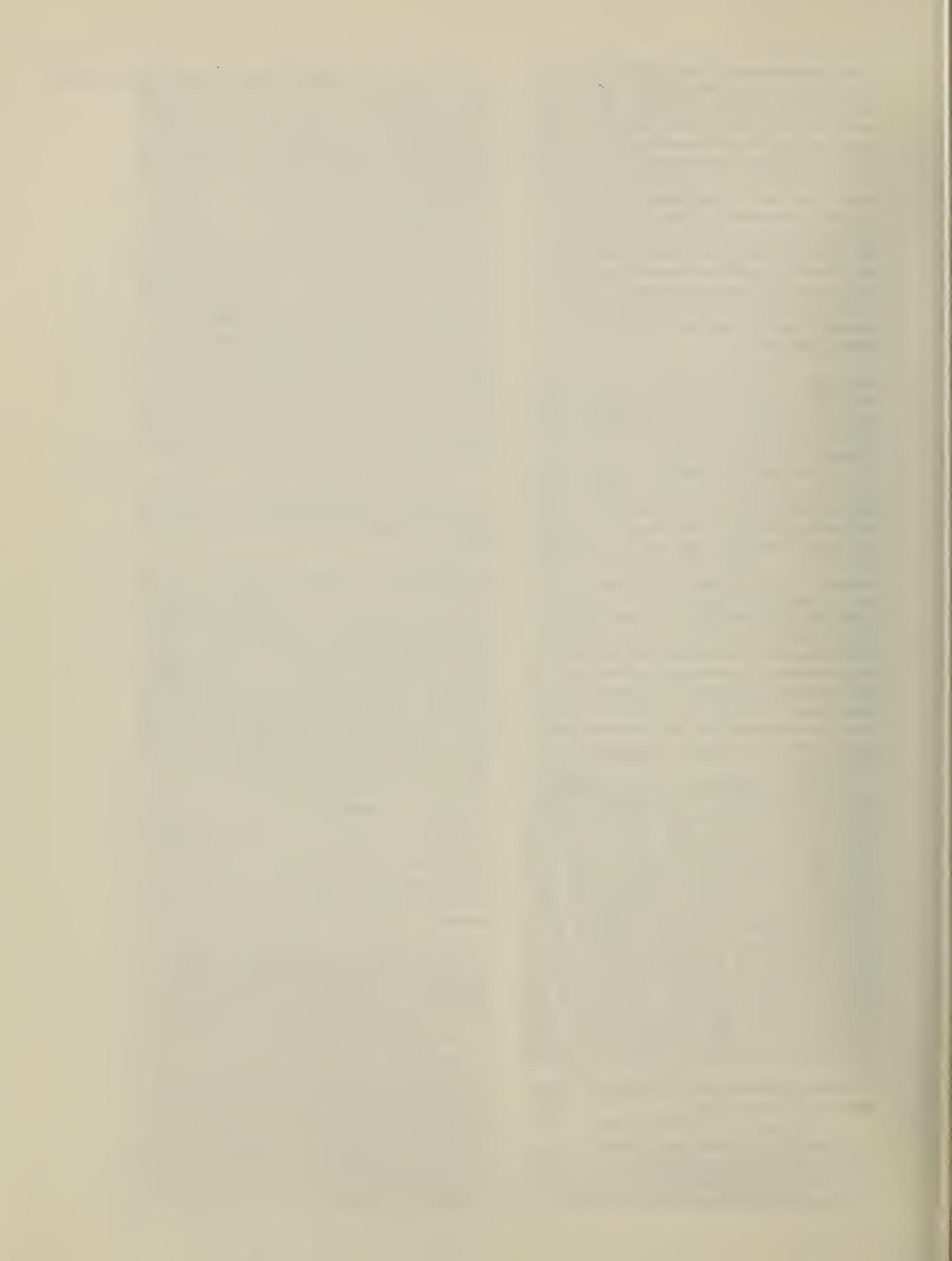
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

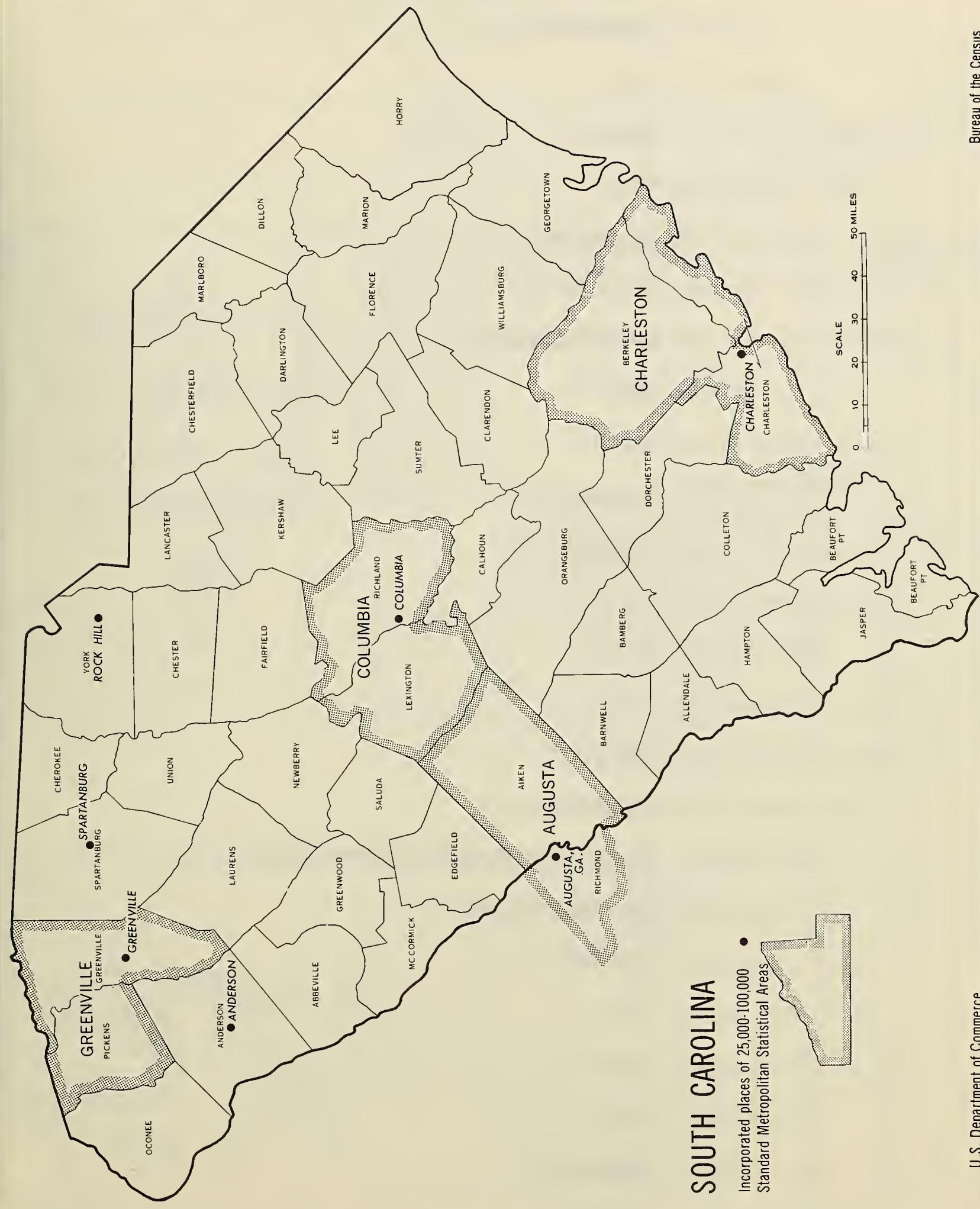
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





SOUTH CAROLINA
Merchandise Line
Sales of Retail
Establishments
1967

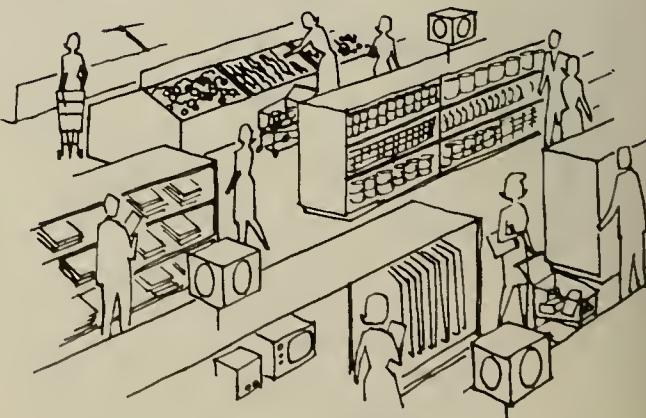
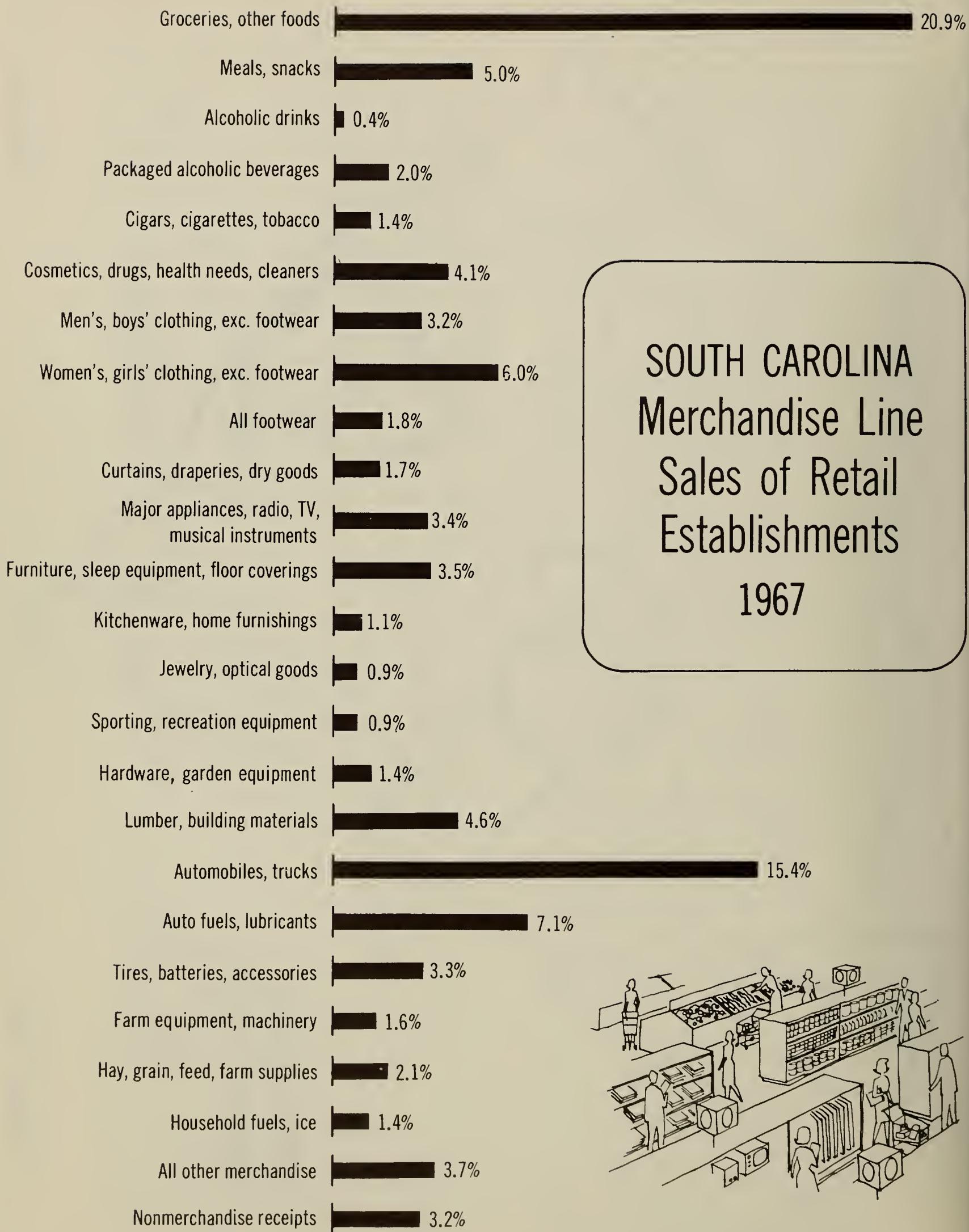


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establish-ments ¹					Establishments handling the line	All establish-ments ¹			
RETAIL TRADE														
	TOTAL	13 902	2 830 675	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)							
020	GROCERIES-OTHER FOODS	3 503	591 970	58.5	20.9	340	TOTAL	65	7 104	(X)	100.0			
040	MEALS-SNACKS	2 593	140 553	39.6	5.0	356	LUMBER-BUILDING MATERIALS	65	6 503	91.5	91.5			
060	ALCOHOLIC DRINKS	510	10 317	50.0	.4	356	ALL OTHER LUMBER-MILLWORK	27	467	12.5	6.6			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	1 073	55 560	23.8	2.0	357	PAINT-VARNISH ETC	62	4 879	68.9	68.7			
100	CIGARS-CIGARETTES-TOBACCO	3 319	39 385	5.9	1.4	358	PAINT SUNDRIES	61	576	8.2	8.1			
120	COSMETICS-DRUGS-CLEANERS	2 637	116 299	12.6	4.1	359	WALLPAPER-OTHER WALL COVERINGS	54	440	7.0	6.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 508	90 642	17.1	3.2	361	GLASS	4	27	4.6	.4			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	1 818	169 040	27.6	6.0	520	NONMERCHANTISE RECEIPTS	34	191	4.0	2.7			
180	ALL FOOTWEAR	1 376	49 596	11.1	1.8	-	MISCELLANEOUS MERCHANTISE	(X)	410	(X)	5.8			
200	CURTAINS-DRAPERIES-ORY GOODS	1 267	47 460	10.4	1.7									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 596	96 833	18.9	3.4									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 292	100 122	22.2	3.5									
260	KITCHENWARE-HOME FURNISHINGS . . .	1 767	30 961	5.0	1.1									
280	JEWELRY-OPTICAL GOOOS	1 254	26 718	6.0	.9									
300	SPORTING-RECREATION EQUIPMENT . . .	1 061	26 584	6.2	.9									
320	HARDWARE-GARDENING EQUIPMENT	1 439	40 070	8.6	1.4									
340	LUMBER-BUILDING MATERIALS	891	129 059	40.7	4.6									
380	AUTOMOBILES-TRUCKS	809	434 805	66.6	15.4									
400	AUTO FUELS-LUBRICANTS	3 114	200 608	30.4	7.1									
420	AUTO TIRES-BATTERIES-ACCESS	2 781	94 246	10.6	3.3									
440	FARM EQUIPMENT MACHINERY	293	45 186	32.6	1.6									
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	588	58 884	40.3	2.1									
480	HOUSEHOLD FUELS-ICE	591	39 353	46.6	1.4									
500	ALL OTHER MERCHANTISE	2 925	106 150	11.4	3.7									
520	NONMERCHANTISE RECEIPTS	5 114	90 274	5.2	3.2									
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)														
	TOTAL	709	198 794	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	2 038	10.9	1.0	100	HARDWARE-GARDENING EQUIPMENT	231	26 095	(X)	100.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	67	1 163	7.0	.6	120	CIGARS-CIGARETTES-TOBACCO	4	16	5.0	.1			
260	KITCHENWARE-HOME FURNISHINGS . . .	166	1 942	7.7	1.0	140	COSMETICS-DRUGS-CLEANERS	16	54	2.0	.2			
300	SPORTING-RECREATION EQUIPMENT . . .	155	1 466	6.8	.7	180	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	62	2.2	.2			
320	HARDWARE-GARDENING EQUIPMENT	367	20 626	25.1	10.4	220	ALL FOOTWEAR	26	95	2.3	.4			
340	LUMBER-BUILDING MATERIALS	524	119 317	82.3	60.0	240	MAJOR APPL-RADIO-TV-MUSICAL INST	56	810	14.6	3.1			
380	AUTOMOBILES-TRUCKS	19	1 450	12.0	.7	260	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	387	7.0	1.5			
400	AUTO FUELS-LUBRICANTS	24	395	8.6	.2	280	KITCHENWARE-HOME FURNISHINGS . . .	147	1 579	8.9	6.1			
420	AUTO TIRES-BATTERIES-ACCESS	53	1 913	15.3	1.0	300	JEWELRY-OPTICAL GOOOS	43	74	1.5	.3			
440	FARM EQUIPMENT MACHINERY	188	42 087	75.9	21.2	340	SPORTING-RECREATION EQUIPMENT . . .	137	1 398	7.6	5.4			
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	58	1 125	9.3	.6									
480	HOUSEHOLD FUELS-ICE	33	467	9.0	.2									
500	ALL OTHER MERCHANTISE	61	1 079	10.4	.5									
520	NONMERCHANTISE RECEIPTS	226	3 218	5.0	1.6									
-	MISCELLANEOUS MERCHANTISE	(X)	508	(X)	.3									
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)														
	TOTAL	232	114 007	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	1 084	9.1	1.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	434	4.3	.4									
260	KITCHENWARE-HOME FURNISHINGS . . .	13	300	4.1	.3									
320	HARDWARE-GARDENING EQUIPMENT . . .	104	4 166	8.1	3.7									
340	LUMBER-BUILDING MATERIALS	232	105 819	92.8	92.8									
341	LUMBER	187	28 129	34.5	24.7									
342	PLYWOOD	182	9 813	12.0	8.6									
343	WINDOWS, DOORS, AND FRAMES-METAL	115	3 461	6.7	3.0									
344	KITCHEN CABINETS	55	869	4.8	.8									
345	ALL OTHER MILLWORK	173	6 896	9.4	6.0									
346	WALLBOARD	177	7 392	9.1	6.5									
347	ASPHALT AND ASBESTOS PROOUCTS.	173	5 926	7.4	5.2									
348	PAINT-GLASS-WALLPAPER	145	3 434	5.5	3.0									
349	HEATING AND PLUMBING EQUIP . . .	47	1 013	6.2	.9									
351	METAL ROOFING AND SIDING	B9	1 042	3.0	.9									
352	MASONRY SUPPLIES	155	6 222	10.4	5.5									
353	INSULATION	110	1 557	3.2	1.4									
354	PREFABRICATED BLDGS AND PARTS . .	20	1 085	18.5	1.0									
355	ALL OTHER BLDING MATERIALS . . .	126	2B 853	38.5	25.3									
460	HAY-GRAIN-FEE-FARM SUPPLIES . . .	19	445	8.6	.4	020	GROCERIES-OTHER FOODS	444	15 125	6.2	4.2			
480	HOUSEHOLD FUELS-ICE	25	410	11.1	.4	040	MEALS-SNACKS	155	4 058	2.7	1.1			
520	NONMERCHANTISE RECEIPTS	60	1 148	4.4	1.0	080	PACKAGED ALCOHOLIC BEVERAGES . . .	27	216	25.0	.1			
-	MISCELLANEOUS MERCHANTISE	(X)	201	(X)	.2	120	CIGARS-CIGARETTES-TOBACCO	204	1 210	2.2	.3			
PLUMBING AND HEATING EQUIP OLRS. (SIC 522)														
	TOTAL	19	1 730	(X)	100.0									
340	LUMBER-BUILDING MATERIALS	19	1 544	B9.2	B9.2									
-	MISCELLANEOUS MERCHANTISE	(X)	186	(X)	10.8									

Standard Notes: - Represents zero. D withheld to avoid disclosure. NA Not available. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	Establishments handling the line	All estab-lishments ¹			
				Establishments handling the line	All estab-lishments ¹									
400	AUTO FUELS-LU8RICANTS	162	2 302	2.8	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	291	5 730	8.0	8.0			
420	AUTO TIRES-BATTERIES-ACCESS	81	5 961	5.6	1.7	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	293	14 235	19.9	19.9			
440	FARM EQUIPMENT MACHINERY	27	1 100	2.1	.3	180	ALL FOOTWEAR	273	2 907	4.2	4.1			
460	HAY-GRAIN-FEEO-FARM SUPPLIES	104	986	1.7	.3	200	CURTAINS-DRAPERIES-DRY GOOOS . . .	291	7 220	10.2	10.1			
480	HOUSEHOLD FUELS-ICE	35	1 848	13.8	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	219	1 909	2.9	2.7			
500	ALL OTHER MERCHANTISE	480	28 855	9.3	8.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	193	1 496	2.5	2.1			
520	NONMERCHANTISE RECEIPTS	412	16 254	5.5	4.5	260	KITCHENWARE-HOME FURNISHINGS . . .	270	5 269	7.5	7.4			
-	MISCELLANEOUS MERCHANTISE	(X)	184	(X)	.1	280	JEWELRY-OPTICAL GOODS	271	1 412	2.1	2.0			
	DEPARTMENT STORES (SIC 531)					300	SPORTING-RECREATION EQUIPMENT . . .	194	1 685	3.2	2.4			
	TOTAL	64	211 540	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . . .	280	2 958	4.1	4.1			
020	GROCERIES-OTHER FOODS	30	6 240	4.0	2.9	340	LUMBER-BUILING MATERIALS	83	235	1.6	.3			
040	MEALS-5NACKS	18	1 558	1.4	.7	400	AUTO FUELS-LUBRICANTS	14	95	2.7	.1			
100	CIGARS-CIGARETTES-TOBACCO	6	308	.8	.1	420	AUTO TIRES-BATTERIES-ACCESS	13	57	2.7	.1			
120	COSMETICS-DRUGS-CLEANERS	59	6 248	3.0	3.0	500	HOUSEHOLD FUELS-ICE	12	38	2.7	.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	64	29 831	14.1	14.1	520	ALL OTHER MERCHANTISE	2B3	14 999	21.1	21.0			
141	MEN'S CLOTHING	64	22 366	10.6	10.6		NONMERCHANTISE RECEIPTS	200	2 170	3.4	3.0			
142	BOYS' CLOTHING	59	7 465	4.0	3.5		MISCELLANEOUS MERCHANTISE	(X)	79	(X)	.1			
	GENERAL MERCHANTISE STORES (SIC 539 PART)						TOTAL	410	69 179	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	64	59 448	28.1	28.1	020	GROCERIES-OTHER FOODS	194	6 372	29.1	9.2			
161	CHILDREN'S-INFANTS' WEAR	64	5 539	2.6	2.6	040	MEALS-5NACKS	37	315	4.8	.5			
162	HANOBAGS-ACCESSORIES	59	3 996	2.1	1.9	060	ALCOHOLIC ORINKS	5	67	12.5	.1			
163	MILLINERY	57	1 584	.7	.7	080	PACKAGED ALCOHOLIC BEVERAGES . . .	25	140	12.5	.2			
164	HOSIERY	63	3 025	1.4	1.4	100	CIGARS-CIGARETTES-TOBACCO	169	764	3.6	1.1			
165	LINGERIE	58	10 314	5.6	4.9	120	COSMETICS-DRUGS-CLEANERS	186	2 779	6.7	4.0			
166	WOMEN'S COATS-SUITS-FURS-RAINWR	S6	S 100	2.7	2.4		MEN'S-BOYS' CLOTHING EXC FOOTWR.	274	8 409	18.7	12.2			
167	WOMEN'S DRESSES	60	11 650	6.2	S.S	140	MEN'S CLOTHING	250	S 679	13.3	8.2			
168	WOMEN'S BLOUSES-SPTSWR	SS	10 813	6.0	S.1	141	BOYS' CLOTHING	235	2 166	5.0	3.1			
169	GIRLS'-SUBTEEN-TEEN WEAR	53	4 418	2.6	2.1	142	OTHER WOMENS-GIRLS-CLOTHES ACC	66	1 537	5.0	2.2			
171	OTHER WOMENS-GIRLS-CLOTHES ACC	16	3 008	4.1	1.4		WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	232	12 742	22.2	18.4			
180	ALL FOOTWEAR	58	11 025	S.7	S.2	161	CHILDREN'S-INFANTS' WEAR	1B2	1 189	2.5	1.7			
200	CURTAINS-DRAPERIES-ORY GOOOS . . .	64	16 404	7.8	7.8	162	HANDBAGS-ACCE55ORIES	122	592	1.7	.9			
201	PIECE GOOOS-NOTIONS	60	S 711	2.8	2.7	163	MILLINERY	102	498	1.0	.7			
202	CURTAINS-ORAPERIES	62	10 337	4.9	4.9	164	HOSIERY	167	601	1.6	.9			
203	ALL OTHER OOMESTICS	9	356	1.4	.2	165	LINGERIE	180	2 012	4.2	2.9			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	15 509	9.2	7.3	166	WOMEN'S COATS-SUIT5-FURS-RAINWR	125	1 003	2.3	1.4			
221	MAJOR HOUSEHOLD APPLIANCES . . .	34	10 021	6.6	4.7	167	WOMEN'S BLOUSES-SPTSWR	169	2 095	4.5	3.0			
222	RAO105-TV'S MUSICAL INSTR . . .	36	S 105	3.2	2.4	171	OTHER WOMENS-GIRLS-CLOTHES ACC	108	679	2.0	1.0			
-	MISCELLANEOUS MERCHANTISE	(X)	383	(X)	.2		180	ALL FOOTWEAR	66	1 537	5.0	2.2		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	S1	7 565	4.1	3.6	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	195	3 548	8.2	5.1			
241	FLOOR COVERINGS	45	3 117	1.8	1.5	220	MAJOR APPL-RAO10-TV-MUSICAL INST	257	7 036	14.7	10.2			
242	FURNITURE-SLEEP EQUIPMENT . . .	39	4 447	2.8	2.1	221	MAJOR HOUSEHOLD APPLIANCES . . .	80	3 813	11.6	5.5			
260	KITCHENWARE-HOME FURNISHINGS . . .	63	9 299	4.4	4.4	222	RAO105-TV'S MUSICAL INSTR . . .	53	2 214	10.7	3.2			
261	CHINA-GLASSWARE	S8	4 546	2.2	2.1	223	ALL OTHER APPLIANCES	68	1 515	S.2	2.2			
262	KITCHENWARE-HOUSEWARES	57	4 453	2.2	2.1			11	75	.9	.1			
263	OTHER KITCHENWARE-HOME FURNISH	9	300	.7	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	2 476	13.6	3.6			
280	JEWELRY-OPTICAL GOODS	51	2 925	1.6	1.4	241	FLOOR COVERINGS	79	760	5.3	1.1			
300	SPORTING-RECREATION EQUIPMENT . .	47	S 463	3.0	2.6	242	FURNITURE-SLEEP EQUIPMENT	58	1 156	8.1	1.7			
320	HARDWARE-GARDENING EQUIPMENT . . .	37	S 316	3.6	2.5	260	KITCHENWARE-HOME FURNISHINGS . . .	174	3 473	8.2	5.0			
321	HAROWARE-TOOLS	31	3 03S	2.3	1.4	261	CHINA-GLASSWARE	102	1 187	3.8	1.7			
322	GAROENING EQUIPMENT-SUPPLIES . . .	26	2 281	2.2	1.1	262	KITCHENWARE-HOUSEWARES	149	2 192	S.7	3.2			
340	LUMBER-BUILING MATERIALS	24	3 614	3.4	1.7	263	OTHER KITCHENWARE-HOME FURNISH	19	73	.7	.1			
348	PAINT-GLA55-WALLPAPER	23	1 47S	1.4	.7	280	JEWELRY-OPTICAL GOODS	104	2 472	6.4	3.6			
-	MISCELLANEOUS MERCHANTISE	(X)	1 755	(X)	.8	300	SPORTING-RECREATION EQUIPMENT . .	96	2 241	7.1	3.2			
400	AUTO FUELS-LUBRICANTS	10	509	.7	.2	320	HAROWARE-GARDENING EQUIPMENT . . .	124	1 731	8.3	2.5			
420	AUTO TIRES-BATTERIES-ACCE55 . . .	20	S 394	5.4	2.5	321	HAROWARE-TOOLS	112	976	S.1	1.4			
500	ALL OTHER MERCHANTISE	57	10 354	5.1	4.9	322	GAROENING EQUIPMENT-SUPPLIES . . .	81	496	3.1	.7			
S01	TOYS-GAMES-WHEEL GOOOS	49	4 606	2.5	2.2		340	LUMBER-BUILING MATERIALS	67	1 596	11.6	2.3		
502	BOOKS-STATIONERY-PHOTO. EQUIP.	45	4 373	2.3	2.1	348	PAINT-GLASS-WALLPAPER	60	438	3.0	.6			
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	28	1 375	1.0	.6	356	ALL OTHER LUMBER-MILLWORK . . .	28	1 129	15.2	1.6			
S20	NONMERCHANTISE RECEIPTS	49	12 405	6.9	5.9		400	AUTO FUELS-LUBRICANTS	138	1 69B	11.0	2.5		
S34	AUTO REPAIR	13	308	.3	.1		420	AUTO TIRES-BATTERIES-ACCESS . . .	47	S09	S.2	.7		
S35	ALL OTHER SERVICE RECEIPTS . . .	49	12 097	6.6	S.7		440	FARM EQUIPMENT MACHINERY	21	1S9	8.0	.2		
-	MISCELLANEOUS MERCHANTISE	(X)	2 124	(X)	1.0		460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	85	860	11.7	1.2		
	VARIETY STORES (SIC 533)						480	HOUSEHOLD FUELS-ICE	22	849	9.4	1.2		
	TOTAL	297	71 368	(X)	100.0		500	ALL OTHER MERCHANTISE	140	3 493	11.6	5.0		
							520	NONMERCHANTISE RECEIPTS	149	1 617	3.7	2.3		
									(X)	19	(Z)	(Z)		

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to
confidentiality.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
380	AUTOMOBILES-TRUCKS	313	311 195	86.2	86.2	380	AUTOMOBILES-TRUCKS	218	39 523	97.6	97.6			
381	NEW PASSENGER CARS-RETAIL . . .	313	195 619	54.2	54.2	381	NEW PASSENGER CARS-RETAIL . . .	6	1 048	81.2	2.6			
382	NEW PASSENGER CARS-WHOLESALE . .	46	2 693	7.2	7	385	USED PASSENGER CARS-RETAIL . . .	217	34 457	85.6	85.1			
383	NEW COMMERCIAL VEHICLES-RETAIL . .	165	30 479	14.1	8.4	386	USED PASSENGER CARS-WHOLESALE . .	72	3 695	19.2	9.1			
384	NEW COMMERCIAL VEHICLES-WHOLESALE . .	5	688	16.6	2	387	USED COMMERCIAL VEHICLES . . .	7	232	18.7	.6			
385	USED PASSENGER CARS-RETAIL . . .	296	65 592	18.7	18.2		MISCELLANEOUS MERCHANDISE . . .	(X)	44	(X)	.1			
386	USED PASSENGER CARS-WHOLESALE . .	199	10 950	3.9	3.0									
387	USED COMMERCIAL VEHICLES . . .	128	4 241	2.6	1.2	420	AUTO TIRES-BATTERIES-ACCESS . . .	17	242	6.1	.6			
392	ALL OTHER AUTOS-TRUCKS . . .	12	887	3.5	.2	421	PARTS INSTALLED IN REPAIR WORK . .	13	138	3.5	.3			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	13	(X)	(Z)	424	AUTOMOBILE TIRES-BATTERIES-ACC . .	5	27	7.6	.1			
400	AUTO FUELS-LUBRICANTS	194	738	.3	.2		MISCELLANEOUS MERCHANDISE . . .	(X)	77	(X)	.2			
401	GASOLINE	47	229	1.0	.1									
403	MOTOR OILS-GREASES-OTHER OILS . .	171	500	.1	.1	520	NONMERCHANDISE RECEIPTS	66	490	2.6	1.2			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	8	(X)	(Z)		MISCELLANEOUS MERCHANDISE . . .	(X)	241	(X)	.6			
420	AUTO TIRES-BATTERIES-ACCESS . . .	311	26 717	7.4	7.4									
421	PARTS INSTALLED IN REPAIR WORK . .	310	15 293	4.2	4.2									
422	PARTS-WHOLESALE	253	6 924	2.1	1.9									
423	PARTS-RETAIL	250	2 878	.9	.8									
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	153	1 620	.7	.4									
520	NONMERCHANDISE RECEIPTS	297	20 782	6.0	5.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST . .	224	13 809	29.3	22.9			
527	SERVICE LABOR	297	17 764	5.1	4.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV . .	79	539	4.4	.9			
528	OTHER NONMERCHANDISE RECEIPTS . .	76	3 018	2.6	.8	260	KITCHENWARE-HOME FURNISHINGS . .	189	894	2.3	1.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	350	(X)	.1	280	JEWELRY-OPTICAL GOODS	62	95	1.4	.2			
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					300	SPORTING-RECREATION EQUIPMENT . .	181	2 379	5.9	3.9			
	TOTAL	21	19 893	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	194	2 137	5.2	3.5			
380	AUTOMOBILES-TRUCKS	21	15 723	79.0	79.0	340	LUMBER-BUILDING MATERIALS	49	.219	2.8	.4			
381	NEW PASSENGER CARS-RETAIL . . .	21	10 526	52.9	52.9	380	AUTOMOBILES-TRUCKS	44	417	15.9	.7			
383	NEW COMMERCIAL VEHICLES-RETAIL . .	5	368	3.6	1.8	400	AUTO FUELS-LUBRICANTS	68	1 261	15.1	2.1			
385	USED PASSENGER CARS-RETAIL . . .	11	4 090	21.6	20.6	420	AUTO TIRES-BATTERIES-ACCESS	400	31 449	52.2	52.2			
386	USED PASSENGER CARS-WHOLESALE . .	10	736	4.5	3.7	500	ALL OTHER MERCHANDISE	147	1 916	6.6	3.2			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	3	(X)	(Z)	520	NONMERCHANDISE RECEIPTS	229	4 817	10.7	8.0			
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						MISCELLANEOUS MERCHANDISE . . .	(X)	335	(X)	.6			
	TOTAL	42	73 883	(X)	100.0									
380	AUTOMOBILES-TRUCKS	42	63 459	85.9	85.9									
381	NEW PASSENGER CARS-RETAIL . . .	42	40 321	54.6	54.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST . .	159	11 602	37.9	37.9			
383	NEW COMMERCIAL VEHICLES-RETAIL . .	19	5 146	11.2	7.0	221	MAJOR HOUSEHOLD APPLIANCES . .	156	6 224	20.4	20.3			
385	USED PASSENGER CARS-RETAIL . . .	42	14 088	19.1	19.1	222	RADIOS-TV'S MUSICAL INSTR . . .	152	5 185	17.4	16.9			
386	USED PASSENGER CARS-WHOLESALE . .	31	2 302	3.7	3.1	223	ALL OTHER APPLIANCES	12	145	9.0	.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	739	(X)	1.0									
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)													
	TOTAL	42	73 883	(X)	100.0									
380	AUTOMOBILES-TRUCKS	42	63 459	85.9	85.9	306	SPORTING-RECREATION EQUIPMENT . .	142	2 041	7.6	6.7			
381	NEW PASSENGER CARS-RETAIL . . .	42	40 321	54.6	54.6	317	BOATS-MOTORS-MARINE EQUIPMENT . .	27	119	3.9	.4			
383	NEW COMMERCIAL VEHICLES-RETAIL . .	19	5 146	11.2	7.0		ALL OTHER SPTG GOODS EXC BOATS	126	1 922	7.8	6.3			
385	USED PASSENGER CARS-RETAIL . . .	42	14 088	19.1	19.1	320	HARDWARE-GARDENING EQUIPMENT . .	144	1 884	7.0	6.1			
386	USED PASSENGER CARS-WHOLESALE . .	31	2 302	3.7	3.1	340	LUMBER-BUILDING MATERIALS	48	211	2.7	.7			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	739	(X)	1.0	380	AUTOMOBILES-TRUCKS	16	99	6.3	.3			
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)													
	TOTAL	42	73 883	(X)	100.0									
380	AUTOMOBILES-TRUCKS	42	63 459	85.9	85.9	400	AUTO FUELS-LUBRICANTS	32	517	15.3	1.7			
381	NEW PASSENGER CARS-RETAIL . . .	42	40 321	54.6	54.6	403	MOTOR OILS-GREASES-OTHER OILS . . .	29	88	3.1	.3			
383	NEW COMMERCIAL VEHICLES-RETAIL . .	19	5 146	11.2	7.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	429	(X)	1.4			
385	USED PASSENGER CARS-RETAIL . . .	42	14 088	19.1	19.1	420	AUTO TIRES-BATTERIES-ACCESS	159	8 956	29.2	29.2			
386	USED PASSENGER CARS-WHOLESALE . .	31	2 302	3.7	3.1	416	NEW TIRES-TUBES(TO FLEET OPRTRS . .	39	521	6.2	1.7			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	739	(X)	1.0	417	NEW TIRES-TUBES(TO OTHER USERS) . .	147	3 606	13.6	11.8			
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					418	RETREADS(TO FLEET OPERATORS) . .	24	80	1.3	.3			
	TOTAL	42	73 883	(X)	100.0	419	RETREADS(TO OTHER USERS)	74	433	2.9	1.4			
400	AUTO FUELS-LUBRICANTS	29	189	.4	.3	426	AUTOMOBILE ACCESSORIES	130	1 547	5.9	5.0			
401	GASOLINE	6	99	.7	.1	428	NEW AUTO TIRES SOLD TO DEALERS . .	51	678	5.7	2.2			
403	MOTOR OILS-GREASES-OTHER OILS . .	25	89	.1	.1	429	NEW TRUCK-BUS TIRES (TO USERS) . .	50	586	5.4	1.9			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	1	(X)	(Z)	431	NEW TRK-BUS TIRES(TO DEALERS) . .	34	657	5.8	2.1			
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					432	RETREADS SOLD TO DEALERS	26	50	1.0	.2			
	TOTAL	42	73 883	(X)	100.0	433	RETREADS(TO OTHER USERS)	31	59	.8	.2			
420	AUTO TIRES-BATTERIES-ACCESS . . .	42	5 306	7.2	7.2	434	RETREADS-TRUCK-BUS (TO USERS) . .	17	105	1.2	.3			
421	PARTS INSTALLED IN REPAIR WORK . .	41	3 263	4.4	4.4	435	RETREADS-TRUCK-BUS(TO DEALERS) . .	134	634	2.3	2.1			
422	PARTS-WHOLESALE	36	1 481	2.2	2.0	436	STORAGE BATTERIES							
423	PARTS-RETAIL	33	309	.4	.4									
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	25	252	.4	.3									
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					500	ALL OTHER MERCHANDISE	110	1 446	7.9	4.7			
	TOTAL	42	4 592	6.2	6.2	520	NONMERCHANDISE RECEIPTS	96	2 374	9.6	7.7			
520	NONMERCHANDISE RECEIPTS	42	4 196	5.7	5.7	524	BRAKE AND WHEEL SERVICES	49	588	5.3	1.9			
527	SERVICE LABOR	41	4 196	5.7	5.7	525	TIRE SERVICES OTHER THAN RETRD . .	34	155	1.4	.5			
528	OTHER NONMERCHANDISE RECEIPTS . .	14	395	1.3	.5	526	OTHER NONMERCHANDISE RECEIPTS . .	93	1 630	6.8	5.3			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	337	(X)	.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	157	(X)	.5			
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)													
	TOTAL	218	40 497	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise fine detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab- lishments ¹	Amount ¹ (\$1,000)			
				Establishments handling the line	All estab- lishments ¹									
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					520	NONMERCANDOISE RECEIPTS.	90						
	TOTAL	38	2 898	(X)	100.0		MISCELLANEOUS MERCANDOISE.	(X)	(0)	3.0 (X)	1.5 (Z)			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	58	7.2	2.0									
144	OTHER MEN'S OUTERWEAR.	3	29	10.9	1.0		MEN'S SHOE STORES (SIC 566 PT.)							
-	MISCELLANEOUS MERCANDOISE.	(X)	16	(X)	.6		TOTAL ²	8	1 285	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	38	2 701	93.2	93.2									
164	HOSIERY.	11	117	7.5	4.0		WOMEN'S SHOE STORES (SIC 566 PT.)							
165	LINGERIE.	23	261	13.7	9.0		TOTAL	51	6 387	(X)	100.0			
168	WOMEN'S BLOUSES-SPTSWR	24	1 492	59.8	51.5									
172	DRESSES.	23	339	18.6	11.7									
173	COATS-SUITS.	17	65	3.8	2.2									
-	MISCELLANEOUS MERCANDOISE.	(X)	370	(X)	12.8	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	13	104	6.8	1.6			
-	MISCELLANEOUS MERCANDOISE.	(X)	139	(X)	4.8	180	ALL FOOTWEAR	51	6 226	97.5	97.5			
	FURRIERS AND FUR SHOPS (SIC 568)					181	MEN'S AND BOYS' FOOTWEAR	24	209	8.0	3.3			
	TOTAL	4	(0)	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR	51	5 261	82.4	82.4			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4		92.9	92.9	183	CHILDREN'S AND INFANTS' FOOTWR	34	755	18.6	11.8			
175	FURS	4		91.2	91.2									
-	MISCELLANEOUS MERCANDOISE.	(X)		(X)	1.6									
-	MISCELLANEOUS MERCANDOISE.	(X)			7.1		TOTAL	3	(0)	(X)	100.0			
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)													
	TOTAL	179	23 924	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	179	20 870	87.2	87.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	157	4.6	1.3			
142	BOYS' CLOTHING	78	978	10.4	4.1	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	46	447	8.9	3.6			
143	MEN'S TAILORED OUTERWEAR	166	9 137	40.0	38.2	180	ALL FOOTWEAR	123	11 393	92.8	92.8			
144	OTHER MEN'S OUTERWEAR.	170	4 233	18.9	17.7	181	MEN'S AND BOYS' FOOTWEAR	123	3 951	32.2	32.2			
145	MEN'S HATS	131	560	2.9	2.3	182	WOMEN'S AND GIRLS' FOOTWEAR	123	5 481	44.6	44.6			
146	OTHER MEN'S CLOTHING	162	5 962	26.9	24.9	183	CHILDREN'S AND INFANTS' FOOTWR	108	1 961	18.7	16.0			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	33	845	13.3	3.5									
168	WOMEN'S BLOUSES-SPTSWR	21	381	8.0	1.6									
172	DRESSES.	28	269	5.0	1.1									
173	COATS-SUITS.	18	137	3.7	.6									
174	HANOBAGS	4	12	2.5	.1									
-	MISCELLANEOUS MERCANDOISE.	(X)	46	(X)	.2		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)							
180	ALL FOOTWEAR	112	1 814	10.8	7.6									
280	JEWELRY-OPTICAL GOODS.	15	63	3.4	.3									
520	NONMERCANDOISE RECEIPTS.	40	224	3.9	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	93	29.5	3.9			
-	MISCELLANEOUS MERCANDOISE.	(X)	108	(X)	.5	142	BOYS' CLOTHING	6	90	28.7	3.8			
	CUSTOM TAILORS (SIC 567)					-	MISCELLANEOUS MERCANDOISE.	(X)	2	(X)	.1			
	TOTAL	4	(0)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	41	2 223	93.5	93.5			
	FAMILY CLOTHING STORES (SIC 565)					161	CHILDREN'S- INFANTS' WEAR	41	2 166	91.1	91.1			
	TOTAL	312	60 793	(X)	100.0	-	MISCELLANEOUS MERCANDOISE.	(X)	55	(X)	2.3			
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					500	ALL OTHER MERCANDOISE.	4	37	13.5	1.6			
120	COSMETICS-DRUGS-CLEANERS	41	246	1.5	.4		MISCELLANEOUS MERCANDOISE.	(X)	24	(X)	1.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	312	22 044	36.3	36.3									
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	312	26 462	43.5	43.5									
180	ALL FOOTWEAR	268	7 325	13.7	12.0									
200	CURTAINS-ORAPERIES-DRY GOODS . . .	165	3 231	8.0	5.3									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	35	6.2	.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	66	.9	.1									
260	KITCHENWARE-HOME FURNISHINGS . . .	35	198	1.5	.3									
280	JEWELRY-OPTICAL GOODS.	50	192	1.1	.3									
300	SPORTING-RECREATION EQUIPMENT. . .	26	82	.5	.1	200	CURTAINS-ORAPERIES-DRY GOODS . . .	204	2 846	7.6	1.9			
500	ALL OTHER MERCANDOISE.	42	147	.9	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	651	51 063	44.0	33.9			
520	NONMERCANDOISE RECEIPTS.	100	720	3.5	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	645	82 011	74.5	54.4			
-	MISCELLANEOUS MERCANDOISE.	(X)	45	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . . .	329	5 451	9.6	3.6			
	SHOE STORES (SIC 566)					280	JEWELRY-OPTICAL GOODS.	36	338	4.1	.2			
	TOTAL	185	(0)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. . .	49	270	1.7	.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27		5.1	.8	320	HARWARE-GARDENING EQUIPMENT . . .	68	881	4.7	.6			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59		8.4	2.7	340	LUMBER-BUILDING MATERIALS.	30	334	9.0	.2			
180	ALL FOOTWEAR	185		94.6	94.6	420	AUTO TIRES-BATTERIES-ACCESS.	7	294	28.5	.2			
500	ALL OTHER MERCANDOISE.	8		8.1	.4	500	ALL OTHER MERCANDOISE.	51	557	5.0	.4			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
Detail may not add to total due to rounding.

¹Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of—				Amount ¹ (\$1,000)	As percent of total sales of—			
				Establishments handling the line	All estab-lishments ¹				Establishments handling the line	All estab-lishments ¹		
	FURNITURE STORES (SIC 5712)											
	TOTAL	551	95 591	(X)	100.0							
200	CURTAINS-DRAPERIES-DRY GOODS . .	144	1 374	3.9	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	78	1 115	10.8	4.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	314	13 772	18.8	14.4	264	SMALL ELECTRICAL APPLIANCES . .	72	651	6.6	2.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	551	73 623	77.0	77.0	265	ALL OTHER KITCHENWR-HOUSEWR. .	23	450	11.4	1.7	
243	SLEEP EQUIPMENT.	469	12 050	14.1	12.6	280	JEWELRY-OPTICAL GOODS.	7	114	11.4	.4	
244	OTHER HOUSEHOLD FURNITURE. . . .	545	53 779	56.3	56.3	300	SPORTING-RECREATION EQUIPMENT. .	7	70	7.6	.3	
245	FLOOR COVERINGS-SOFT SURFACE . .	357	6 230	7.8	6.5	320	HARDWARE-GARDENING EQUIPMENT . .	17	264	12.9	1.0	
246	FLOOR COVERINGS-HARD SURFACE . .	194	1 041	2.5	1.1	340	LUMBER-BUILDING MATERIALS. . .	8	124	12.5	.5	
247	NONHOUSEHOLD FURNITURE	85	505	2.0	.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	6	285	23.4	1.1	
	HOME FURNISHINGS STORES (OTHER 571)					500	ALL OTHER MERCHANTISE.	7	121	12.5	.5	
	TOTAL	85	11 169	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	105	982	7.2	3.7	
200	CURTAINS-DRAPERIES-DRY GOODS . .	29	1 188	76.8	10.6		MISCELLANEOUS MERCHANTISE.	(X)	285	(X)	1.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	49	6 441	66.3	57.7		RADIO AND TELEVISION STORES (SIC 5732)					
260	KITCHENWARE-HOME FURNISHINGS . .	21	2 496	100.0	22.3		TOTAL	81	10 056	(X)	100.0	
280	JEWELRY-OPTICAL GOODS.	4	83	21.8	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	81	8 965	89.2	89.2	
520	NONMERCHANTISE RECEIPTS.	34	703	12.7	6.3	224	NEW MAJOR APPLIANCES	53	1 870	24.8	18.6	
-	MISCELLANEOUS MERCHANTISE.	(X)	258	(X)	2.3	225	NEW RADIOS-TV'S ETC.	81	6 444	64.1	64.1	
	FLOOR COVERINGS STORES (SIC 5713)					226	USED MAJOR APPL-RADIO-TV'S. .	37	234	5.3	2.3	
	TOTAL	43	7 088	(X)	100.0	227	RECORDS-TAPES-MUSICAL INSTR. .	24	413	13.9	4.1	
200	CURTAINS-DRAPERIES-DRY GOODS . .	3	151	35.5	2.1		FURNITURE-SLEEP EQUIP-FLOOR COV.	6	284	37.3	2.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	6 291	88.8	88.8	260	KITCHENWARE-HOME FURNISHINGS . .	22	157	7.9	1.6	
520	NONMERCHANTISE RECEIPTS.	20	638	17.8	9.0	264	SMALL ELECTRICAL APPLIANCES . .	21	80	4.1	.8	
-	MISCELLANEOUS MERCHANTISE.	(X)	8	(X)	.1	265	ALL OTHER KITCHENWR-HOUSEWR. .	4	76	22.8	.8	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					520	NONMERCHANTISE RECEIPTS.	46	556	10.0	5.5	
	TOTAL	26	1 242	(X)	100.0		MISCELLANEOUS MERCHANTISE.	(X)	93	(X)	.9	
200	CURTAINS-DRAPERIES-DRY GOODS . .	26	1 001	80.6	80.6		RECORD SHOPS (SIC 5733 PT.)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	116	43.8	9.3		TOTAL ²	17	894	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . .	4	38	11.8	3.1	220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					
520	NONMERCHANTISE RECEIPTS.	10	26	3.5	2.1		TOTAL	44	6 324	(X)	100.0	
-	MISCELLANEOUS MERCHANTISE.	(X)	61	(X)	4.9	228	MAJOR APPL-RADIO-TV-MUSICAL INST	44	6 062	95.9	95.9	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					229	PIANOS	5	1 911	55.6	30.2	
	TOTAL	5	712	(X)	100.0	231	ORGANS	24	894	20.0	14.1	
260	KITCHENWARE-HOME FURNISHINGS . .	5	603	84.7	84.7	232	MUSICAL INSTR-ACCESSORIES. . .	30	2 225	46.4	35.2	
-	MISCELLANEOUS MERCHANTISE.	(X)	109	(X)	15.3	233	RADIO'S PHONO-TAPE RECORDERS-TV'S .	18	67	3.3	1.1	
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					234	RECORDS-TAPES-RELATED ACCESS. .	18	501	23.7	7.9	
	TOTAL ²	11	2 127	(X)	100.0		SHEET MUSIC-RELATED ITEMS. . .	33	464	10.2	7.3	
	HOUSEHOLD APPLIANCE STORES (SIC 572)						EATING AND DRINKING PLACES (SIC 58)					
	TOTAL	196	26 673	(X)	100.0		TOTAL	1 870	130 062	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS . .	30	284	9.4	1.1	020	GROCERIES-OTHER FOODS.	89	1 055	19.0	.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	192	21 364	80.3	80.1	040	MEALS-SNACKS	1 785	115 050	90.3	88.5	
224	NEW MAJOR APPLIANCES	192	16 468	61.8	61.7	060	ALCOHOLIC DRINKS	430	9 631	43.5	7.4	
225	NEW RADIOS-TV'S ETC.	133	4 154	19.6	15.6	080	PACKAGED ALCOHOLIC BEVERAGES .	98	827	12.0	.6	
226	USED MAJOR APPL-RADIOS-TV'S. .	76	633	4.7	2.4	100	CIGARS-CIGARETTES-TOBACCO. . .	357	869	3.7	.7	
-	MISCELLANEOUS MERCHANTISE.	(X)	94	(X)	.4	120	COSMETICS-DRUGS-CLEANERS . . .	32	124	6.2	.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	1 665	24.8	6.2	400	AUTO FUELS-LUBRICANTS.	15	435	16.6	.3	
						500	ALL OTHER MERCHANTISE.	47	288	6.6	.2	
						520	NONMERCHANTISE RECEIPTS.	329	1 701	4.7	1.3	
							MISCELLANEOUS MERCHANTISE.	(X)	82	(X)	.1	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of-- Establishments handling the line				Amount ¹ (\$1,000)	As percent of total sales of-- Establishments handling the line			
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				280	JEWELRY-OPTICAL GOODS.	240	1 150	2.5 1.2			
	TOTAL	1 076	73 841	(X) 100.0	300	SPORTING-RECREATION EQUIPMENT. . .	30	248	4.1 .3			
020	GROCERIES-OTHER FOODS.	54	604	13.1 .8	320	HARWARE-GAROVING EQUIPMENT. . .	66	355	2.6 .4			
040	MEALS-SNACKS	1 076	66 304	89.8 89.8	340	LUMBER-BUILING MATERIALS. . .	11	66	2.6 .1			
060	ALCOHOLIC ORINKS	231	4 123	28.2 5.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	10	73	2.7 .1			
080	PACKAGEO ALCOHOLIC BEVERAGES	56	596	11.2 .8	500	ALL OTHER MERCHANNOISE.	266	3 990	8.1 4.1			
100	CIGARS-CIGARETTES-TOBACCO.	201	447	2.5 .6	520	NONMERCHANNOISE RECEIPTS.	110	734	3.8 .8			
400	AUTO FUELS-LUBRICANTS.	11	382	18.5 .5		MISCELLANEOUS MERCHANNOISE.	(X)	221	(X) .2			
500	ALL OTHER MERCHANNOISE.	27	192	8.1 .3								
520	NONMERCHANNOISE RECEIPTS.	199	1 113	5.0 1.5								
-	MISCELLANEOUS MERCHANNOISE.	(X)	80	(X) .1								
	CAFETERIAS (SIC 5812 PT.)					PROPRIETARY STORES (SIC 591 PT.)						
	TOTAL	84	11 299	(X) 100.0		TOTAL	43	4 705	(X) 100.0			
040	MEALS-SNACKS	84	11 073	98.0 98.0	120	COSMETICS-ORUGS-CLEANERS	43	3 522	74.9 74.9			
100	CIGARS-CIGARETTES-TOBACCO.	13	30	3.2 .3	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	8	18	1.1 .4			
520	NONMERCHANNOISE RECEIPTS.	20	107	3.2 .9	260	KITCHENWARE-HOME FURNISHINGS . .	9	267	13.8 5.7			
-	MISCELLANEOUS MERCHANNOISE.	(X)	88	(X) .8		MISCELLANEOUS MERCHANNOISE.	(X)	898	(X) 19.1			
	REFRESHMENT PLACES (SIC 5812 PT.)											
	TOTAL	541	39 043	(X) 100.0								
020	GROCERIES-OTHER FOODS.	29	401	41.6 1.0	020	GROCERIES-OTHER FOODS.	79	1 306	14.6 .6			
040	MEALS-SNACKS	541	37 121	95.1 95.1	040	MEALS-SNACKS	75	787	15.3 .4			
060	ALCOHOLIC ORINKS	25	572	20.2 1.5	060	ALCOHOLIC ORINKS	21	327	50.0 .2			
080	PACKAGEO ALCOHOLIC BEVERAGES	6	41	14.2 .1	080	PACKAGEO ALCOHOLIC BEVERAGES . .	337	47 393	79.8 22.2			
100	CIGARS-CIGARETTES-TOBACCO.	104	323	6.9 .8	100	CIGARS-CIGARETTES-TOBACCO.	71	1 449	25.9 .7			
120	COSMETICS-ORUGS-CLEANERS	28	106	7.8 .3	120	COSMETICS-ORUGS-CLEANERS	15	132	16.6 .1			
400	AUTO FUELS-LUBRICANTS.	4	51	9.0 .1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	70	493	13.3 .2			
520	NONMERCHANNOISE RECEIPTS.	83	322	3.5 .8	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	56	457	28.5 .2			
-	MISCELLANEOUS MERCHANNOISE.	(X)	106	(X) .3	180	ALL FOOTWEAR	66	396	13.3 .2			
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	178	3 420	13.6 1.6			
	● TOTAL ²	169	5 879	(X) 100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	84	2 214	50.0 1.0			
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				260	KITCHENWARE-HOME FURNISHINGS . .	188	2 152	13.3 1.0			
	TOTAL	634	102 353	(X) 100.0	280	JEWELRY-OPTICAL GOOS.	295	17 561	68.9 8.2			
020	GROCERIES-OTHER FOODS.	131	1 413	5.4 1.4	300	SPORTING-RECREATION EQUIPMENT. .	140	5 099	47.0 2.4			
040	MEALS-SNACKS	252	4 494	9.9 4.4	320	HARWARE-GAROVING EQUIPMENT. .	116	4 242	16.5 2.0			
080	PACKAGEO ALCOHOLIC BEVERAGES	52	1 198	10.0 1.2	340	LUMBER-BUILING MATERIALS. . .	60	1 049	8.7 .5			
100	CIGARS-CIGARETTES-TOBACCO.	441	5 614	7.6 5.5	360	AUTOMOBILES-TRUCKS	10	321	100.0 .2			
120	COSMETICS-ORUGS-CLEANERS	634	80 759	78.9 78.9	400	AUTO FUELS-LUBRICANTS.	81	3 619	23.2 1.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	180	2.5 .2	420	AUTO TIRES-BATTERIES-ACCESS.	89	1 460	8.6 .7			
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	42	311	2.8 .3	440	FARM EQUIPMENT MACHINERY . . .	32	953	12.1 .4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	399	4.5 .4	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	284	55 653	89.3 26.0			
260	KITCHENWARE-HOME FURNISHINGS . .	89	995	5.3 1.0	480	HOUSEHOLD FUELS-ICE.	304	34 257	76.9 16.0			
280	JEWELRY-OPTICAL GOOS.	256	1 175	2.4 1.1	500	ALL OTHER MERCHANNOISE.	570	24 115	82.4 11.3			
300	SPORTING-RECREATION EQUIPMENT. .	29	253	2.9 .2	520	NONMERCHANNOISE RECEIPTS.	609	4 834	6.2 2.3			
320	HARWARE-GAROVING EQUIPMENT . .	66	360	2.8 .4		MISCELLANEOUS MERCHANNOISE.	(X)	106	(X) (Z)			
340	LUMBER-BUILING MATERIALS. . .	10	67	2.7 .1								
420	AUTO TIRES-BATTERIES-ACCESS.	10	74	2.9 .1								
500	ALL OTHER MERCHANNOISE.	280	4 092	8.2 4.0								
520	NONMERCHANNOISE RECEIPTS.	107	741	3.5 .7								
-	MISCELLANEOUS MERCHANNOISE.	(X)	228	(X) .2								
	DRUG STORES (SIC 591 PT.)					LIQUOR STORES (SIC 592)						
	TOTAL	591	97 648	(X) 100.0		TOTAL	334	49 209	(X) 100.0			
020	GROCERIES-OTHER FOODS.	125	1 338	5.2 1.4	020	GROCERIES-OTHER FOODS.	38	276	27.2 .6			
040	MEALS-SNACKS	224	4 126	9.2 4.2	040	MEALS-SNACKS	48	566	20.6 1.2			
080	PACKAGEO ALCOHOLIC BEVERAGES	54	1 179	9.4 1.2	080	PACKAGEO ALCOHOLIC BEVERAGES . .	334	47 342	96.2 96.2			
100	CIGARS-CIGARETTES-TOBACCO.	408	5 336	7.3 5.5	400	AUTO FUELS-LUBRICANTS.	4	106	6.6 .2			
120	COSMETICS-ORUGS-CLEANERS	591	77 238	79.1 79.1	520	NONMERCHANNOISE RECEIPTS.	76	373	2.8 .8			
121	MEOICINES EXC. PRESCRIPTION. .	558	23 017	25.4 23.6		- MISCELLANEOUS MERCHANNOISE.	(X)	545	(X) 1.1			
122	PRESCRIPTION MEOICINES	591	38 267	39.2 39.2								
123	ALL OTHER ORUGS-PROPRIETARIES.	498	15 951	18.6 16.3								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	178	2.4 .2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	883	67.9 56.3			
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	34	293	3.3 .3	260	KITCHENWARE-HOME FURNISHINGS . .	8	210	51.7 13.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	394	4.3 .4	280	JEWELRY-OPTICAL GOOS.	5	174	26.4 11.1			
260	KITCHENWARE-HOME FURNISHINGS . .	80	728	4.0 .7	500	ALL OTHER MERCHANNOISE.	5	192	65.4 12.3			
					520	NONMERCHANNOISE RECEIPTS.	6	94	12.0 6.0			
							14	(X)	.9			
	Standard Notes: - Represents zero. D Withheld to avoid disclosure.											
	¹ Detail may not add to total due to rounding.											
	² Merchandise line detail withheld due to insufficient reporting.											

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

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¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						MAIL ORDER HOUSES (SIC 532)							
	TOTAL	13	1 531	(X)	100.0		TOTAL	29	(0)	(X)	100.0			
500	ALL OTHER MERCHANTIALE	13	1 475	96.3	96.3	120	COSMETICS-DRUGS-CLEANERS	21						
-	MISCELLANEOUS MERCHANTIALE	(X)	56	(X)	3.7	140	MEN'S-BOY'S CLOTHING EXC FOOTWR.	21						
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					160	WOMEN'S-GIRL'S CLOTHING-EX FOOTWR	21						
	TOTAL ²	67	3 349	(X)	100.0	180	ALL FOOTWEAR	21						
500	OPTICAL GOODS STORES (SIC 5999 PT.)					200	CURTAINS-ORAPERIES-ORY GOOOS . . .	21						
	TOTAL	21	1 022	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23						
280	JEWELRY-OPTICAL GOOOS	21	962	94.1	94.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22						
500	ALL OTHER MERCHANTIALE	3	51	14.3	5.0	260	KITCHENWARE-HOME FURNISHINGS . . .	23						
520	NONMERCHANTIALE RECEIPTS	6	8	4.5	.8	280	JEWELRY-OPTICAL GOOOS	20						
-	MISCELLANEOUS MERCHANTIALE	(X)	1	(X)	.1	300	SPORTING-RECREATION EQUIPMENT . . .	21						
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					320	HARDWARE-GARDENING EQUIPMENT . . .	23						
	TOTAL	108	4 817	(X)	100.0	340	LUMBER-BUILDING MATERIALS . . .	23						
	NONSTORE RETAILERS (SIC 53 PART*)					380	AUTOMOBILE-TRUCKS	10						
	TOTAL	137	55 185	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	21						
020	GROCERIES-OTHER FOO05	23	7 518	100.0	13.6	440	FARM EQUIPMENT MACHINERY	20						
040	MEALS-5NACKS	29	13 668	77.9	24.8	500	ALL OTHER MERCHANTIALE	24						
100	CIGARS-CIGARETTES-TOBACCO	23	5 963	51.9	10.8	520	NONMERCHANTIALE RECEIPTS	22						
120	COSMETICS-DRUGS-CLEANERS	23					MISCELLANEOUS MERCHANTIALE	(X)						
140	MEN'S-BOY'S CLOTHING EXC FOOTWR.	25					MERCHANDISING MACHINE OPERATORS (SIC 534)							
160	WOMEN'S-GIRL'S CLOTHING-EX FOOTWR	26	1 813	10.8	3.3	020	TOTAL	49	27 303	(X)	100.0			
180	ALL FOOTWEAR	22				040	GROCERIES-OTHER FOO05	16	6 432	95.9	23.6			
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	36	1 930	10.6	3.5	100	MEALS-SNACKS	28	13 638	63.3	50.0			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	4 495	23.2	8.1	520	CIGARS-CIGARETTES-TORACCO	22	5 961	42.3	21.8			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	2 494	12.8	4.5		NONMERCHANTIALE RECEIPTS	8	348	9.0	1.3			
260	KITCHENWARE-HOME FURNISHINGS . . .	36	747	4.1	1.4		MISCELLANEOUS MERCHANTIALE	(X)	924	(X)	3.4			
280	JEWELRY-OPTICAL GOOOS	27	212	1.3	.4									
300	SPORTING-RECREATION EQUIPMENT . . .	22												
320	HARDWARE-GARDENING EQUIPMENT . . .	24	399	2.4	.7									
340	LUMBER-BUILDING MATERIALS	25	679	3.8	1.2									
420	AUTO TIRES-BATTERIES-ACCESS.	21	957	5.5	1.7									
440	FARM EQUIPMENT MACHINERY	21	477	3.1	.9									
500	ALL OTHER MERCHANTIALE	50	194	1.4	.4									
520	NONMERCHANTIALE RECEIPTS	42	9 225	35.3	16.7									
-	MISCELLANEOUS MERCHANTIALE	(X)	2 228	9.6	4.0									
			615	(X)	1.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Charleston SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

Merchandise line detail withheld due to ins.

Note: **CHARLESTON SMSA**—Consists of Berkeley and Charleston Counties, S.C.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
S20	NONMERCANOISE RECEIPTS.	62 (X)	1 057	2.7	1.6	320	HARWARE-GAROENING EQUIPMENT . . .	13	195	5.2	3.8			
	MISCELLANEOUS MERCANOISE.		390	(X)	.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	26	2 691	52.6	52.6			
	MEAT AND FISH (SEA FOOD) MARKETS (SIC S42)					500	ALL OTHER MERCANOISE.	12	234	6.3	4.6			
	TOTAL	12	1 801	(X)	100.0	S20	NONMERCANOISE RECEIPTS.	18	570	13.4	11.1			
020	GROCERIES-OTHER FOODS.	12 (X)	1 773	98.4	98.4	-	MISCELLANEOUS MERCANOISE.	(X)	219	(X)	4.3			
	MISCELLANEOUS MERCANOISE.		28	(X)	1.6									
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)						MISCELLANEOUS AUTOMOTIVE OEARERS (SIC SS9)							
	TOTAL	3	(0)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. . .	8	1 615	100.0	24.9			
	CANOE, NUT, AND CONFECTIONERY STORES (SIC S44)					500	ALL OTHER MERCANOISE.	17	4 551	80.6	70.2			
	TOTAL	3	(0)	(X)	100.0	S20	NONMERCANOISE RECEIPTS.	11	197	8.2	3.0			
	RETAIL BAKERIES (SIC S46)					-	MISCELLANEOUS MERCANOISE.	(X)	122	(X)	1.9			
	TOTAL	10	(0)	(X)	100.0									
	OTHER FOOD STORES (OTHER S4)						GASOLINE SERVICE STATIONS (SIC S54)							
	TOTAL	2	(0)	(X)	100.0									
	AUTOMOTIVE OEARERS (SIC SS EX. SS4)						TOTAL	195	23 772	(X)	100.0			
	TOTAL	89	70 792	(X)	100.0	020	GROCERIES-OTHER FOODS.	26	163	6.6	.7			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	961	25.9	1.4	040	MEALS-_SNACKS	13	60	4.0	.3			
260	KITCHENWARE-HOME FURNISHINGS . .	12	50	2.0	.1	080	PACKAGE ALCOHOLIC BEVERAGES . . .	6	44	5.4	.2			
300	SPORTING-RECREATION EQUIPMENT. . .	21	1 817	34.6	2.6	100	CIGARS-CIGARETTES-TOBACCO.	48	429	5.3	1.8			
320	HARWARE-GAROENING EQUIPMENT . . .	13	198	S.7	.3	380	AUTOMOBILES-TRUCKS	6	37	13.3	.2			
380	AUTOMOBILES-TRUCKS	40	50 993	86.9	72.0	400	AUTO FUELS-LUBRICANTS.	195	19 581	82.4	82.4			
400	AUTO FUELS-LUBRICANTS.	21	367	.8	.5	420	AUTO TIRES-BATTERIES-ACCESS.	154	1 869	11.5	7.9			
420	AUTO TIRES-BATTERIES-ACCESS.	50	6 977	11.0	9.9	480	HOUSEHOLD FUELS-ICE.	16	313	7.6	1.3			
500	ALL OTHER MERCANOISE.	30	4 803	31.7	6.8	500	ALL OTHER MERCANOISE.	9	63	3.4	.3			
S20	NONMERCANOISE RECEIPTS.	S1	4 540	7.4	6.4	S20	NONMERCANOISE RECEIPTS.	122	1 166	8.0	4.9			
	MISCELLANEOUS MERCANOISE.	(X)	86	(X)	.1	-	MISCELLANEOUS MERCANOISE.	(X)	47	(X)	.2			
	MOTOR VEHICLE OEARERS (SIC SS1, SS2)													
	TOTAL	39	S9 192	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC S6)							
380	AUTOMOBILES-TRUCKS	39	50 907	86.0	86.0	140	MEN'S-BOYS' CLOTHING EX FOOTWR.	59	6 808	97.6	32.6			
400	AUTO FUELS-LUBRICANTS.	16	183	.4	.3	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	85	8 863	62.9	42.4			
420	AUTO TIRES-BATTERIES-ACCESS.	22	4 279	7.3	7.2	161	CHILOREN'S-INFANTS' WEAR	4	4 490	53.0	21.5			
S20	NONMERCANOISE RECEIPTS.	22	3 772	6.9	6.4	180	ALL FOOTWEAR	56	15	2.7	.1			
	MISCELLANEOUS MERCANOISE.	(X)	50	(X)	.1	280	JEWELRY-OPTICAL GOOOS.	4	77	5.6	.4			
	MOTOR VEHICLE OEARERS--NEW AND USED CARS (SIC SS1)					S00	ALL OTHER MERCANOISE.	S	481	4.0	2.3			
	TOTAL	22	S7 327	(X)	100.0	S20	NONMERCANOISE RECEIPTS.	(X)	155	(X)	.7			
380	AUTOMOBILES-TRUCKS	22	49 086	85.6	85.6									
400	AUTO FUELS-LUBRICANTS.	16	177	.4	.3	161	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	50	98.7	98.7				
420	AUTO TIRES-BATTERIES-ACCESS.	22	4 267	7.4	7.4	162	CHILOREN'S-INFANTS' WEAR	4	14.6	3.2				
S20	NONMERCANOISE RECEIPTS.	21	3 752	6.9	6.5	164	MILLINERY.	7	2.8	.8				
	MISCELLANEOUS MERCANOISE.	(X)	44	(X)	.1	165	HOSIERY.	14	2.4	.9				
	MOTOR VEHICLE OEARERS--USED CARS ONLY (SIC SS2)					166	LINGERIE.	29	8.2	6.0				
	TOTAL ²	17	1 865	(X)	100.0	167	WOMEN'S BLOUSES-SPTSWR	46	18.8	14.9				
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC S53)					172	ORESSES.	50	55.9	55.9				
	TOTAL	26	5 114	(X)	100.0	173	COATS-SUITS.	39	12.1	10.6				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	958	24.8	18.7	174	HANOBAGS	18	2.7	1.3				
260	KITCHENWARE-HOME FURNISHINGS . .	12	50	1.4	1.0	175	FURS	17	4.6	1.7				
300	SPORTING-RECREATION EQUIPMENT. . .	13	197	5.3	3.9	176	OTHER WOMENS-GIRLS' CLOTHES ACC	22	7.8	3.3				
						S20	NONMERCANOISE RECEIPTS.	26	3.1	1.3				

Standard Notes: * Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Establishments handling the line	All estab-lishments ¹		
				Establishments handling the line	All estab-lishments ¹						
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)					- MISCELLANEOUS MERCHANDISE		(X)	(O)		
	TOTAL ²	36	6 374	(X)	100.0	EATING AND DRINKING PLACES (SIC S8)		(X)	(X)		
	FAMILY CLOTHING STORES (SIC S65)					TOTAL	255	19 379	(X)		
	TOTAL ²	15	2 170	(X)	100.0	040 MEALS-SNACKS	222	15 820	89.1		
	SHOE STORES (SIC 566)					060 ALCOHOLIC DRINKS	96	2 832	46.7		
	TOTAL	28	4 109	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO	50	121	3.5		
	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	21	4.9	.5	520 NONMERCHANDISE RECEIPTS	69	385	.6		
140	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	8	96	7.1	2.3	- MISCELLANEOUS MERCHANDISE	(X)	220	4.5		
160	ALL FOOTWEAR	28	3 850	93.7	93.7	EATING PLACES (SIC S812)		(X)	2.0		
180	NONMERCHANDISE RECEIPTS	18	96	2.9		TOTAL	197	16 823	100.0		
S20	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	1.1	040 MEALS-SNACKS	197	15 652	93.0		
	APPAREL AND ACCESS. STORES, N.E.C. (SIC S64, 7, 9)					060 ALCOHOLIC DRINKS	38	694	19.3		
	TOTAL ²	S	S84	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO	34	97	4.1		
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					520 NONMERCHANDISE RECEIPTS	49	262	.6		
	TOTAL	95	20 775	(X)	100.0	- MISCELLANEOUS MERCHANDISE	(X)	118	1.6		
	CURTAINS-ORAPERIES-ORY GOOOS . .	20	749	13.8	3.6	ORINKING PLACES (ALCOHOLIC BEV.) (SIC S813)		(X)	.7		
200	MAJOR APPL-RADIO-TV-MUSICAL INST	61	6 861	S2.0	33.0	TOTAL	S8	2 556	100.0		
220	FURNITURE-SLEEP EQUIP-FLOOR COV.	S4	10 820	79.0	52.1	040 MEALS-SNACKS	25	168	20.0		
240	KITCHENWARE-HOME FURNISHINGS . .	35	816	10.3	3.9	060 ALCOHOLIC DRINKS	58	2 138	83.6		
260	SPORTING-RECREATION EQUIPMENT . .	4	23	1.1	.1	S20 NONMERCHANDISE RECEIPTS	20	123	9.4		
300	HARWARE-GARDENING EQUIPMENT . .	5	172	7.9	.8	- MISCELLANEOUS MERCHANDISE	(X)	126	4.8		
320	ALL OTHER MERCHANDISE	S	45	3.1	.2	ORUG STORES AND PROPRIETARY STRS. (SIC S91)					
500	NONMERCHANDISE RECEIPTS	33	1 109	10.0	S.3	TOTAL ²	68	11 481	(X)		
520	MISCELLANEOUS MERCHANDISE	(X)	180	(X)	.9	PROPRIETARY STORES (SIC S91 PT.)					
	FURNITURE STORES (SIC 5712)					TOTAL ²	61	10 970	(X)		
	TOTAL	44	10 812	(X)	100.0	LIQUOR STORES (SIC S92)					
	CURTAINS-ORAPERIES-ORY GOOOS . .	12	364	7.9	3.4	TOTAL ²	7	511	(X)		
200	MAJOR APPL-RADIO-TV-MUSICAL INST	24	847	13.7	7.8	MISCELLANEOUS RETAIL STORES (SIC S9 EX. 591)					
220	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	8 764	81.1	81.1	TOTAL ²	179	23 364	(X)		
240	SLEEP EQUIPMENT	40	1 529	14.1	14.1	ANTIQUE AND SECONDHAND STORES (SIC 593)					
243	OTHER HOUSEHOLD FURNITURE . .	44	6 349	58.7	S8.7	TOTAL ²	21	1 500	(X)		
244	FLOOR COVERINGS-SOFT SURFACE . .	32	740	7.5	6.8	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC S95)					
245	FLOOR COVERINGS-HARD SURFACE . .	20	107	1.6	1.0	TOTAL ²	11	663	(X)		
246	NONHOUSEHOLD FURNITURE	8	39	1.8	.4	MEALS-SNACKS	3	33	100.0		
247	KITCHENWARE-HOME FURNISHINGS . .	22	243	3.2	2.2	SPORTING RECREATION EQUIPMENT . . .	11	467	5.0		
260	SPORTING-RECREATION EQUIPMENT . .	4	13	.8	.1	ALL OTHER MERCHANDISE	4	82	70.4		
300	HARWARE-GARDENING EQUIPMENT . .	4	141	6.3	1.3	- MISCELLANEOUS MERCHANDISE	(X)	81	16.6		
500	ALL OTHER MERCHANDISE	4	18	1.5	.2	JEWELRY STORES (SIC S97)					
520	NONMERCHANDISE RECEIPTS	20	283	4.8	2.6	TOTAL ²	19	2 165	(X)		
	MISCELLANEOUS MERCHANDISE	(X)	139	(X)	1.3	MAJOR APPL-RADIO-TV-MUSICAL INST	6	55	2.8		
	HOME FURNISHINGS STORES (OTHER 571)										
	TOTAL	13	3 217	(X)	100.0						
	HOUSEHOLD APPLIANCE STORES (SIC S72)										
	TOTAL	19	(O)	(X)	100.0						
	RADIO, TV, AND MUSIC STORES (SIC 573)										
	TOTAL	19	(O)	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	(O)	90.8	90.8	22D					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount (\$1,000)	As percent of total sales of--					Establish- ments (number)	As percent of total sales of--	Establish- ments (number)			
				Establish- ments handling the line	All estab- lishments ¹					Establish- ments handling the line	All estab- lishments ¹			
260	KITCHENWARE-HOME FURNISHINGS . . .	7	96	13.2	4.4		CIGAR STORES AND STANOS (SIC 5993)							
267	CHINA-GLASSWARE.	6	72	9.9	3.3		TOTAL ²	3	90	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	24	(X)	1.1		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)							
280	JEWELRY-OPTICAL GOODS.	19	1 800	83.1	83.1		TOTAL ²	45	5 894	(X)	100.0			
281	WATCHES-CLOCKS	17	313	15.6	14.5									
282	SILVERWARE	16	252	12.5	11.6									
285	ALL OTHER JEWELRY ITEMS.	16	291	15.2	13.4									
286	OPTICAL GOODS.	4	18	1.9	.8									
287	OIAMONOS, EXC. OIAMONO WATCHES	19	691	31.9	31.9									
288	RINGS, EXC. OIAMONOS	16	235	13.5	10.9									
520	NONMERCANOISE RECEIPTS.	16	189	9.8	8.7		NONSTORE RETAILERS (SIC 53 PART*)							
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	16	167	8.7	7.7		TOTAL ²	9	989	(X)	100.0			
533	ALL NONMERCANOISE RCPTS FROM CUSTMRS	4	22	3.9	1.0									
-	MISCELLANEOUS MERCANOISE.	(X)	24	(X)	1.1		MAIL ORDER HOUSES (SIC 532)							
	FUEL AND ICE DEALERS (SIC 598)						TOTAL	3	(0)	(X)	100.0			
	TOTAL	22	4 263	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	308	32.4	7.2		MERCHANDISING MACHINE OPERATORS (SIC 534)							
480	HOUSEHOLD FUELS-ICE.	22	3 381	79.3	79.3		TOTAL	3	(0)	(X)	100.0			
520	NONMERCANOISE RECEIPTS.	15	102	7.6	2.4									
-	MISCELLANEOUS MERCHANDISE.	(X)	471	(X)	11.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)							
	FLORISTS (SIC 5992)						TOTAL	3	(0)	(X)	100.0			
	TOTAL ²	19	999	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.²Detail may not add to total due to rounding.³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Columbia SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments ¹					Establishments handling the line	All establish-ments ¹			
	RETAIL TRADE TOTAL					-	MISCELLANEOUS MERCHANTISE	(X)	(0)	(X)	3.9			
	TOTAL	1 515	394 955	(X)	100.0		FARM EQUIPMENT DEALERS (SIC 5252)							
020	GROCERIES-OTHER FOODS	430	67 601	42.7	17.1	020	TOTAL	6	(0)	(X)	100.0			
040	MEALS-SNACKS	322	26 365	28.1	6.7	040	GROCERIES-OTHER FOODS	50	1 000	1.6	1.5			
060	ALCOHOLIC DRINKS	58	1 399	40.0	.4	040	MEALS-SNACKS	18	1 143	2.0	1.7			
080	PACKAGE ALCOHOLIC BEVERAGES . . .	125	7 318	23.7	1.9	040	CIGARS-CIGARETTES-TOBACCO	11	126	1.0	.2			
100	CIGARS-CIGARETTES-TOBACCO	345	5 171	6.6	1.3	040	COSMETICS-DRUGS-CLEANERS	54	2 379	3.7	3.6			
120	COSMETICS-DRUGS-CLEANERS	279	13 155	10.3	3.3	040	MEN'S-BOYS' CLOTHING EXC FOOTWR.	61	7 843	11.9	11.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	142	13 493	14.1	3.4	040	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	62	16 922	25.7	25.4			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	160	28 664	27.2	7.3	040	ALL FOOTWEAR	45	3 149	4.9	4.7			
180	ALL FOOTWEAR	122	7 282	8.2	1.8	040	CURTAINS-ORAPERIES-ORY GOOOS	74	5 962	9.0	9.0			
200	CURTAINS-ORAPERIES-ORY GOOOS	119	6 520	8.2	1.7	040	MAJOR APPL-RADIO-TV-MUSICAL INST	35	4 229	6.7	6.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	155	14 367	14.5	3.6	040	FURNITURE-SLEEP EQUIP-FLOOR COV.	49	2 707	4.5	4.1			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	141	11 673	14.2	3.0	040	KITCHENWARE-HOME FURNISHINGS	57	3 504	5.3	5.3			
260	KITCHENWARE-HOME FURNISHINGS	190	5 703	4.7	1.4	040	JEWELRY-OPTICAL GOOOS	43	1 276	2.0	1.9			
280	JEWELRY-OPTICAL GOOOS	118	4 662	5.8	1.2	040	SPORTING-RECREATION EQUIPMENT	46	1 665	2.8	2.5			
300	SPORTING-RECREATION EQUIPMENT	131	3 720	4.3	.9	040	HARWARE-GAROENING EQUIPMENT	49	1 844	4.4	2.8			
320	HARWARE-GAROENING EQUIPMENT	139	4 908	6.2	1.2	040	LUMBER-BUILOING MATERIALS	27	1 107	3.5	1.7			
340	LUMBER-BUILOING MATERIALS	99	18 595	29.3	4.7	040	ALL OTHER MERCHANTISE	55	5 360	8.4	8.1			
380	AUTOMOBILES-TRUCKS	56	67 225	64.6	17.0	040	NONMERCHANTISE RECEIPTS	43	4 125	6.8	6.2			
400	AUTO FUELS-LUBRICANTS	311	26 861	26.6	6.8	040	MISCELLANEOUS MERCHANTISE	(X)	2 223	(X)	3.3			
420	AUTO TIRES-BATTERIES-ACCESS.	294	15 124	10.0	3.8		DEPARTMENT STORES (SIC 531)							
440	FARM EQUIPMENT MACHINERY	29	2 835	14.2	.7		TOTAL	9	54 578	(X)	100.0			
460	HAY-GRAIN-FEED-FARM SUPPLIES	26	5 046	21.6	1.3		GROCERIES-OTHER FOODS	7	507	1.0	.9			
480	HOUSEHOLD FUELS-ICE	66	2 984	33.3	.8		MEALS-SNACKS	7	743	1.5	1.4			
500	ALL OTHER MERCHANTISE	350	19 895	14.4	5.0		COSMETICS-DRUGS-CLEANERS	8	1 763	3.2	3.2			
520	NONMERCHANTISE RECEIPTS	606	14 389	5.0	3.6		MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	6 943	12.7	12.7			
	BUILOING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)						MEN'S CLOTHING	9	5 490	10.1	10.0			
	TOTAL	69	23 128	(X)	100.0		BOYS' CLOTHING	7	1 453	3.4	2.7			
260	KITCHENWARE-HOME FURNISHINGS	21	216	2.6	.9		WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	9	14 851	27.2	27.2			
300	SPORTING-RECREATION EQUIPMENT	19	118	2.8	.5		CHILDREN'S-INFANTS' WEAR	9	1 456	2.7	2.7			
320	HARWARE-GAROENING EQUIPMENT	37	2 081	18.3	9.0		HANOBAGS-ACCESSORIES	7	860	2.0	1.6			
340	LUMBER-BUILOING MATERIALS	59	17 345	83.6	75.0		MILLINERY	9	519	1.0	1.0			
500	ALL OTHER MERCHANTISE	13	146	8.2	.6		LINGERIE	7	2 325	5.5	4.3			
520	NONMERCHANTISE RECEIPTS	23	423	7.3	1.8		WOMENS COATS-SUITS-FURS-RAINWR	8	992	2.0	1.8			
-	MISCELLANEOUS MERCHANTISE	(X)	2 799	(X)	12.1		WOMEN'S DRESSES	7	2 666	6.2	4.9			
	BUILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						WOMEN'S BLOUSES-SPTSWR	7	2 415	5.6	4.4			
	TOTAL	40	17 552	(X)	100.0		GIRLS-SUBTEEN-TEEN WEAR	7	1 369	3.2	2.5			
260	KITCHENWARE-HOME FURNISHINGS	4	108	2.5	.6		MISCELLANEOUS MERCHANTISE	(X)	1 449	(X)	2.7			
320	HARWARE-GAROENING EQUIPMENT	14	411	5.7	2.3									
340	LUMBER-BUILOING MATERIALS	40	16 514	94.1	94.1	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	9	14 851	27.2	27.2			
341	LUMBER	19	3 167	33.3	18.0	161	CHILDREN'S-INFANTS' WEAR	9	1 456	2.7	2.7			
342	PLYWOOD	21	927	7.9	5.3	162	HANOBAGS-ACCESSORIES	7	860	2.0	1.6			
343	WINDOWS,DOORS, AND FRAMES-METAL	13	414	9.2	2.4	163	MILLINERY	9	519	1.0	1.0			
344	KITCHEN CABINETS	9	257	4.5	1.5	164	LINGERIE	7	2 325	5.5	4.3			
345	ALL OTHER MILLWORK	19	891	9.3	5.1	165	WOMENS COATS-SUITS-FURS-RAINWR	8	992	2.0	1.8			
346	WALLBOARD	20	773	8.1	4.4	166	WOMEN'S DRESSES	7	2 666	6.2	4.9			
347	ASPHALT AND ASBESTOS PROUCTS.	18	541	5.8	3.1	167	WOMEN'S BLOUSES-SPTSWR	7	2 415	5.6	4.4			
348	PAINT-GLASS-WALLPAPER	17	372	4.6	2.1	168	GIRLS-SUBTEEN-TEEN WEAR	7	1 369	3.2	2.5			
351	METAL ROOFING AND SIOING	10	136	3.0	.8	169	MISCELLANEOUS MERCHANTISE	(X)	1 449	(X)	2.7			
353	INSULATION	14	165	2.3	.9									
355	ALL OTHER BUILOING MATERIALS	16	4 837	41.2	27.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	3 840	7.1	7.0			
-	MISCELLANEOUS MERCHANTISE	(X)	1 391	(X)	7.9	222	RADIOS-TV'S MUSICAL INSTR.	7	1 329	2.6	2.4			
520	NONMERCHANTISE RECEIPTS	16	272	7.7	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	2 381	4.7	4.4			
-	MISCELLANEOUS MERCHANTISE	(X)	247	(X)	1.4	241	FLOOR COVERINGS	7	1 056	2.0	1.9			
	HARWARE STORES (SIC 5251)					242	FURNITURE-SLEEP EQUIPMENT	6	1 325	3.2	2.4			
	TOTAL	23	(0)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	9	2 735	5.0	5.0			
260	KITCHENWARE-HOME FURNISHINGS	17		4.3	3.7	261	CHINA-GLASSWARE	8	1 568	3.0	2.9			
300	SPORTING-RECREATION EQUIPMENT	19		4.2	3.7	262	KITCHENWARE-HOUSEWARES	9	1 166	2.1	2.1			
320	HARWARE-GAROENING EQUIPMENT	23		56.0	56.0	280	JEWELRY-OPTICAL GOOOS	8	1 085	2.0	2.0			
322	GAROENING EQUIPMENT-SUPPLIES	21		11.0	10.7	300	SPORTING-RECREATION EQUIPMENT	7	1 433	2.9	2.6			
323	PLUMBING-ELECTRICAL SUPPLIES	19		8.7	8.3	500	ALL OTHER MERCHANTISE	8	3 155	5.9	5.8			
324	OTHER HARWARE-TOOLS	23		37.1	37.1	501	TOYS-GAMES-WHEEL GOOOS	8	1 377	2.5	2.5			
340	LUMBER-BUILOING MATERIALS	19		31.5	28.0	502	BOOKS-STATIONERY-PHOTO. EQUIP.	8	1 574	2.9	2.9			
356	ALL OTHER LUMBER-MILLWORK	14		37.6	21.0	520	MISCELLANEOUS MERCHANTISE	(X)	204	(X)	.4			
364	PAINT-SUNORIES-GLASS-WALLPAPER	19		7.9	7.1	535	NONMERCHANTISE RECEIPTS	7	3 718	7.4	6.8			
500	ALL OTHER MERCHANTISE	12		11.1	4.0	535	ALL OTHER SERVICE RECEIPTS	7	3 641	7.3	6.7			
520	NONMERCHANTISE RECEIPTS	4		5.4	.7	77	MISCELLANEOUS	(X)	77	(X)	.1			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: COLUMBIA SMSA—Consists of Lexington and Richland Counties, S.C.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Columbia SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lishments ¹					Establishments handling the line	All estab-lishments ¹			
	VARIETY STORES (SIC 533)						CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)							
	TOTAL	34	8 454	(X)	100.0		TOTAL	6	(0)	(X)	100.0			
020	GROCERIES-OTHER FOODS	32	306	3.7	3.6									
040	MEALS-SNACKS	8	389	10.0	4.6									
120	COSMETICS-DRUGS-CLEANERS	33	531	6.3	6.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	33	506	6.0	6.0									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	33	1 517	18.1	17.9									
180	ALL FOOTWEAR	21	299	4.1	3.5									
200	CURTAINS-DRAPERY-DRY GOODS	32	825	10.1	9.8									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	196	2.6	2.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	203	2.5	2.4									
260	KITCHENWARE-HOME FURNISHINGS . . .	34	643	7.6	7.6									
280	JEWELRY-OPTICAL GOODS	25	146	2.2	1.7									
300	SPORTING-RECREATION EQUIPMENT . . .	31	156	2.3	1.8									
320	HARWARE-GARDENING EQUIPMENT . . .	34	311	3.7	3.7									
340	LUMBER-BUILDING MATERIALS	17	32	1.7	.4									
500	ALL OTHER MERCHANDISE	34	2 075	24.5	24.5									
520	NONMERCHANDISE RECEIPTS	24	304	3.7	3.6									
-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	.2		OTHER FOOD STORES (OTHER 54)							
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						TOTAL	5	(0)	(X)	100.0			
	TOTAL	41	3 532	(X)	100.0									
	FOOD STORES (SIC 54)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
	TOTAL	247	73 157	(X)	100.0		TOTAL	91	90 380	(X)	100.0			
020	GROCERIES-OTHER FOODS	247	63 990	87.5	87.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	2 727	42.8	3.0			
040	MEALS-SNACKS	8	158	50.0	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	59	7.6	.1			
080	PACKAGE ALCOHOLIC BEVERAGES	66	922	4.0	1.3	260	KITCHENWARE-HOME FURNISHINGS . . .	16	112	1.4	.1			
100	CIGARS-CIGARETTES-TOBACCO	163	2 498	5.7	3.4	300	SPORTING-RECREATION EQUIPMENT . .	23	1 182	16.8	1.3			
120	COSMETICS-DRUGS-CLEANERS	144	2 277	5.3	3.1	320	HARWARE-GARDENING EQUIPMENT . . .	16	263	4.2	.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	107	12.5	.1	380	AUTOMOBILES-TRUCKS	45	67 054	84.8	74.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	22	57	.4	.1	400	AUTO FUELS-LUBRICANTS	15	174	.3	.2			
400	AUTO FUELS-LUBRICANTS	11	132	20.0	.2	420	AUTO TIRES-BATTERIES-ACCESS . . .	57	10 643	12.8	11.8			
500	ALL OTHER MERCHANDISE	122	1 180	3.2	1.6	500	ALL OTHER MERCHANDISE	23	3 139	47.2	3.5			
520	NONMERCHANDISE RECEIPTS	72	1 673	3.1	2.3	520	NONMERCHANDISE RECEIPTS	72	4 959	5.6	5.5			
-	MISCELLANEOUS MERCHANDISE	(X)	163	(X)	.2	-	MISCELLANEOUS MERCHANDISE	(X)	68	(X)	.1			
	GROCERY STORES (SIC 541)						MOTOR VEHICLE DEALERS (SIC 551-552)							
	TOTAL	216	71 095	(X)	100.0		TOTAL	39	75 584	(X)	100.0			
020	GROCERIES-OTHER FOODS	216	62 198	87.5	87.5	380	AUTOMOBILES-TRUCKS	39	66 514	88.0	88.0			
021	MEATS-FISH-POULTRY	206	18 163	25.5	25.5	400	AUTO FUELS-LUBRICANTS	10	98	.1	.1			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	177	4 410	6.5	6.2	420	AUTO TIRES-BATTERIES-ACCESS . . .	24	5 038	6.9	6.7			
023	FROZEN FOODS	174	2 240	5.1	3.2	520	NONMERCHANDISE RECEIPTS	34	3 923	5.2	5.2			
024	ALL OTHER FOODS	212	37 384	52.7	52.6	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	(Z)			
080	PACKAGE ALCOHOLIC BEVERAGES . . .	66	919	3.9	1.3		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)							
100	CIGARS-CIGARETTES-TOBACCO	160	2 474	5.7	3.5		TOTAL	23	71 602	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS	143	2 276	5.3	3.2	380	AUTOMOBILES-TRUCKS	23	62 689	87.6	87.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	107	25.0	.2	400	AUTO FUELS-LUBRICANTS	10	89	.1	.1			
260	KITCHENWARE-HOME FURNISHINGS . . .	22	57	.4	.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	23	5 019	7.0	7.0			
400	AUTO FUELS-LUBRICANTS	9	79	12.5	.1	520	NONMERCHANDISE RECEIPTS	23	3 802	5.3	5.3			
500	ALL OTHER MERCHANDISE	121	1 175	3.3	1.7	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)			
516	ALL OTHER MERCHANDISE	40	361	2.5	.5		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)							
517	PAPER-PAPER PRODUCTS	103	814	2.2	1.1		TOTAL	16	3 982	(X)	100.0			
520	NONMERCHANDISE RECEIPTS	66	1 661	3.1	2.3									
-	MISCELLANEOUS MERCHANDISE	(X)	148	(X)	.2		380	AUTOMOBILES-TRUCKS	16	3 824	96.0	96.0		
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						385	USED PASSENGER CARS-RETAIL . . .	16	3 372	84.7	84.7		
	TOTAL	8	777	(X)	100.0		386	USED PASSENGER CARS-WHLSL . . .	11	371	9.3	9.3		
020	GROCERIES-OTHER FOODS	8	766	98.6	98.6		520	NONMERCHANDISE RECEIPTS	11	121	3.0	3.0		
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	1.4		528	OTHER NONMERCHANDISE RECEIPTS . . .	10	107	2.7	2.7		
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						-	MISCELLANEOUS	14	(X)	.4	.4		
	TOTAL	5	304	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.9		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

1Detail may not add to total due to rounding.

2Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Columbia SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	28	7 597	83.1	83.1			
	TOTAL	32	(D)	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR . . .	12	515	6.7	5.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17		32.3	26.7	163	MILLINERY	13	164	1.9	1.8			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6		3.8	.6	164	HOSIERY	18	154	1.8	1.7			
260	KITCHENWARE-HOME FURNISHINGS . .	16		1.3	1.1	165	LINGERIE	22	749	8.3	8.2			
300	SPORTING-RECREATION EQUIPMENT . .	16		3.7	3.1	168	WOMEN'S BLOUSES-SPTSWR . . .	25	1 544	16.9	16.9			
320	HARDWARE-GARDENING EQUIPMENT . .	16		3.1	2.6	172	DRESSES	28	2 646	28.9	28.9			
420	AUTO TIRES-BATTERIES-ACCESS. . . .	32		54.8	54.8	173	COATS-SUITS	25	1 133	12.4	12.4			
500	ALL OTHER MERCHANTISE.	13		5.2	2.4	174	HANDBAGS	15	300	3.5	3.3			
520	NONMERCHANTISE RECEIPTS.	22		8.4	7.3	175	FURS	4	99	2.3	1.1			
-	MISCELLANEOUS MERCHANTISE.	(X)			1.5	176	OTHER WOMENS-GIRLS' CLOTHES ACC	13	292	4.0	3.2			
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					180	ALL FOOTWEAR	6	1 087	17.7	11.9			
	TOTAL	20	(D)	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	10	222	3.5	2.4			
						-	MISCELLANEOUS MERCHANTISE.	(X)	164	(X)	1.8			
300	SPORTING-RECREATION EQUIPMENT . .	7		100.0	19.0		WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)							
380	AUTOMOBILES-TRUCKS	4		80.2	11.4		TOTAL	5	(D)	(X)	100.0			
500	ALL OTHER MERCHANTISE.	10		82.9	63.1		FURRIERS AND FUR SHOPS (SIC 568)							
520	NONMERCHANTISE RECEIPTS.	16		8.5	6.3		TOTAL	2	(D)	(X)	100.0			
-	MISCELLANEOUS MERCHANTISE.	(X)			.2									
	GASOLINE SERVICE STATIONS (SIC 554)						OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)							
	TOTAL	275	31 551	(X)	100.0		TOTAL	68	12 503	(X)	100.0			
020	GROCERIES-OTHER FOODS.	93	786	5.9	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	45	5 426	55.8	43.4			
040	MEALS-SNACKS	18	166	4.3	.5	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	26	3 612	45.7	28.9			
100	CIGARS-CIGARETTES-TOBACCO.	73	466	5.1	1.5	180	ALL FOOTWEAR	48	2 973	41.2	23.8			
380	AUTOMOBILES-TRUCKS	6	55	8.0	.2	280	JEWELRY-OPTICAL GOODS.	6	44	5.8	.4			
391	OTHER POWERED ROAD VEHICLES . .	6	54	8.0	.2	520	NONMERCHANTISE RECEIPTS.	22	219	4.0	1.8			
-	MISCELLANEOUS MERCHANTISE.	(X)	1	(X)	(Z)	-	MISCELLANEOUS MERCHANTISE.	(X)	229	(X)	1.8			
400	AUTO FUELS-LUBRICANTS.	275	26 325	83.4	83.4		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)							
401	GASOLINE	275	24 845	78.7	78.7		TOTAL ²	22	2 821	(X)	100.0			
402	OTHER AUTOMOTIVE FUELS	27	365	11.3	1.2									
403	MOTOR OILS-GREASES-OTHER OILS.	225	1 114	3.9	3.5		FAMILY CLOTHING STORES (SIC 565)							
420	AUTO TIRES-BATTERIES-ACCESS. . . .	217	2 300	9.4	7.3		TOTAL	17	6 760	(X)	100.0			
421	PARTS INSTALLED IN REPAIR WORK	60	377	6.8	1.2									
423	PARTS-RETAIL	21	59	2.9	.2									
424	AUTOMOBILE TIRES-BATTERIES-ACC	207	1 864	7.9	5.9									
480	HOUSEHOLD FUELS-ICE.	24	258	4.7	.8									
500	ALL OTHER MERCHANTISE.	13	78	2.8	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	2 796	41.4	41.4			
520	NONMERCHANTISE RECEIPTS.	171	1 019	4.9	3.2	142	BOYS' CLOTHING	13	265	12.4	3.9			
527	SERVICE LABOR.	164	841	4.5	2.7	143	MEN'S TAILORED OUTERWEAR	13	1 377	23.5	20.4			
-	MISCELLANEOUS MERCHANTISE.	(X)	98	(X)	.3	144	OTHER MEN'S OUTERWEAR	14	292	4.9	4.3			
	APPAREL AND ACCESSORY STORES (SIC 56)					145	MEN'S HATS	9	40	.8	.6			
	TOTAL	103	22 029	(X)	100.0	146	OTHER MEN'S CLOTHING	16	822	12.2	12.2			
120	COSMETICS-DRUGS-CLEANERS	4	99	5.0	.4	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	17	3 226	47.7	47.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	5 499	55.5	25.0	165	LINGERIE	12	142	6.6	2.1			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	61	11 580	65.5	52.6	168	WOMEN'S BLOUSES-SPTSWR	15	534	17.6	7.9			
180	ALL FOOTWEAR	55	4 060	29.7	18.4	172	DRESSES	16	1 135	16.8	16.8			
280	JEWELRY-OPTICAL GOODS.	8	87	3.6	.4	173	COATS-SUITS	13	238	7.8	3.5			
500	ALL OTHER MERCHANTISE.	5	29	1.2	.1	174	HANDBAGS	9	35	1.5	.5			
520	NONMERCHANTISE RECEIPTS.	34	448	3.6	2.0	-	MISCELLANEOUS MERCHANTISE.	(X)	1 084	(X)	16.0			
-	MISCELLANEOUS MERCHANTISE.	(X)	226	(X)	1.0									
	SHOE STORES (SIC 566)													
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						TOTAL	24	2 492	(X)	100.0			
	TOTAL	28	9 142	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	68	11.3	2.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	72	10.3	.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4	66	10.9	2.6			
						180	ALL FOOTWEAR	24	2 324	93.3	93.3			
						520	NONMERCHANTISE RECEIPTS.	10	32	2.8	1.3			
						-	MISCELLANEOUS MERCHANTISE.	(X)	2	(X)	.1			
	APPAREL AND ACCESS. STORES-N.E.C. (SIC 5641 71 9)						TOTAL ²	5	430	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Columbia SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					020	GROCERIES-OTHER FOODS	15	109	10.0	.5			
	TOTAL	105	17 427	(X)	100.0	040	MEALS-SNACKS	244	21 825	92.5	92.5			
200	CURTAINS-ORAPERIES-ORY GOOOS . .	20	391	9.4	2.2	060	ALCOHOLIC ORINKS	38	845	22.5	3.6			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	69	6 230	44.5	35.0	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	6	41	14.2	.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	S9	8 581	74.0	49.2	100	CIGARS-CIGARETTES-TOBACCO	45	156	3.8	.7			
260	KITCHENWARE-HOME FURNISHINGS . .	31	1 192	22.0	6.8	500	ALL OTHER MERCHANNOISE	6	48	S.4	.2			
300	SPORTING-RECREATION EQUIPMENT . .	S	41	1.1	.2	520	NONMERCHANNOISE RECEIPTS	62	455	S.3	1.9			
320	HARWARE-GAROENING EQUIPMENT . .	8	106	3.1	.6	-	MISCELLANEOUS MERCHANNOISE	(X)	103	(X)	.4			
S20	NONMERCHANNOISE RECEIPTS	46	642	6.3	3.7									
-	MISCELLANEOUS MERCHANNOISE	(X)	244	(X)	1.4									
	FURNITURE STORES (SIC 5712)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC S813)							
	TOTAL	50	10 087	(X)	100.0		TOTAL ²	16	SS1	(X)	100.0			
200	CURTAINS-ORAPERIES-ORY GOOOS . .	12	136	3.3	1.3									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	29	1 396	15.2	13.8		DRUG STORES AND PROPRIETARY STRS. (SIC S91)							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	S0	7 732	76.7	76.7		TOTAL ²	61	11 457	(X)	100.0			
243	SLEEP EQUIPMENT	43	1 481	16.8	14.7									
244	OTHER HOUSEHOLD FURNITURE . .	49	S 445	S4.0	S4.0		DRUG STORES (SIC 591 PT.)							
245	FLOOR COVERINGS-SOFT SURFACE . .	37	677	6.8	6.7		TOTAL	59	(O)	(X)	100.0			
246	FLOOR COVERINGS-HARD SURFACE . .	16	76	3.0	.8	020	GROCERIES-OTHER FOODS	14		7.9	3.7			
247	NONHOUSEHOLD FURNITURE	9	S3	1.1	S	040	MEALS-SNACKS	19		11.1	4.0			
260	KITCHENWARE-HOME FURNISHINGS . .	18	198	4.0	2.0	100	CIGARS-CIGARETTES-TOBACCO	40		7.6	6.3			
300	SPORTING-RECREATION EQUIPMENT . .	4	28	.9	.3									
320	HARWARE-GAROENING EQUIPMENT . .	S	60	1.8	.6	120	COSMETICS-DRUGS-CLEANERS	S9		72.9	72.9			
S20	NONMERCHANNOISE RECEIPTS	22	478	6.6	4.7	121	MEDICINES EXC. PRESCRIPTION . . .	S1		29.0	19.9			
-	MISCELLANEOUS MERCHANNOISE	(X)	S9	(X)	.6	122	PRESCRIPTION MEDICINES	S9		35.7	35.7			
	HOME FURNISHINGS STORES (OTHER S71)					123	ALL OTHER DRUGS-PROPRIETARIES . . .	46		21.0	17.3			
	TOTAL	14	(O)	(X)	100.0									
	HOUSEHOLD APPLIANCE STORES (SIC S72)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	S		(O)	.1			
	TOTAL	23	(O)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	S		2.8	.5			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	23		82.8	82.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6		3.4	.6			
224	NEW MAJOR APPLIANCES	22		62.3	62.3	260	KITCHENWARE-HOME FURNISHINGS . . .	11		2.3	1.1			
225	NEW RAOIOS-TV'S ETC.	15		24.6	19.2	280	JEWELRY-OPTICAL GOOOS	17		2.2	.8			
226	USEO MAJOR APPL-RAOIOS-TV'S . . .	9		2.1	1.1	300	SPORTING-RECREATION EQUIPMENT . . .	5		1.7	.3			
260	KITCHENWARE-HOME FURNISHINGS . .	8		4.8	1.8	320	HARWARE-GAROENING EQUIPMENT . . .	8		3.1	.8			
S20	NONMERCHANNOISE RECEIPTS	16		4.7	3.9	500	ALL OTHER MERCHANNOISE	27		6.8	4.8			
-	MISCELLANEOUS MERCHANNOISE	(X)		(X)	11.5	520	NONMERCHANNOISE RECEIPTS	17		2.5	1.4			
	RAOIO, TV, AND MUSIC STORES (SIC S73)					-	MISCELLANEOUS MERCHANNOISE	(X)			2.7			
	TOTAL	18	2 619	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	18	2 507	95.7	95.7		PROPRIETARY STORES (SIC S91 PT.)							
S20	NONMERCHANNOISE RECEIPTS	6	75	S.8	2.9		TOTAL	2	(O)	(X)	100.0			
-	MISCELLANEOUS MERCHANNOISE	(X)	37	(X)	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	S						
	EATING AND DRINKING PLACES (SIC S8)					160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	S						
	TOTAL	260	24 133	(X)	100.0	180	ALL FOOTWEAR	6						
020	GROCERIES-OTHER FOODS	15	111	10.0	S	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15						
040	MEALS-SNACKS	254	21 887	90.7	90.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11						
060	ALCOHOLIC ORINKS	S4	1 294	33.7	S.4	260	KITCHENWARE-HOME FURNISHINGS . . .	27						
080	PACKAGEO ALCOHOLIC BEVERAGES . .	9	64	21.4	.3	280	JEWELRY-OPTICAL GOOOS	32						
100	CIGARS-CIGARETTES-TOBACCO	50	164	3.8	.7	300	SPORTING-RECREATION EQUIPMENT . . .	27						
S00	ALL OTHER MERCHANNOISE	6	48	S.4	.2	320	HARWARE-GAROENING EQUIPMENT . . .	9						
S20	NONMERCHANNOISE RECEIPTS	64	461	S.3	1.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	12						
-	MISCELLANEOUS MERCHANNOISE	(X)	103	(X)	.4	480	HOUSEHOLD FUELS-ICE	26						
	EATING PLACES (SIC S812)					500	ALL OTHER MERCHANNOISE	74						
	TOTAL	244	23 582	(X)	100.0	520	NONMERCHANNOISE RECEIPTS	62						
						-	MISCELLANEOUS MERCHANNOISE	(X)						
							ANTIQUES AND SECONHAND STORES (SIC S93)							
							TOTAL	21	888	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Columbia SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹				Establishments handling the line	All establishments ¹		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	36	16.8	4.1							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	4	27	48.3	3.0							
180	ALL FOOTWEAR	4	10	17.7	1.1							
200	CURTAINS-ORAPERIES-ORY GOODS . .	4	10	4.2	1.1							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	47	38.4	5.3							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	230	57.4	25.9							
260	KITCHENWARE-HOME FURNISHINGS . .	7	111	26.8	12.5	020	GROCERIES-OTHER FOODS	4	3.7	.2		
280	JEWELRY-OPTICAL GOODS	4	111	26.4	12.5	280	JEWELRY-OPTICAL GOODS	7	70.0	2.8		
-	MISCELLANEOUS MERCANDISE	(X)	306	(X)	34.5	320	HARWARE-GARDENING EQUIPMENT . .	8	8.0	5.1		
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	12	77.2	53.2		
	TOTAL	10	420	(X)	100.0	500	ALL OTHER MERCANDISE	51	.00.0	33.5		
300	SPORTING-RECREATION EQUIPMENT . .	10	344	81.9	81.9	520	NONMERCANDISE RECEIPTS	22	2.5	1.5		
520	NONMERCANDISE RECEIPTS	5	18	8.1	4.3	-	MISCELLANEOUS MERCANDISE	(X)	(X)	3.7		
-	MISCELLANEOUS MERCANDISE	(X)	58	(X)	13.8							
	JEWELRY STORES (SIC 597)											
	TOTAL	21	3 330	(X)	100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	153	11.6	4.6		NONSTORE RETAILERS (SIC 53 PART*)					
260	KITCHENWARE-HOME FURNISHINGS . .	16	237	9.9	7.1		TOTAL	21	10 995	(X)	100.0	
280	JEWELRY-OPTICAL GOODS	21	2 726	81.9	81.9							
520	NONMERCANDISE RECEIPTS	10	184	7.9	5.5		MAIL ORDER HOUSES (SIC 532)					
529	WATCH-CLOCK-JEWELRY REPAIRS . .	10	155	6.7	4.7		TOTAL	1	398	(X)	100.0	
-	MISCELLANEOUS	(X)	29	(X)	.9							
-	MISCELLANEOUS MERCANDISE	(X)	30	(X)	.9		MERCHANDISING MACHINE OPERATORS (SIC 534)					
	FUEL AND ICE DEALERS (SIC 598)						TOTAL	7	4 976	(X)	100.0	
	TOTAL	23	2 989	(X)	100.0							
480	HOUSEHOLD FUELS-ICE	23	2 581	86.3	86.3		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
-	MISCELLANEOUS MERCANDISE	(X)	408	(X)	13.7		TOTAL	13	(D)	(X)	100.0	
	FLORISTS (SIC 5992)											
	TOTAL ²	19	1 406	(X)	100.0							
	CIGAR STORES AND STANOS (SIC 5993)											
	TOTAL	1	(0)	(X)	100.0							

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

²Mercandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Greenville SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All estab-lishments ¹				Establishments handling the line	All estab-lishments ¹		
RETAIL TRADE												
	TOTAL	1 607	388 793	(X)	100.0	020	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)	74	60 316	(X)	100.0	
020	GROCERIES-OTHER FOODS	329	86 442	53.6	22.2	040	GROCERIES-OTHER FOODS	41	869	1.9	1.4	
040	MEALS-SNACKS	306	21 221	35.4	5.5	100	MEALS-SNACKS	20	655	2.3	1.1	
060	ALCOHOLIC ORINKS	74	1 679	66.6	.4	120	CIGARS-CIGARETTES-TOBACCO	13	162	1.5	.3	
080	PACKAGED ALCOHOLIC BEVERAGES . . .	75	4 855	22.2	1.2	140	COSMETICS-ORUGS-CLEANERS	55	2 123	3.5	3.5	
100	CIGARS-CIGARETTES-TOBACCO	366	6 590	6.4	1.7	160	MEN'S-BOYS' CLOTHING EXC FOOTWR	58	7 261	12.5	12.0	
120	COSMETICS-ORUGS-CLEANERS	270	16 534	10.2	4.3	180	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	60	16 189	27.3	26.8	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	154	13 228	17.7	3.4	200	ALL FOOTWEAR	52	3 302	6.1	5.5	
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	185	26 485	30.3	6.8	220	CURTAINS-ORAPERIES-DRY GOOOS	64	4 862	8.2	8.1	
180	ALL FOOTWEAR	140	7 818	10.9	2.0	240	MAJOR APPL-RADIO-TV-MUSICAL INST	34	4 482	9.9	7.4	
200	CURTAINS-ORAPERIES-DRY GOOOS	105	5 917	7.8	1.5	260	FURNITURE-SLEEP EQUIP-FLOOR COV	38	1 837	3.7	3.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	192	15 645	19.1	4.0	280	KITCHENWARE-HOME FURNISHINGS	55	2 932	5.0	4.9	
240	FURNITURE-SLEEP EQUIP-FLOOR COV	158	13 927	18.9	3.6	300	JEWELRY-OPTICAL GOOOS	48	1 380	2.5	2.3	
260	KITCHENWARE-HOME FURNISHINGS	184	4 669	5.5	1.2	320	SPORTING-RECREATION EQUIPMENT	39	1 842	3.6	3.1	
280	JEWELRY-OPTICAL GOOOS	161	4 568	6.4	1.2	340	HARWARE-GAROENING EQUIPMENT	48	1 897	4.0	3.1	
300	SPORTING-RECREATION EQUIPMENT	115	4 387	6.3	1.1	360	LUMBER-BUILDOIING MATERIALS	25	1 035	3.2	1.7	
320	HARWARE-GAROENING EQUIPMENT	158	5 813	7.9	1.5	380	AUTO FUELS-LUBRICANTS	12	149	.7	.2	
340	LUMBER-BUILDOIING MATERIALS	115	19 835	32.9	5.1	400	HAY-GRAIN-FEEO-FARM SUPPLIES	7	36	.5	.1	
380	AUTOMOBILES-TRUCKS	96	50 987	67.5	13.1	420	ALL OTHER MERCHANDISE	52	4 578	7.9	7.6	
400	AUTO FUELS-LUBRICANTS	370	28 564	33.7	7.3	520	NONMERCHANDISE RECEIPTS	42	2 872	5.7	4.8	
420	AUTO TIRES-BATTERIES-ACCESS	321	12 320	11.5	3.2		MISCELLANEOUS MERCHANDISE	(X)	1 853	(X)	3.1	
440	FARM EQUIPMENT MACHINERY	10	1 527	13.3	.4							
460	HAY-GRAIN-FEEO-FARM SUPPLIES	52	3 202	18.6	.8							
480	HOUSEHOLD FUELS-ICE	93	4 622	41.3	1.2							
500	ALL OTHER MERCHANDISE	341	16 131	9.8	4.1							
520	NONMERCHANDISE RECEIPTS	577	11 827	4.9	3.0							
BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)												
	TOTAL	79	24 584	(X)	100.0	020	DEPARTMENT STORES (SIC 53)	9	47 184	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	575	10.1	2.3	040	GROCERIES-OTHER FOODS	6	363	1.0	.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV	6	118	3.4	.5	120	MEALS-SNACKS	4	291	1.2	.6	
260	KITCHENWARE-HOME FURNISHINGS	23	305	9.9	1.2		COSMETICS-ORUGS-CLEANERS	9	1 540	3.3	3.3	
300	SPORTING-RECREATION EQUIPMENT	17	126	7.3	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	9	6 280	13.3	13.3	
320	HARWARE-GAROENING EQUIPMENT	42	2 692	19.0	11.0	141	MEN'S CLOTHING	9	4 902	10.4	10.4	
340	LUMBER-BUILDOIING MATERIALS	67	18 575	78.2	75.6	142	BOYS' CLOTHING	7	1 378	3.7	2.9	
440	FARM EQUIPMENT MACHINERY	7	1 198	100.0	4.9							
460	HAY-GRAIN-FEEO-FARM SUPPLIES	9	283	17.1	1.2							
520	NONMERCHANDISE RECEIPTS	26	370	5.2	1.5							
-	MISCELLANEOUS MERCHANDISE	(X)	342	(X)	14							
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)												
	TOTAL	44	20 706	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	9	14 094	29.9	29.9	
320	HARWARE-GAROENING EQUIPMENT	10	1 188	10.3	5.7	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	9	1 250	2.6	2.6	
340	LUMBER-BUILDOIING MATERIALS	44	18 205	87.9	87.9	161	CHILOREN'S-INFANTS' WEAR	9	875	2.4	1.9	
341	LUMBER	19	5 106	31.1	24.7	162	HANOBAGS-ACCESSORIES	8	462	1.0	1.0	
342	PLYWOOD	29	2 352	14.1	11.4	163	MILLINERY	9	634	1.3	1.3	
343	WINDOWS, DOORS, AND FRAMES-METAL	8	618	5.8	3.0	164	HOSIERY	7	2 099	5.6	4.4	
344	KITCHEN CABINETS	5	105	4.3	.5	165	LINGERIE	7	1 199	3.2	2.5	
345	ALL OTHER MILLWORK	15	1 106	7.4	5.3	166	WOMENS COATS-SUITS-FURS-RAINWR	7	3 185	8.0	6.8	
346	WALLBOARD	28	1 567	9.4	7.6	167	WOMEN'S DRESSES	8	2 442	6.6	5.2	
347	ASPHALT AND ASBESTOS PRODUCTS	27	1 164	7.4	5.6	168	WOMEN'S BLOUSES-SPTSWR	7	774	2.5	1.6	
348	PAINT-GLASS-WALLPAPER	14	344	4.3	1.7	169	GIRLS'-SUBTEEN-TEEN WEAR	5	1 173	(X)	2.5	
349	HEATING AND PLUMBING EQUIP	4	306	7.5	1.5	180	ALL FOOTWEAR	8	2 846	6.4	6.0	
351	METAL ROOFING AND SIOING	6	156	3.7	.8							
352	MASONRY SUPPLIES	23	591	9.6	2.9							
353	INSULATION	10	112	2.2	.5							
355	ALL OTHER BUILDING MATERIALS	8	3 047	36.4	14.7							
-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	.3							
520	NONMERCHANDISE RECEIPTS	17	292	4.8	1.4	200	JEWELRY-OPTICAL GOOOS	9	3 079	6.5	6.5	
-	MISCELLANEOUS MERCHANDISE	(X)	1 021	(X)	4.9	201	PIECE GOOOS-NOTIONS	8	881	2.1	1.9	
HARWARE STORES (SIC 5251)												
	TOTAL ²	31	2 567	(X)	100.0	202	CURTAINS-ORAPERIES-DRY GOOOS	9	2 080	4.4	4.4	
FARM EQUIPMENT DEALERS (SIC 5252)												
	TOTAL ²	4	1 311	(X)	100.0	200	CURTAINS-ORAPERIES-DRY GOOOS	9	638	1.5	1.4	
						201	PIECE GOOOS-NOTIONS	8	1 551	3.6	3.3	
						202	CURTAINS-ORAPERIES	9				
						320	HARWARE-GAROENING EQUIPMENT	6	1 336	3.7	2.8	
						321	HARWARE-TOOLS	5	666	2.2	1.4	
						322	GAROENING EQUIPMENT-SUPPLIES	5	669	2.0	1.4	
						400	AUTO FUELS-LUBRICANTS	3	109	.6	.2	
						500	ALL OTHER MERCHANDISE	9	2 710	5.7	5.7	
						501	TOYS-GAMES-WHEEL GOOOS	7	1 208	3.0	2.6	
						502	BOOKS-STATIONERY-PHOTO. EQUIP. MOSE. EXC TOY-GAMES-BOOKS-STA	9	1 256	2.7	2.7	
						51B	-	246	.6	.5		
						520	NONMERCHANDISE RECEIPTS	8	2 548	6.1	5.4	
						535	ALL OTHER SERVICE RECEIPTS	8	2 498	6.0	5.3	
						-	MISCELLANEOUS	50	(X)	.1	.1	
						-	MISCELLANEOUS MERCHANDISE	(X)	2 641	(X)	5.6	

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable

2 Less than 0.05 percent.

* Nonslare retailers, part of StC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insu
Note: GREENVILLE, SOUTH CAROLINA

Note: GREENVILLE SMSA—Consists of Greenville and

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Greenville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)							
	TOTAL	31	(0)	(X)	100.0		TOTAL	1	(0)	(X)	100.0			
020	GROCERIES-OTHER FOODS	26	4.7	4.5			CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)							
040	MEALS-SNACKS	13	9.2	5.8			TOTAL	4	(0)	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO	5	2.8	.4			RETAIL BAKERIES (SIC 546)							
120	COSMETICS-DRUGS-CLEANERS	31	7.0	7.0			TOTAL	8	1 556	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30	5.8	5.8			020 GROCERIES-OTHER FOODS	8	1 547	99.4	99.4			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	30	19.3	19.3			(X) 9	(X)	.6					
180	ALL FOOTWEAR	28	3.4	3.3			MISCELLANEOUS MERCHANDISE							
200	CURTAINS-DRAPERY-DRY GOODS	30	10.1	10.1										
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	18	3.0	2.5										
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	2.3	1.8										
260	KITCHENWARE-HOME FURNISHINGS	30	7.0	7.0										
280	JEWELRY-OPTICAL GOODS	28	2.5	2.5										
300	SPORTING-RECREATION EQUIPMENT	23	1.6	1.2										
320	HARWARE-GARDENING EQUIPMENT	30	4.4	4.4										
340	LUMBER-BUILDING MATERIALS	13	1.9	.7										
400	AUTO FUELS-LUBRICANTS	4	.7	.1										
500	ALL OTHER MERCHANDISE	30	19.7	19.7										
520	NONMERCHANDISE RECEIPTS	22	3.5	3.2										
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.7										
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						TOTAL	1	(0)	(X)	100.0			
	TOTAL	34	(0)	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
020	GROCERIES-OTHER FOODS	10	8.8	3.4			TOTAL	155	70 174	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS	15	3.4	2.4			220 MAJOR APPL-RAOIO-TV-MUSICAL INST	31	1 182	25.3	1.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	20.0	8.8			240 FURNITURE-SLEEP EQUIP-FLOOR COV.	21	102	2.0	.1			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	21	17.2	13.3			260 KITCHENWARE-HOME FURNISHINGS	26	78	1.9	.1			
180	ALL FOOTWEAR	16	9.1	3.6			300 SPORTING-RECREATION EQUIPMENT	29	911	23.6	1.3			
200	CURTAINS-DRAPERY-DRY GOODS	25	19.7	16.3			320 HARWARE-GARDENING EQUIPMENT	28	223	5.3	.3			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	19.1	11.7			400 AUTOMOBILES-TRUCKS	85	50 852	86.5	72.5			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	13.5	2.8			420 AUTO TIRES-BATTERIES-ACCESS.	35	331	1.0	.5			
260	KITCHENWARE-HOME FURNISHINGS	16	7.7	5.2			480 HOUSEHOLD FUELS-ICE	94	8 225	15.5	11.7			
280	JEWELRY-OPTICAL GOODS	12	14.3	8.1			500 ALL OTHER MERCHANDISE	43	4 474	44.1	6.4			
300	SPORTING-RECREATION EQUIPMENT	8	6.8	3.0			520 NONMERCHANDISE RECEIPTS	79	3 567	6.5	5.1			
320	HARWARE-GARDENING EQUIPMENT	12	6.7	4.2			(X) 86	(X)	.1					
340	LUMBER-BUILDING MATERIALS	8	5.0	2.5			MISCELLANEOUS MERCHANDISE							
500	ALL OTHER MERCHANDISE	13	18.6	9.9										
520	NONMERCHANDISE RECEIPTS	12	4.6	1.9										
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	3.0										
	FOOD STORES (SIC 54)						MOTOR VEHICLE DEALERS (SIC 551-552)							
	TOTAL	184	92 485	(X)	100.0		TOTAL	70	56 733	(X)	100.0			
020	GROCERIES-OTHER FOODS	184	81 518	88.1	88.1		380 AUTOMOBILES-TRUCKS	70	50 396	88.8	88.8			
080	PACKAGEO ALCOHOLIC BEVERAGES	20	435	3.5	.5		400 AUTO FUELS-LUBRICANTS	24	165	.5	.3			
100	CIGARS-CIGARETTES-TOBACCO	124	2 343	3.9	2.5		420 AUTO TIRES-BATTERIES-ACCESS.	34	3 344	7.2	5.9			
120	COSMETICS-DRUGS-CLEANERS	111	3 075	4.0	3.3		520 NONMERCHANDISE RECEIPTS	41	2 796	5.9	4.9			
400	AUTO FUELS-LUBRICANTS	25	213	7.1	.2		(X) 32	(X)	.1					
500	ALL OTHER MERCHANDISE	107	2 694	3.9	2.9		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)							
520	NONMERCHANDISE RECEIPTS	48	1 873	2.9	2.0		TOTAL	31	47 212	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE	(X)	334	(X)	.4		380 AUTOMOBILES-TRUCKS	31	41 017	86.9	86.9			
	GROCERY STORES (SIC 541)						400 AUTO FUELS-LUBRICANTS	22	83	.3	.2			
	TOTAL	168	89 828	(X)	100.0		420 AUTO TIRES-BATTERIES-ACCESS.	30	3 332	7.2	7.1			
020	GROCERIES-OTHER FOODS	168	79 102	88.1	88.1		520 NONMERCHANDISE RECEIPTS	30	2 745	6.1	5.8			
021	MEATS-FISH-POULTRY	154	20 547	23.2	22.9		(X) 35	(X)	.1					
022	PRODUCE (FRESH FRUITS-VEGTLBS)	152	5 967	6.7	6.6		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)							
023	FROZEN FOODS	114	3 494	4.4	3.9		TOTAL	39	9 521	(X)	100.0			
024	ALL OTHER FOODS	168	49 093	54.7	54.7		380 AUTOMOBILES-TRUCKS	39	9 380	98.5	98.5			
080	PACKAGEO ALCOHOLIC BEVERAGES	20	434	3.4	.5		385 USED PASSENGER CARS-RETAIL	39	7 925	83.2	83.2			
100	CIGARS-CIGARETTES-TOBACCO	120	2 317	4.0	2.6		386 USED PASSENGER CARS-WHSL.	14	1 449	31.4	15.2			
120	COSMETICS-DRUGS-CLEANERS	110	3 074	4.0	3.4		(X) 6	(X)	.1					
400	AUTO FUELS-LUBRICANTS	24	102	3.8	.1		MISCELLANEOUS MERCHANDISE							
500	ALL OTHER MERCHANDISE	105	2 639	3.8	2.9		420 AUTO TIRES-BATTERIES-ACCESS.	4	12	1.1	.1			
516	ALL OTHER MERCHANDISE	23	141	2.5	.2		520 NONMERCHANDISE RECEIPTS	11	51	1.4	.5			
517	PAPER-PAPER PRODUCTS	94	2 498	3.7	2.8		(X) 78	(X)	.8					
520	NONMERCHANDISE RECEIPTS	47	1 869	3.0	2.1		MISCELLANEOUS MERCHANDISE							
-	MISCELLANEOUS MERCHANDISE	(X)	291	(X)	.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)							
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						TOTAL	60	7 954	(X)	100.0			
	TOTAL	2	(0)	(X)	100.0		220 MAJOR APPL-RAOIO-TV-MUSICAL INST	30	1 179	21.1	14.8			
							240 FURNITURE-SLEEP EQUIP-FLOOR COV.	15	58	3.4	.7			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Greenville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lishments ¹					Establishments handling the line	All estab-lishments ¹			
260	KITCHENWARE-HOME FURNISHINGS	26	78	1.6	1.0									
280	JEWELRY-OPTICAL GOODS	13	18	.6	.2									
300	SPORTING-RECREATION EQUIPMENT	24	293	6.2	3.7									
320	HARWARE-GAROENING EQUIPMENT	26	203	4.2	2.6									
400	AUTO FUELS-LUBRICANTS	10	161	6.9	2.0									
420	AUTO TIRES-BATTERIES-ACCESS.	60	4 873	61.3	61.3									
500	ALL OTHER MERCHANIOSE.	21	165	5.4	2.1									
520	NONMERCHANIOSE RECEIPTS.	32	678	12.0	8.5									
-	MISCELLANEOUS MERCHANIOSE.	(X)	248	(X)	3.1									
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)													
	TOTAL	25	5 487	(X)	100.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	44	2.3	.8									
500	ALL OTHER MERCHANIOSE.	21	4 281	80.4	78.0									
520	NONMERCHANIOSE RECEIPTS.	7	93	4.7	1.7									
-	MISCELLANEOUS MERCHANIOSE.	(X)	1 069	(X)	19.5									
	GASOLINE SERVICE STATIONS (SIC 554)													
	TOTAL	294	32 848	(X)	100.0									
020	GROCERIES-OTHER FOODS.	50	298	4.5	.9									
040	MEALS-_SNACKS	17	184	6.8	.6									
100	CIGARS-CIGARETTES-TOBACCO.	107	480	3.8	1.5									
380	AUTOMOBILES-TRUCKS	9	68	6.6	.2									
400	AUTO FUELS-LUBRICANTS.	294	27 744	84.5	84.5									
401	GASOLINE	294	25 143	76.5	76.5									
402	OTHER AUTOMOTIVE FUELS	38	1 228	16.8	3.7									
403	MOTOR OILS-GREASES-OTHER OILS.	269	1 372	4.5	4.2									
420	AUTO TIRES-BATTERIES-ACCESS.	206	2 419	10.9	7.4									
421	PARTS INSTALLEO IN REPAIR WORK	103	534	4.8	1.6									
423	PARTS-RETAIL	25	138	4.6	.4									
424	AUTOMOBILE TIRES-BATTERIES-ACC	197	1 747	8.0	5.3									
480	HOUSEHOLD FUELS-ICE.	17	442	12.7	1.3									
500	ALL OTHER MERCHANIOSE.	10	58	4.0	.2									
520	NONMERCHANIOSE RECEIPTS.	175	1 103	5.8	3.4									
527	SERVICE LABOR.	171	964	5.2	2.9									
-	MISCELLANEOUS MERCHANIOSE.	(X)	52	(X)	.2									
	APPAREL AND ACCESSORY STORES (SIC 56)													
	TOTAL	144	20 749	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	71	5 806	65.7	28.0									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	96	10 062	61.7	48.5									
180	ALL FOOTWEAR	74	4 459	43.3	21.5									
200	CURTAINS-ORAPERIES-ORY GOOOS	11	209	7.6	1.0									
520	NONMERCHANIOSE RECEIPTS.	47	177	2.7	.9									
-	MISCELLANEOUS MERCHANIOSE.	(X)	36	(X)	.2									
	WOMEN'S REAOY-TO-WEAR STORES (SIC 562)													
	TOTAL	42	5 587	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	64	10.5	1.1									
143	MEN'S TAILOREO OUTERWEAR	5	50	8.6	.9									
144	OTHER MEN'S OUTERWEAR.	4	14	8.4	.3									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	42	5 500	100.0	100.0									
161	CHILOREN'S-INFANTS' WEAR	19	280	11.6	5.0									
164	HOISERY.	24	21	.7	.4									
165	LINGERIE	29	349	8.4	6.2									
168	WOMEN'S BLOUSES-SPTSWR	41	1 303	23.3	23.3									
172	DRESSES.	42	2 300	41.2	41.2									
173	COATS-SUITS.	40	801	16.5	14.3									
174	HANOBAGS	22	78	2.0	1.4									
175	FURS	13	293	15.1	5.2									
176	OTHER WOMENS-GIRLS' CLOTHES ACC	20	75	8.6	1.3									
520	NONMERCHANIOSE RECEIPTS.	19	23	1.0	.4									
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)													
	TOTAL	9	696	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

1Detail may not add to total due to rounding.

2Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Greenville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹				Establishments handling the line	All establishments ¹	
	HOME FURNISHINGS STORES (OTHER 571)					DRUG STORES (SIC 591 PT.)					
	TOTAL	16	1 709	(X)	100.0	TOTAL ²	80	14 701	(X)	100.0	
200	CURTAINS-DRAPERY GOODS . . .	6	300	84.2	17.6	PROPRIETARY STORES (SIC 591 PT.)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	894	100.0	52.3	TOTAL ²	5	612	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	6	20	4.1	1.2						
-	MISCELLANEOUS MERCHANDISE.	(X)	495	(X)	29.0						
	HOUSEHOLD APPLIANCE STORES (SIC 572)					MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
	TOTAL	19	3 296	(X)	100.0	TOTAL	210	21 447	(X)	100.0	
200	CURTAINS-DRAPERY GOODS . . .	4	31	6.6	.9	080 PACKAGEO ALCOHOLIC BEVERAGES . .	30	4 081	71.9	19.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	2 836	87.8	86.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	80	28.5	.4	
224	NEW MAJOR APPLIANCES	18	2 369	73.4	71.9	160 WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	8	90	28.5	.4	
225	NEW RADIOS-TV'S ETC.	11	428	22.7	13.0	180 ALL FOOTWEAR	7	37	7.6	.2	
226	USEO MAJOR APPL-RADIOS-TV'S . .	7	37	4.3	1.1	220 MAJOR APPL-RADIO-TV-MUSICAL INST	18	274	9.9	1.3	
260	KITCHENWARE-HOME FURNISHINGS . .	5	177	22.8	5.4	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	10	243	64.7	1.1	
520	NONMERCHANDISE RECEIPTS.	10	101	5.7	3.1	260 KITCHENWARE-HOME FURNISHINGS . .	25	315	11.2	1.5	
-	MISCELLANEOUS MERCHANDISE.	(X)	150	(X)	4.6	280 JEWELRY-OPTICAL GOODS.	45	2 919	66.6	13.6	
	RADIO, TV, AND MUSIC STORES (SIC 573)					300 SPORTING-RECREATION EQUIPMENT. .	14	1 390	72.2	6.5	
	TOTAL	20	3 263	(X)	100.0	320 HARWARE-GARDENING EQUIPMENT. .	12	824	50.6	3.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	3 153	96.6	96.6	420 AUTO TIRES-BATTERIES-ACCESS. .	4	113	10.8	.5	
520	NONMERCHANDISE RECEIPTS.	4	104	9.8	3.2	460 HAY-GRAIN-FEED-FARM SUPPLIES . .	23	2 773	100.0	12.9	
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.2	480 HOUSEHOLD FUELS-ICE.	41	3 687	74.7	17.2	
	EATING AND DRINKING PLACES (SIC 58)					500 ALL OTHER MERCHANDISE.	65	2 863	93.6	13.3	
	TOTAL	245	19 666	(X)	100.0	520 NONMERCHANDISE RECEIPTS.	69	678	7.0	3.2	
						MISCELLANEOUS MERCHANDISE.	(X)	1 080	(X)	5.0	
020	GROCERIES-OTHER FOODS.	9	131	28.0	.7						
040	MEALS-_SNACKS	222	17 447	90.0	88.7	080 PACKAGEO ALCOHOLIC BEVERAGES . .	30	4 062	96.7	96.7	
060	ALCOHOLIC DRINKS	72	1 642	68.5	8.3	520 NONMERCHANDISE RECEIPTS.	6	38	1.9	.9	
100	CIGARS-CIGARETTES-TOBACCO.	37	90	4.8	MISCELLANEOUS MERCHANDISE.	(X)	100	(X)	2.4		
500	ALL OTHER MERCHANDISE.	5	51	9.0							
520	NONMERCHANDISE RECEIPTS.	29	181	4.6	ANTIQUE AND SECONHAND STORES (SIC 593)						
-	MISCELLANEOUS MERCHANDISE.	(X)	124	(X)	.9	TOTAL ²	15	871	(X)	100.0	
	EATING PLACES (SIC 5812)										
	TOTAL	219	18 579	(X)	100.0	300 SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
020	GROCERIES-OTHER FOODS.	9	128	26.9	.7	TOTAL	9	1 513	(X)	100.0	
040	MEALS-_SNACKS	219	17 348	93.4	93.4	300 SPORTING-RECREATION EQUIPMENT. .	9	1 356	89.6	89.6	
060	ALCOHOLIC DRINKS	46	729	36.1	MISCELLANEOUS MERCHANDISE.	(X)	157	(X)	10.4		
100	CIGARS-CIGARETTES-TOBACCO.	36	78	3.8							
500	ALL OTHER MERCHANDISE.	5	50	9.0	JEWELRY STORES (SIC 597)						
520	NONMERCHANDISE RECEIPTS.	28	158	4.5	TOTAL	29	3 067	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE.	(X)	88	(X)	.9						
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	8	113	8.8	3.7	
	TOTAL ²	26	1 087	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS . .	14	220	10.7	7.2	
					267 CHINA-GLASSWARE.	13	153	7.4	5.0		
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				MISCELLANEOUS MERCHANDISE.	(X)	67	(X)	2.2		
	TOTAL	85	15 313	(X)	100.0						
020	GROCERIES-OTHER FOODS.	27	229	5.5	1.5	280 JEWELRY-OPTICAL GOODS.	29	2 421	78.9	78.9	
040	MEALS-_SNACKS	29	889	10.9	5.8	281 WATCHES-CLOCKS	28	443	14.4	14.4	
080	PACKAGEO ALCOHOLIC BEVERAGES . .	18	265	8.9	1.7	282 SILVERWARE	23	429	14.5	14.0	
100	CIGARS-CIGARETTES-TOBACCO.	67	1 136	8.7	7.4	285 ALL OTHER JEWELRY ITEMS.	26	331	11.0	10.8	
120	COSMETICS-DRUGS-CLEANERS	85	11 229	73.3	73.3	287 DIAMONDS, EXC. DIAMOND WATCHES	28	1 017	33.2	33.2	
260	KITCHENWARE-HOME FURNISHINGS . . .	18	146	6.2	288 RINGS, EXC. DIAMONDS	26	200	7.7	6.5		
280	JEWELRY-OPTICAL GOODS.	35	161	2.8	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)		
500	ALL OTHER MERCHANDISE.	43	764	10.2							
520	NONMERCHANDISE RECEIPTS.	15	130	3.2	Z						
-	MISCELLANEOUS MERCHANDISE.	(X)	364	(X)	2.4						
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL					480 HOUSEHOLD FUELS-ICE.	38	4 136	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Greenville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lish-ments ¹					Establishments handling the line	All estab-lish-ments ¹			
520	NONMERCHANTISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	9 (X)	130 367	12.7 (X)	3.1 8.9		NONSTORE RETAILERS (SIC 53 PART*)	14	8 869 (X)	100.0				
	FLORISTS (SIC 5992)	25	(D)	(X)	100.0		TOTAL ²	-	- (X)	-				
	TOTAL	1	(D)	(X)	100.0		MAIL ORDER HOUSES (SIC 532 PART)							
	CIGAR STORES AND STANDS (SIC 5993)						TOTAL	-	- (X)	-				
	TOTAL						MERCHANDISING MACHINE OPERATORS (SIC 534)							
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						TOTAL ²	10	7 362 (X)	100.0				
	TOTAL ²	63	5 931	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)	4	1 507 (X)	100.0				
							TOTAL ²							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll). For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All estab-lishments ¹				Establishments handling the line	All estab-lishments ¹		
RETAIL TRADE												
	TOTAL	9 064	1 612 636	(X)	100.0	340	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)	33	2 963	(X) 100.0		
020	GROCERIES-OTHER FOODS	2 284	345 914	64.5	21.5	357	LUMBER-BUILDING MATERIALS	33	2 564	86.5 86.5		
040	MEALS-_SNACKS	1 606	71 828	50.0	4.5	358	PAINT-VARNISH ETC.	32	1 955	66.0 66.0		
060	ALCOHOLIC ORINKS	259	4 114	50.0	.3	359	PAINT SUNDRIES	32	166	5.6 5.6		
080	PACKAGED ALCOHOLIC BEVERAGES . . .	695	33 353	23.0	2.1	-	WALLPAPER-OTHER WALL COVERINGS . . .	30	164	5.7 5.5		
100	CIGARS-CIGARETTES-TOBACCO	2 150	21 822	5.7	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	273	9.2		
120	COSMETICS-DRUGS-CLEANERS	1 788	67 613	13.7	4.2	-	MISCELLANEOUS MERCHANDISE	(X)	399	13.5		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 068	48 511	16.4	3.0							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	1 286	84 752	25.7	5.3							
180	ALL FOOTWEAR	958	26 424	10.6	1.6							
200	CURTAINS-DRAPERIES-DRY GOODS	928	27 601	11.4	1.7							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 077	52 121	20.9	3.2							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	855	59 365	27.4	3.7							
260	KITCHENWARE-HOME FURNISHINGS	1 226	14 715	4.4	.9							
280	JEWELRY-OPTICAL GOODS	823	12 484	6.2	.8							
300	SPORTING-RECREATION EQUIPMENT	699	13 322	6.5	.8							
320	HARDWARE-GARDENING EQUIPMENT	1 015	24 342	10.2	1.5							
340	LUMBER-BUILDING MATERIALS	580	66 864	41.8	4.1							
380	AUTOMOBILES-TRUCKS	576	251 516	65.5	15.6							
400	AUTO FUELS-LUBRICANTS	2 094	118 048	30.9	7.3							
420	AUTO TIRES-BATTERIES-ACCESS	1 877	55 123	11.1	3.4	120	COSMETICS-DRUGS-CLEANERS	5	29	2.7 .2		
440	FARM EQUIPMENT MACHINERY	237	37 835	36.5	2.3	180	ALL FOOTWEAR	11	45	1.3 .2		
460	HAY-GRAIN-FEED-FARM SUPPLIES	447	45 954	45.9	2.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	696	15.0 3.8		
480	HOUSEHOLD FUELS-ICE	364	27 139	50.0	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	326	9.0 1.8		
500	ALL OTHER MERCHANDISE	1 878	52 063	10.7	3.2	260	KITCHENWARE-HOME FURNISHINGS	99	1 149	9.3 6.2		
S20	NONMERCHANDISE RECEIPTS	3 276	49 812	5.3	3.1	280	JEWELRY-OPTICAL GOODS	28	56	1.6 .3		
	MISCELLANEOUS MERCHANDISE	(X)				300	SPORTING-RECREATION EQUIPMENT	92	1 113	6.0		
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)												
	TOTAL	488	122 115	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	155	11 010	59.6 59.6		
						322	GARDENING EQUIPMENT-SUPPLIES	140	1 844	11.2 10.0		
						323	PLUMBING-ELECTRICAL SUPPLIES	146	3 031	16.6 16.4		
						324	OTHER HARDWARE-TOOLS	155	6 135	33.2 33.2		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	1 105	13.8	.9	340	LUMBER-BUILDING MATERIALS	133	2 837	18.1 15.4		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	935	9.6	.8	356	ALL OTHER LUMBER-MILLWORK	52	1 080	15.6 5.8		
260	KITCHENWARE-HOME FURNISHINGS	109	1 249	10.2	1.0	364	PAINT-SUNDRIES-GLASS-WALLPAPER	122	1 757	11.6 9.5		
300	SPORTING-RECREATION EQUIPMENT	107	1 159	8.1	.9							
320	HARDWARE-GARDENING EQUIPMENT	255	13 466	31.6	11.0	420	AUTO TIRES-BATTERIES-ACCESS	13	104	.5 .6		
340	LUMBER-BUILDING MATERIALS	336	60 911	81.6	49.9	440	FARM EQUIPMENT MACHINERY	12	190	6.8 1.0		
380	AUTOMOBILES-TRUCKS	18	1 347	11.7	1.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	19	261	6.8 1.4		
400	AUTO FUELS-LUBRICANTS	21	376	8.3	.3	500	ALL OTHER MERCHANDISE	33	267	S.2 1.4		
420	AUTO TIRES-BATTERIES-ACCESS	46	1 724	14.4	1.4	520	NONMERCHANDISE RECEIPTS	37	206	2.8 1.1		
440	FARM EQUIPMENT MACHINERY	155	35 667	74.4	29.2	-	MISCELLANEOUS MERCHANDISE	(X)	188	(X) 1.0		
460	HAY-GRAIN-FEED-FARM SUPPLIES	43	719	7.5	.6							
480	HOUSEHOLD FUELS-ICE	16	240	13.3	.2							
S00	ALL OTHER MERCHANDISE	40	867	11.2	.7							
S20	NONMERCHANDISE RECEIPTS	153	2 095	4.8	1.7							
-	MISCELLANEOUS MERCHANDISE	(X)	255	(X)	.2							
FARM EQUIPMENT DEALERS (SIC 5252)												
	TOTAL	151	57 991	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	131	41 402	(X) 100.0		
						380	AUTOMOBILES-TRUCKS	16	1 296	12.4 3.1		
						400	AUTO FUELS-LUBRICANTS	18	360	9.0 .9		
						440	AUTO TIRES-BATTERIES-ACCESS	32	1 615	17.3 3.9		
						460	FARM EQUIPMENT MACHINERY	131	35 452	85.6 85.6		
						500	HAY-GRAIN-FEED-FARM SUPPLIES	9	316	12.1 .8		
						520	ALL OTHER MERCHANDISE	5	558	18.5 1.3		
						-	NONMERCHANDISE RECEIPTS	49	1 185	6.5 2.9		
						-	MISCELLANEOUS MERCHANDISE	(X)	116	(X) .3		
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)												
	TOTAL	151	57 991	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	20	S03	12.2 1.2		
						380	AUTOMOBILES-TRUCKS	16	1 296	12.4 3.1		
						400	AUTO FUELS-LUBRICANTS	18	360	9.0 .9		
						440	AUTO TIRES-BATTERIES-ACCESS	32	1 615	17.3 3.9		
						460	FARM EQUIPMENT MACHINERY	131	35 452	85.6 85.6		
						500	HAY-GRAIN-FEED-FARM SUPPLIES	9	316	12.1 .8		
						520	ALL OTHER MERCHANDISE	5	558	18.5 1.3		
						-	NONMERCHANDISE RECEIPTS	49	1 185	6.5 2.9		
						-	MISCELLANEOUS MERCHANDISE	(X)	116	(X) .3		
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)												
	TOTAL	667	161 070	(X)	100.0	667	HARDWARE-GARDENING EQUIPMENT	20	S03	12.2 1.2		
						020	GROCERIES-OTHER FOODS	305	6 855	7.4 4.3		
						040	MEALS-_SNACKS	94	1 28S	4.2 .8		
						100	CIGARS-CIGARETTES-TOBACCO	164	732	4.3 .5		
						120	COSMETICS-DRUGS-CLEANERS	388	5 649	4.1 3.5		
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	451	21 489	14.5 13.3		
						160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	407	35 479	23.9 22.0		
						180	ALL FOOTWEAR	374	8 311	S.9 S.2		
						200	CURTAINS-DRAPERIES-DRY GOODS	S36	21 908	14.4 13.6		
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	231	7 853	7.4 4.9		
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	228	4 668	4.3 2.9		
						260	KITCHENWARE-HOME FURNISHINGS	359	7 347	S.4 4.6		
						280	JEWELRY-OPTICAL GOODS	294	2 085	1.7 1.3		
						300	SPORTING-RECREATION EQUIPMENT	218	3 780	3.4 2.3		
						320	HARDWARE-GARDENING EQUIPMENT	321	4 785	4.2 3.0		
						340	LUMBER-BUILDING MATERIALS	112	2 627	4.8 1.6		
						400	AUTO FUELS-LUBRICANTS	129	1 622	4.4 1.0		
						420	AUTO TIRES-BATTERIES-ACCESS	S9	1 934	4.8 1.2		
						440	FARM EQUIPMENT MACHINERY	23	484	2.1 .3		
						460	HAY-GRAIN-FEED-FARM SUPPLIES	82	83S	2.6 .5		
						480	HOUSEHOLD FUELS-ICE	28	1 810	15.4 1.1		
						500	ALL OTHER MERCHANDISE	332	1 224	10.5 8.2		
PLUMBING AND HEATING EQUIP DLRS. (SIC 522)												
	TOTAL ²	10	4S9	(X)	100.0							

Standard Notes: - Represents zero.

D Withheld to avoid disclosure

NA Not available

X Not applicable

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major

group 53, are shown separately in this table.

is table.

.. X Not applicable

• Σ Less than 0.05 percent

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
520	NONMERCHANDISE RECEIPTS.	282	6 087	5.3	3.8	300	SPORTING-RECREATION EQUIPMENT.	120	876	2.7	2.0			
	MISCELLANEOUS MERCHANDISE.	(X)	220	(X)	•1	320	HARDWARE-GARDENING EQUIPMENT.	202	1 854	4.2	4.2			
	DEPARTMENT STORES (SIC 531)					340	LUMBER-BUILDING MATERIALS.	52	146	1.5	.3			
	TOTAL	36	62 849	(X)	100.0	500	ALL OTHER MERCHANDISE.	194	9 241	21.3	21.0			
020	GROCERIES-OTHER FOODS.	13	386	1.1	.6	520	NONMERCHANDISE RECEIPTS.	129	1 227	3.4	2.8			
120	COSMETICS-DRUGS-CLEANERS	33	1 453	2.4	2.3	-	MISCELLANEOUS MERCHANDISE.	(X)	97	(X)	.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	11 364	18.1	18.1		GENERAL MERCHANDISE STORES (SIC 539 PART)							
141	MEN'S CLOTHING	36	8 145	13.0	13.0	020	GROCERIES-OTHER FOODS.	155	4 941	30.7	10.4			
142	BOYS' CLOTHING	36	3 219	5.1	5.1	040	MEALS-SNACKS.	29	181	3.0	.4			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	36	17 449	27.8	27.8	100	CIGARS-CIGARETTES-TOBACCO.	140	624	3.3	1.3			
161	CHILoREN'S-INFANTS' WEAR	36	1 582	2.5	2.5	120	COSMETICS-DRUGS-CLEANERS	148	1 534	6.1	3.2			
162	HANOBAGS-ACCESSORIES	36	1 304	2.1	2.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	210	6 581	18.4	13.8			
163	MILLINERY.	31	285	.5	.5	141	MEN'S CLOTHING	191	4 394	13.1	9.2			
164	HOSIERY.	35	933	1.5	1.5	142	BOYS' CLOTHING	180	1 693	5.0	3.6			
165	LINGERIE	35	3 564	5.9	5.7	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	163	8 915	24.4	18.7			
166	WOMEN'S COATS-SUITS-FURS-RAINWR	32	1 551	2.7	2.5	161	CHILoREN'S-INFANTS' WEAR	129	854	2.8	1.8			
167	WOMEN'S DRESSES.	35	3 271	5.2	5.2	162	HANOBAGS-ACCESSORIES	80	408	2.5	.9			
168	WOMEN'S BLOUSES-SPT5WR	32	3 447	6.0	5.5	163	MILLINERY.	74	427	1.4	.9			
169	GIRLS'-SUBTEEN-TEEN WEAR	32	1 334	2.2	2.1	164	HOSIERY.	114	412	2.1	.9			
171	OTHER WOMENS-GIRLS-CLOTHES ACC	6	178	1.6	.3	165	LINGERIE	129	1 499	4.8	3.1			
180	ALL FOOTWEAR	34	3 399	5.8	5.4	166	WOMENS COATS-SUITS-FURS-RAINWR	89	786	3.2	1.7			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	36	5 538	8.8	8.8	167	WOMEN'S DRESSES.	105	1 485	4.8	3.1			
201	PIECE GOODS-NOTIONS.	33	1 848	3.1	2.9	168	WOMEN'S BLOUSES-SPT5WR	118	1 580	5.5	3.3			
202	CURTAINS-DRAPERIES	35	3 531	5.7	5.6	169	GIRLS'-SUBTEEN-TEEN WEAR	73	490	2.7	1.0			
203	ALL OTHER DOMESTICS.	5	158	3.2	.3	171	OTHER WOMENS-GIRLS-CLOTHES ACC	52	558	3.0	1.2			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	4 846	11.0	7.7	180	ALL FOOTWEAR	140	2 803	8.1	5.9			
221	MAJOR HOUSEHOLD APPLIANCES . . .	18	3 244	8.2	5.2	200	CURTAINS-DRAPERIES-DRY GOOOS . . .	195	5 614	15.1	11.8			
222	RAOIOS-TV'S MUSICAL INSTR.	19	1 572	4.0	2.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	55	1 975	11.2	4.1			
-	MISCELLANEOUS MERCHANDISE.	(X)	30	(X)	(Z)	221	MAJOR HOUSEHOLD APPLIANCES . . .	35	1 230	8.2	2.6			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	1 761	3.3	2.8	222	RADIOS-TV'S MUSICAL INSTR.	46	691	4.5	1.5			
241	FLOOR COVERINGS.	24	665	1.5	1.1	-	MISCELLANEOUS MERCHANDISE.	(X)	49	(X)	.1			
242	FURNITURE-SLEEP EQUIPMENT.	20	1 095	2.5	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	77	2 011	13.3	4.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	35	2 223	3.5	3.5	241	FLOOR COVERINGS.	57	652	5.5	1.4			
261	CHINA-GLASSWARE.	32	907	1.4	1.4	242	FURNITURE-SLEEP EQUIPMENT.	41	826	6.6	1.7			
262	KITCHENWARE-HOUSEWARES	33	1 250	2.1	2.0	260	KITCHENWARE-HOME FURNISHINGS . . .	132	1 629	6.6	3.4			
-	MISCELLANEOUS MERCHANDISE.	(X)	65	(X)	.1	280	JEWELRY-OPTICAL GOOOS.	72	620	2.8	1.3			
280	JEWELRY-OPTICAL GOODS.	27	561	1.1	.9	300	SPORTING-RECREATION EQUIPMENT. . .	71	1 294	7.8	2.7			
300	SPORTING-RECREATION EQUIPMENT. . .	26	1 610	3.0	2.6	320	HARDWARE-GARDENING EQUIPMENT . . .	97	1 212	7.6	2.5			
320	HAROWARE-GAROENING EQUIPMENT . . .	22	1 715	3.5	2.7	340	LUMBER-BUILDING MATERIALS.	47	1 283	14.5	2.7			
321	HARDWARE-TOOLS	19	1 158	2.5	1.8	348	PAINT-GLASS-WALLPAPER.	42	245	2.6	.5			
322	GAROENING EQUIPMENT-SUPPLIES . . .	13	556	2.4	.9	356	ALL OTHER LUMBER-MILLWORK.	22	1 029	14.2	2.2			
340	LUMBER-BUILDING MATERIALS.	13	1 195	3.4	1.9	400	AUTO FUELS-LUBRICANTS.	114	1 433	10.5	3.0			
348	PAINT-GLASS-WALLPAPER.	13	380	1.0	.6	420	AUTO TIRES-BATTERIES-ACCESS.	38	375	4.8	.8			
-	MISCELLANEOUS MERCHANDISE.	(X)	815	(X)	1.3	440	FARM EQUIPMENT MACHINERY.	19	139	8.1	.3			
400	AUTO FUELS-LU8RICANTS.	5	172	.8	.3	460	HAY-GRAIN-FEE-FARM SUPPLIES.	69	732	12.1	1.5			
420	AUTO TIRES-8ATTERIES-ACCESS.	11	1 526	5.0	2.4	480	HOUSEHOLD FUELS-ICE.	18	836	9.8	1.8			
500	ALL OTHER MERCHANDISE.	32	2 330	4.0	3.7	500	ALL OTHER MERCHANDISE.	106	1 646	10.4	3.5			
501	TOYS-GAMES-WHEEL GOODS	27	1 144	2.1	1.8	520	NONMERCHAN0ISE RECEIPTS.	117	1 054	3.6	2.2			
502	BOOKS-STATIONERY-PHOTO. EQUIP.	22	614	1.3	1.0	-	MISCELLANEOUS MERCHANDISE.	(X)	172	(X)	.4			
518	MOSE. EXC TOY-GAMES-BOOKS-STA	16	572	1.5	.9									
520	NONMERCHANDISE RECEIPTS.	25	3 755	8.1	6.0									
534	AUTO REPAIR.	8	94	.2	.1									
535	ALL OTHER SERVICE RECEIPTS	24	3 661	7.9	5.8									
-	MISCELLANEOUS MERCHAN0ISE.	(X)	1 566	(X)	2.5									
	VARIETY STORES (SIC 533)													
	TOTAL	208	44 039	(X)	100.0									
020	GROCERIES-OTHER FOODS.	138	1 528	4.1	3.5	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	25	966	(X)	100.0			
040	MEALS-SNACKS	61	977	6.4	2.2	-	MISCELLANEOUS MERCHAN0ISE.	(X)	958	99.2	99.2			
100	CIGARS-CIGARETTES-TOBACCO.	23	85	3.3	.2				8	(X)	.8			
120	COSMETICS-DRUGS-CLEANERS	206	2 660	6.0	6.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	204	3 516	8.0	8.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	205	9 071	20.6	20.6	020	GROCERIES-OTHER FOODS.	1 511	382 592	(X)	100.0			
180	ALL FOOTWEAR	199	2 056	4.8	4.7	040	MEALS-SNACKS.	76	415	6.2	.1			
200	CURTAINS-ORAPERIES-DRY GOOOS . . .	204	4 394	10.0	10.0	080	PACKAGED ALCOHOLIC BEVERAGES . . .	348	3 303	3.5	.9			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	154	1 031	2.5	2.3	100	CIGARS-CIGARETTES-TOBACCO.	1 012	13 061	4.8	3.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	119	887	2.5	2.0	120	COSMETICS-DRUGS-CLEANERS	898	13 164	5.1	3.4			
260	KITCHENWARE-HOME FURNISHINGS . . .	192	3 489	8.0	7.9	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	131	396	.5	.1			
280	JEWELRY-OPTICAL GOOOS.	194	904	2.1	2.1	180	ALL FOOTWEAR	51	208	11.1	.1			

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
260	KITCHENWARE-HOME FURNISHINGS . . .	167	351	.4	.1		DAIRY PRODUCTS STORES (SIC 545)							
320	HARDWARE-GARDENING EQUIPMENT . . .	103	700	8.0	.2		TOTAL	5	(D)	(X)	100.0			
400	AUTO FUELS-LUBRICANTS.	194	3 100	20.5	.8									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	76	274	4.7	.1									
500	ALL OTHER MERCHANDISE.	655	6 899	3.0	1.8									
520	NONMERCHANDISE RECEIPTS.	434	6 902	3.1	1.8									
-	MISCELLANEOUS MERCHANDISE.	(X)	932	(X)	.2									
	GROCERY STORES (SIC 541)						EGG AND POULTRY DEALERS (SIC 549 PT.)							
	TOTAL	1 408	375 836	(X)	100.0		TOTAL	-	-	(X)	-			
020	GROCERIES-OTHER FOODS.	1 408	326 587	86.9	86.9		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)							
021	MEATS-FISH-POULTRY	1 249	95 878	26.1	25.5		TOTAL	3	(D)	(X)	100.0			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	1 198	24 660	6.7	6.6									
023	FROZEN FOODS	1 025	14 189	4.7	3.8									
024	ALL OTHER FOODS.	1 370	191 850	51.7	51.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
040	MEALS-SNACKS	70	324	6.2	.1		TOTAL	773	339 640	(X)	100.0			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	347	3 301	3.4	.9									
100	CIGARS-CIGARETTES-TOBACCO.	1 003	13 003	4.9	3.5									
120	COSMETICS-DRUGS-CLEANERS	893	13 151	5.1	3.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	158	8 747	38.8	2.6			
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	131	395	.5	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	50	404	6.6	.1			
180	ALL FOOTWEAR	51	208	11.1	.1	260	KITCHENWARE-HOME FURNISHINGS . . .	129	649	4.2	.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	166	349	.4	.1	300	SPORTING-RECREATION EQUIPMENT . .	148	4 800	23.7	1.4			
320	HARDWARE-GARDENING EQUIPMENT . . .	104	707	.6	.2	320	HARDWARE-GARDENING EQUIPMENT . . .	136	1 492	8.1	.4			
400	AUTO FUELS-LUBRICANTS.	182	2 954	22.2	.8	340	LUMBER-BUILDING MATERIALS	28	1 543	31.2	.5			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	76	276	4.7	.1	380	AUTOMOBILES-TRUCKS	470	249 409	82.1	73.4			
500	ALL OTHER MERCHANDISE.	651	6 771	3.0	1.8	400	AUTO FUELS-LUBRICANTS	237	1 357	.7	.4			
516	ALL OTHER MERCHANDISE.	210	1 527	1.8	.4	420	AUTO TIRES-BATTERIES-ACCESS . . .	573	39 142	12.7	11.5			
517	PAPER-PAPER PRODUCTS	593	5 244	2.4	1.4	440	FARM EQUIPMENT MACHINERY	18	599	6.6	.2			
520	NONMERCHANDISE RECEIPTS.	423	6 882	3.0	1.8	500	ALL OTHER MERCHANDISE.	142	11 328	40.2	3.3			
-	MISCELLANEOUS MERCHANDISE.	(X)	928	(X)	.2	520	NONMERCHANDISE RECEIPTS.	512	19 970	6.4	5.9			
							MISCELLANEOUS MERCHANDISE.	(X)	198	(X)	.1			
	MEAT MARKETS (SIC 542 PT.)						MOTOR VEHICLE DEALERS (SIC 551-552)							
	TOTAL	12	(D)	(X)	100.0		TOTAL	428	288 799	(X)	100.0			
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					380	AUTOMOBILES-TRUCKS	428	248 192	85.9	85.9			
	TOTAL ²	21	1 089	(X)	100.0	400	AUTO FUELS-LUBRICANTS	194	772	.4	.3			
						420	AUTO TIRES-BATTERIES-ACCESS . . .	297	21 130	7.9	7.3			
						440	FARM EQUIPMENT MACHINERY	14	446	6.4	.2			
						520	NONMERCHANDISE RECEIPTS.	314	16 640	6.1	5.8			
							MISCELLANEOUS MERCHANDISE.	(X)	1 619	(X)	.6			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)							
	TOTAL	17	1 250	(X)	100.0		TOTAL	242	209 062	(X)	100.0			
020	GROCERIES-OTHER FOODS.	17	1 209	96.7	96.7	380	AUTOMOBILES-TRUCKS	242	177 955	85.1	85.1			
021	MEATS-FISH-POULTRY	11	205	31.3	16.4	381	NEW PASSENGER CARS-RETAIL . . .	242	108 801	52.0	52.0			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	17	867	69.4	69.4	382	NEW PASSENGER CARS-WHOLESALE . .	42	2 005	7.9	1.0			
024	ALL OTHER FOODS.	10	83	11.0	6.6	383	NEW COMMERCIAL VEHICLES-RETAIL	141	18 760	14.6	9.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	41	(X)	3.3	384	NEW COMMERCIAL VEHICLES-WHOLESALE . .	5	651	15.0	.3			
	CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)					385	USED PASSENGER CARS-RETAIL . . .	238	38 224	18.6	18.3			
	TOTAL	15	(D)	(X)	100.0	386	USED PASSENGER CARS-WHOLESALE . . .	156	5 621	3.6	2.7			
						387	USED COMMERCIAL VEHICLES	108	3 327	3.1	1.6			
						392	ALL OTHER AUTOS-TRUCKS	8	552	5.5	.3			
							MISCELLANEOUS MERCHANDISE.	(X)	13	(X)	(Z)			
	RETAIL BAKERIES (SIC 546)					400	AUTO FUELS-LUBRICANTS	157	463	.2	.2			
	TOTAL ²	30	1 580	(X)	100.0	401	GASOLINE	42	160	.9	.1			
						403	MOTOR OILS-GREASES-OTHER OILS . . .	135	296	.1	.1			
							MISCELLANEOUS MERCHANDISE.	(X)	7	(X)	(Z)			
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					420	AUTO TIRES-BATTERIES-ACCESS . . .	241	16 109	7.7	7.7			
	TOTAL ²	27	1 495	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK . .	241	9 299	4.4	4.4			
						422	PARTS-WHOLESALE	196	4 196	2.1	2.0			
						423	PARTS-RETAIL	193	1 476	.7	.7			
						424	AUTOMOBILE TIRES-BATTERIES-ACC . .	127	1 136	.8	.5			
	RETAIL BAKERIES-SELLING ONLY (SIC 5463)					520	NONMERCHANDISE RECEIPTS.	239	12 810	6.1	6.1			
	TOTAL ²	3	85	(X)	100.0	527	SERVICE LABOR	238	10 879	5.2	5.2			
						528	OTHER NONMERCHANDISE RECEIPTS. .	57	1 930	3.4	0.9			
							MISCELLANEOUS MERCHANDISE.	(X)	1 725	(X)	.8			
							DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)							
							TOTAL	13	9 108	(X)	100.0			

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NA Not available.

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Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establish-ments handling the line	All establish-ments ¹					Establish-ments handling the line	All establish-ments ¹			
380	AUTOMOBILES-TRUCKS	13	7 168	78.7	78.7		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)							
381	NEW PASSENGER CARS-RETAIL . . .	13	4 732	52.0	52.0		TOTAL	115	20 234	(X)	100.0			
383	NEW COMMERCIAL VEHICLES-RETAIL	3	15	.4	.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	115	7 730	38.2	38.2			
385	USEO PASSENGER CARS-RETAIL . . .	3	2 059	25.0	22.6	221	MAJOR HOUSEHOLD APPLIANCES . .	112	4 290	21.4	21.2			
386	USEO PASSENGER CARS-WHSL.	5	362	4.4	4.0	222	RAOIOS-TV'S MUSICAL INSTR. . .	108	3 321	17.1	16.4			
-	MISCELLANEOUS MERCHANDISE.					223	ALL OTHER APPLIANCES	10	116	10.9	.6			
400	AUTO FUELS-LUBRICANTS.	3	37	.5	.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	390	6.3	1.9			
403	MOTOR OILS-GREASES-OTHER OILS.	3	37	.5	.4	260	KITCHENWARE-HOME FURNISHINGS . .	101	535	3.3	2.6			
420	AUTO TIRES-BATTERIES-ACCESS. . .	13	1 405	15.4	15.4	264	SMALL ELECTRICAL APPLIANCES. . .	100	378	2.4	1.9			
421	PARTS INSTALLED IN REPAIR WORK	13	1 007	11.1	11.1	265	ALL OTHER KITCHENWR-HOUSEWR. .	49	157	1.9	.8			
422	PARTS-WHOLESALE.	14	148	1.6	1.6	280	JEWELRY-OPTICAL G0005.	32	59	1.8	.3			
423	PARTS-RETAIL	4	143	1.7	1.6	300	SPORTING-RECREATION EQUIPMENT. .	101	1 271	7.8	6.3			
424	AUTOMOBILE TIRES-BATTERIES-ACC	5	106	1.3	1.2	306	BOATS-MOTORS-MARINE EQUIPMENT. .	24	106	4.0	.5			
520	NONMERCHANDISE RECEIPTS.	3	498	6.1	5.5	317	ALL OTHER SPTG G0005 EXC BOATS	84	1 165	8.2	5.8			
527	SERVICE LABOR.	3	434	5.3	4.8	320	HARWARE-GARDENING EQUIPMENT . .	102	1 295	8.0	6.4			
-	MISCELLANEOUS	(X)	64	(X)	.7	340	LUMBER-BUILDING MATERIALS.	24	101	5.0	.5			
-	MISCELLANEOUS MERCHANDISE.					400	AUTO FUELS-LUBRICANTS.	20	172	7.8	.9			
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					403	MOTOR OILS-GREASES-OTHER OILS.	17	39	2.1	.2			
	TOTAL	33	46 730	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	133	(X)	.7			
380	AUTOMOBILES-TRUCKS	33	39 616	84.8	84.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	115	6 031	29.8	29.8			
381	NEW PASSENGER CARS-RETAIL. . .	33	24 690	52.8	52.8	416	NEW TIRES-TUBES (TO FLEET OPRTRS)	32	342	5.7	1.7			
383	NEW COMMERCIAL VEHICLES-RETAIL	16	3 450	11.2	7.4	417	NEW TIRES-TUBES (TO OTHER USERS)	104	2 353	14.0	11.6			
385	USEO PASSENGER CARS-RETAIL . . .	33	9 120	19.5	19.5	418	RETREAOS (TO FLEET OPERATORS) .	19	68	1.2	.3			
386	USEO PASSENGER CARS-WHSL.	24	1 088	3.0	2.3	419	RETREAOS (TO OTHER USERS) . . .	56	343	3.1	1.7			
387	USEO COMMERCIAL VEHICLES	12	656	2.3	1.4	426	AUTOMOBILE ACCESSORIES	98	869	5.0	4.3			
-	MISCELLANEOUS MERCHANDISE.	(X)	612	(X)	1.3	428	NEW AUTO TIRES SOLO TO DEALERS	42	414	4.6	2.0			
400	AUTO FUELS-LUBRICANTS.	21	155	.5	.3	429	NEW TRUCK-BUS TIRES (TO USERS)	41	458	5.7	2.3			
403	MOTOR OILS-GREASES-OTHER OILS.	19	60	.2	.1	431	NEW TRK-BUS TIRES (TO DEALERS)	29	621	6.9	3.1			
-	MISCELLANEOUS MERCHANDISE.	(X)	95	(X)	.2	433	RETREAOS SOLO TO DEALERS	20	36	.9	.2			
420	AUTO TIRES-BATTERIES-ACCESS. . .	33	3 536	7.6	7.6	434	RETREAOS-TRUCK-BUS (TO USERS)	24	35	.7	.2			
421	PARTS INSTALLED IN REPAIR WORK	32	2 226	4.8	4.8	435	RETREAOS-TRUCK-BUS (TO DEALERS)	13	96	1.6	.5			
422	PARTS-WHOLESALE.	28	913	2.2	2.0	436	STORAGE BATTERIES.	91	394	2.2	1.9			
423	PARTS-RETAIL	25	247	.6	.5	500	ALL OTHER MERCHANDISE.	72	982	8.7	4.9			
424	AUTOMOBILE TIRES-BATTERIES-ACC	20	150	.4	.3	520	NONMERCHANDISE RECEIPTS.	77	1 584	9.7	7.8			
520	NONMERCHANDISE RECEIPTS.	33	3 094	6.6	6.6	524	BRAKE AND WHEEL SERVICES	39	402	5.3	2.0			
527	SERVICE LABOR.	33	2 768	5.9	5.9	525	TIRE SERVICES OTHER THAN RETRO	29	141	1.7	.7			
528	OTHER NONMERCHANDISE RECEIPTS.	11	325	2.0	.7	526	OTHER NONMERCHANDISE RECEIPTS.	74	1 040	6.6	5.1			
-	MISCELLANEOUS MERCHANDISE.	(X)	329	(X)	.7	-	MISCELLANEOUS MERCHANDISE.	(X)	84	(X)	.4			
	MOTOR VEHICLE DEALERS--USEO CARS ONLY (SIC 552)						OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)							
	TOTAL	140	23 899	(X)	100.0		TOTAL	157	15 514	(X)	100.0			
380	AUTOMOBILES-TRUCKS	140	23 453	98.1	98.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	41	997	14.7	6.4			
385	USEO PASSENGER CARS-RETAIL . . .	139	20 776	87.9	86.9	221	MAJOR HOUSEHOLD APPLIANCES . .	36	515	8.8	3.3			
386	USEO PASSENGER CARS-WHSL.	43	1 755	17.8	7.3	222	RAOIOS-TV'S MUSICAL INSTR. . .	23	430	9.1	2.8			
387	USEO COMMERCIAL VEHICLES	5	218	31.0	.9	223	ALL OTHER APPLIANCES	14	52	3.1	.3			
-	MISCELLANEOUS MERCHANDISE.	(X)	692	(X)	2.9	260	KITCHENWARE-HOME FURNISHINGS . .	28	114	2.3	.7			
420	AUTO TIRES-BATTERIES-ACCESS. . .	9	81	3.2	.3	264	SMALL ELECTRICAL APPLIANCES. . .	27	105	2.3	.7			
421	PARTS INSTALLED IN REPAIR WORK	7	62	3.5	.3	265	ALL OTHER KITCHENWR-HOUSEWR. .	5	8	.9	.1			
-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	.1	300	SPORTING-RECREATION EQUIPMENT. .	20	222	5.5	1.4			
520	NONMERCHANDISE RECEIPTS.	40	237	2.3	1.0	317	ALL OTHER SPTG G0005 EXC BOATS	20	177	4.3	1.1			
-	MISCELLANEOUS MERCHANDISE.	(X)	128	(X)	.5	-	MISCELLANEOUS MERCHANDISE.	(X)	45	(X)	.3			
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					320	HARWARE-GARDENING EQUIPMENT . .	31	166	3.4	1.1			
	TOTAL	272	(O)	(X)	100.0	380	AUTOMOBILES-TRUCKS	25	278	25.0	1.8			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	155		31.6	24.4	400	AUTO FUELS-LUBRICANTS.	20	378	19.2	2.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47		6.0	1.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	157	11 843	76.3	76.3			
260	KITCHENWARE-HOME FURNISHINGS . .	129		3.0	1.8	500	ALL OTHER MERCHANDISE.	21	241	5.2	1.6			
280	JEWELRY-OPTICAL G0005.	36		1.8	.2	520	NONMERCHANDISE RECEIPTS.	80	1 221	12.5	7.9			
300	SPORTING-RECREATION EQUIPMENT. .	121		7.2	4.2	(X)	MISCELLANEOUS MERCHANDISE.	(X)	54	(X)	.3			
320	HARWARE-GARDENING EQUIPMENT . .	132		6.7	4.1		BOAT DEALERS (SIC 5591)							
340	LUMBER-BUILDING MATERIALS.	25		5.0	.3		TOTAL ²	22	3 698	(X)	100.0			
380	AUTOMOBILES-TRUCKS	29		18.6	.8		HOUSEHOLD TRAILER DEALERS (SIC 5592)							
400	AUTO FUELS-LUBRICANTS.	40		12.6	1.5		TOTAL	39	10 106	(X)	100.0			
420	AUTO TIRES-BATTERIES-ACCESS. . .	272		50.0	50.0									
500	ALL OTHER MERCHANDISE.	93		7.4	3.4									
520	NONMERCHANDISE RECEIPTS.	157		10.6	7.8									
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.3									

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(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lishments ¹					Establishments handling the line	All estab-lishments ¹			
500	ALL OTHER MERCHANTISE	39	9 647	95.5	95.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	8.5	3.1				
504	MOBILE HOMES-HOUSEHOLD TRLRS .	37	9 210	91.1	91.1	142	BOYS' CLOTHING	68	2.6	.8				
505	CAMP TRAILERS-TRAVEL TRAILERS .	7	417	23.0	4.1	143	MEN'S TAILORED OUTERWEAR	21	5.8	.9				
-	MISCELLANEOUS MERCHANTISE . . .	(X)	20	(X)	.2	144	OTHER MEN'S OUTERWEAR	33	3.4	.5				
520	NONMERCHANTISE RECEIPTS	21	278	3.9	2.8	145	MEN'S HATS	14	1.8	.1				
-	MISCELLANEOUS MERCHANTISE . . .	(X)	180	(X)	1.8	146	OTHER MEN'S CLOTHING	29	5.0	.9				
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	274	90.2	90.2				
	TOTAL	9	(D)	(X)	100.0	161	CHILOREN'S-INFANTS' WEAR	153	10.1	6.1				
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					163	MILLINERY	94	4.7	2.1				
	TOTAL	3	(D)	(X)	100.0	164	HOSIERY	193	2.8	2.1				
	GASOLINE SERVICE STATIONS (SIC 554)					165	LINGERIE	218	(O)	9.5	8.5			
	TOTAL	1 428	130 351	(X)	100.0	168	WOMEN'S BLOUSES-SPTSWR	242	20.5	18.8				
020	GROCERIES-OTHER FOODS	296	1 964	5.3	1.5	172	DRESSES	274	36.1	36.1				
040	MEALS-_SNACKS	146	1 228	6.1	.9	173	COATS-SUITS	246	13.1	12.7				
080	PACKAGE ALCOHOLIC BEVERAGES .	29	148	3.5	.1	174	HANOBAGS	150	3.2	2.0				
100	CIGARS-CIGARETTES-TOBACCO . . .	449	1 708	3.3	1.3	175	FURS	32	4.0	.5				
120	COSMETICS-DRUGS-CLEANERS . . .	11	68	8.3	.1	176	OTHER WOMENS-GIRLS' CLOTHES ACC	66	5.1	1.3				
300	SPORTING-RECREATION EQUIPMENT .	30	266	8.0	.2	180	ALL FOOTWEAR	51	15.8	4.4				
320	HARWARE-GARDENING EQUIPMENT .	19	174	6.2	.1	500	ALL OTHER MERCHANTISE	4	2.9	.1				
380	AUTOMOBILES-TRUCKS	64	426	4.5	.3	520	NONMERCHANTISE RECEIPTS	81	4.0	1.7				
	TOTAL	1 428	130 351	(X)	100.0	-	MISCELLANEOUS MERCHANTISE	(X)	(X)	.4				
400	AUTO FUELS-LUBRICANTS	1 428	107 855	82.7	82.7		MILLINERY STORES (SIC 563 PT.)							
401	GASOLINE	1 427	98 209	75.3	75.3		TOTAL	12	(D)	(X)	100.0			
402	OTHER AUTOMOTIVE FUELS	156	4 056	16.2	3.1									
403	MOTOR OILS-GREASES-OTHER OILS.	1 243	5 588	4.8	4.3									
420	AUTO TIRES-BATTERIES-ACCESS . . .	1 082	10 677	11.4	8.2									
421	PARTS INSTALLED IN REPAIR WORK	446	2 465	7.7	1.9									
423	PARTS-RETAIL	139	575	3.6	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	58	7.8	2.6			
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 012	7 637	8.5	5.9	144	OTHER MEN'S OUTERWEAR	3	29	11.9	1.3			
						145	MISCELLANEOUS MERCHANTISE	(X)	17	(X)	.8			
480	HOUSEHOLD FUELS-ICE	79	926	6.7	.7									
500	ALL OTHER MERCHANTISE	43	301	3.5	.2	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	31	2 029	91.1	91.1			
520	NONMERCHANTISE RECEIPTS	748	4 401	6.6	3.4	164	HOSIERY	8	71	5.6	3.2			
-	MISCELLANEOUS MERCHANTISE . . .	(X)	209	(X)	.2	165	LINGERIE	19	206	13.3	9.3			
	APPAREL AND ACCESSORY STORES (SIC 56)					168	WOMEN'S BLOUSES-SPTSWR	18	1 108	58.4	49.8			
	TOTAL	795	94 685	(X)	100.0	172	DRESSES	21	312	21.0	14.0			
						173	COATS-SUITS	16	55	4.1	2.5			
						-	MISCELLANEOUS MERCHANTISE	(X)	277	(X)	12.4			
120	COSMETICS-DRUGS-CLEANERS	38	215	1.3	.2									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	445	25 591	38.1	27.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	671	46 959	58.0	49.6									
180	ALL FOOTWEAR	449	17 154	26.5	18.1									
200	CURTAINS-DRAPERY-ORY GOOOS .	164	2 803	8.2	3.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	60	1.6	.1									
260	KITCHENWARE-HOME FURNISHINGS .	32	179	1.9	.2									
280	JEWELRY-OPTICAL GOODS	59	257	1.9	.3									
300	SPORTING-RECREATION EQUIPMENT .	24	159	1.9	.2									
500	ALL OTHER MERCHANTISE	47	196	1.6	.2									
520	NONMERCHANTISE RECEIPTS	233	1 084	3.5	1.1									
-	MISCELLANEOUS MERCHANTISE . . .	(X)	28	(X)	(Z)									
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	92	10 475	(X)	100.0			
						142	BOYS' CLOTHING	39	323	7.3	3.1			
						143	MEN'S TAILORED OUTERWEAR	87	3 490	35.8	33.3			
						144	OTHER MEN'S OUTERWEAR	98	1 981	19.5	18.9			
						145	MEN'S HATS	77	273	3.0	2.6			
						146	OTHER MEN'S CLOTHING	84	2 915	29.1	27.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	84	879	8.7	3.1	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	23	424	13.1	4.0			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	318	26 039	90.4	90.4	168	WOMEN'S BLOUSES-SPTSWR	12	213	9.7	2.0			
180	ALL FOOTWEAR	59	1 242	15.6	4.3	172	DRESSES	22	140	4.8	1.3			
200	CURTAINS-DRAPERY-DRY GOOOS .	22	59	1.7	.2	173	COATS-SUITS	12	66	3.3	.6			
500	ALL OTHER MERCHANTISE	3	23	3.4	.1	-	MISCELLANEOUS MERCHANTISE	(X)	5	(Z)				
520	NONMERCHANTISE RECEIPTS	80	449	4.2	1.6									
-	MISCELLANEOUS MERCHANTISE . . .	(X)	112	(X)	.4	180	ALL FOOTWEAR	69	1 025	14.9	9.8			
						520	NONMERCHANTISE RECEIPTS	14	26	1.5	.2			
						-	MISCELLANEOUS MERCHANTISE	(X)	16	(X)	.2			
	WOMEN'S REAOY-TO-WEAR STORES (SIC 562)						CUSTOM TAILORS (SIC 567)							
	TOTAL	274	(D)	(X)	100.0		TOTAL	-	-	(X)	-			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount (\$1,000)	As percent of total sales of--					Amount (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments					Establishments handling the line	All establishments			
	FAMILY CLOTHING STORES (SIC 565)						MISC. APPAREL AND ACCESSORY STRS. (SIC 569)							
	TOTAL	246	43 426	(X)	100.0		TOTAL	5	(0)	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . .	35	191	1.3	.4									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	246	15 443	35.6	35.6		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	246	18 279	42.1	42.1		TOTAL	635	87 799	(X)	100.0			
180	ALL FOOTWEAR	215	5 774	13.9	13.3									
200	CURTAINS-DRAPERY-ORY GOOOS . . .	142	2 744	8.3	6.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	58	.7	.1									
260	KITCHENWARE-HOME FURNISHINGS . .	31	178	1.7	.4									
280	JEWELRY-OPTICAL GOODS.	39	140	.9	.3									
300	SPORTING-RECREATION EQUIPMENT. .	22	66	.8	.2									
500	ALL OTHER MERCHANDISE.	38	105	.8	.2									
520	NONMERCHANOISE RECEIPTS.	78	424	3.5	1.0									
-	MISCELLANEOUS MERCHANOISE.	(X)	24	(X)	.1									
	SHOE STORES (SIC 566)													
	TOTAL	100	(0)	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14		4.8	.8									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	46		9.6	4.4									
180	ALL FOOTWEAR	100		92.8	92.8									
520	NONMERCHANOISE RECEIPTS.	57		2.9	1.7									
-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	.3									
	MEN'S SHOE STORES (SIC 566 PT.)						FURNITURE STORES (SIC 5712)							
	TOTAL	3	(0)	(X)	100.0		TOTAL	378	(0)	(X)	100.0			
	WOMEN'S SHOE STORES (SIC 566 PT.)													
	TOTAL	31	2 940	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	17	174	11.7	5.9									
180	ALL FOOTWEAR	31	2 718	92.4	92.4									
182	WOMEN'S AND GIRLS' FOOTWEAR. .	31	2 279	77.5	77.5									
183	CHILDREN'S AND INFANTS' FOOTWR	21	397	17.3	13.5									
-	MISCELLANEOUS MERCHANDISE.	(X)	42	(X)	1.4									
520	NONMERCHANDISE RECEIPTS.	18	47	3.0	1.6									
-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)									
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)							
	TOTAL	1	(0)	(X)	100.0		TOTAL	42	(0)	(X)	100.0			
	FAMILY SHOE STORES (SIC 566 PT.)													
	TOTAL	65	5 825	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	59	3.8	1.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	29	252	9.8	4.3									
							TOTAL	23	3 113	(X)	100.0			
180	ALL FOOTWEAR	65	5 394	92.6	92.6									
181	MEN'S AND BOYS' FOOTWEAR . . .	65	1 769	30.4	30.4									
182	WOMEN'S AND GIRLS' FOOTWEAR. .	65	2 683	46.1	46.1									
183	CHILDREN'S AND INFANTS' FOOTWR	63	942	16.6	16.2									
520	NONMERCHANDISE RECEIPTS.	37	101	2.7	1.7									
-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	.3									
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)							
	TOTAL	34	1 802	(X)	100.0		TOTAL	13	374	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	90	26.4	5.0									
142	BOYS' CLOTHING	5	87	25.3	4.8									
-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	.1									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	34	1 664	92.3	92.3									
161	CHILDREN'S-INFANTS' WEAR . . .	34	1 618	89.8	89.8									
-	MISCELLANEOUS MERCHANDISE.	(X)	46	(X)	2.6									
-	MISCELLANEOUS MERCHANDISE.	(X)	48	(X)	2.7									
	NA Not available.			X Not applicable.			Z Less than 0.05 percent.							

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹				Establishments handling the line	All establishments ¹		
	HOUSEHOLD APPLIANCE STORES (SIC 572)					080	PACKAGED ALCOHOLIC BEVERAGES . . .	51	567	10.5	.9	
	TOTAL	132	17 591	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . .	195	449	3.1	.7	
200	CURTAINS-DRAPERIES-ORY GOODS . .	18	149	10.2	.8	400	AUTO FUELS-LUBRICANTS . . .	11	381	16.6	.6	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	130	13 618	77.4	77.4	500	ALL OTHER MERCHANDISE . . .	32	163	8.5	.3	
224	NEW MAJOR APPLIANCES	130	10 269	58.4	58.4	520	NONMERCHANDISE RECEIPTS . . .	157	639	4.5	1.0	
225	NEW RAOIOS-TV'S ETC.	91	2 776	19.1	15.8		MISCELLANEOUS MERCHANDISE . . .	(X)	48	(X)	.1	
226	USED MAJOR APPL-RADIOS-TV'S. .	51	513	5.3	2.9							
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	60	(X)	.3							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	1 400	24.0	8.0	020	GROCERIES-OTHER FOODS . . .	33	488	16.9	1.2	
260	KITCHENWARE-HOME FURNISHINGS . .	58	771	10.2	4.4	040	MEALS-SNACKS . . .	638	35 828	89.3	89.3	
264	SMALL ELECTRICAL APPLIANCES . .	55	415	5.8	2.4	060	ALCOHOLIC DRINKS . . .	118	2 052	32.9	5.1	
265	ALL OTHER KITCHENWR-HOUSEWR. .	19	356	12.9	2.0	080	PACKAGE ALCOHOLIC BEVERAGES .	45	535	10.5	1.3	
300	SPORTING-RECREATION EQUIPMENT. .	5	52	9.6	.3	100	CIGARS-CIGARETTES-TOBACCO . . .	123	255	2.2	.6	
320	HAROWARE-GARDENING EQUIPMENT . .	12	205	14.4	1.2	400	AUTO FUELS-LUBRICANTS . . .	10	371	17.3	.9	
340	LUMBER-BUILDING MATERIALS. . . .	5	97	18.1	.6	500	ALL OTHER MERCHANDISE . . .	16	104	11.1	.3	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	200	26.1	1.1	520	NONMERCHANDISE RECEIPTS . . .	108	483	4.5	1.2	
520	NONMERCHANDISE RECEIPTS.	68	699	8.3	4.0		MISCELLANEOUS MERCHANDISE . . .	(X)	24	(X)	.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	400	(X)	2.3							
	RADIO AND TELEVISION STORES (SIC 5732)						CAFETERIAS (SIC 5812 PT.)					
	TOTAL	52	4 196	(X)	100.0		TOTAL ²	41	3 503	(X)	100.0	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	52	3 671	87.5	87.5		REFRESHMENT PLACES (SIC 5812 PT.)					
224	NEW MAJOR APPLIANCES	36	787	22.8	18.8		TOTAL	321	19 289	(X)	100.0	
225	NEW RADIOS-TV'S ETC.	52	2 640	62.9	62.9	020	GROCERIES-OTHER FOODS . . .	18	196	35.7	1.0	
226	USED MAJOR APPL-RADIOS-TV'S. .	23	84	5.0	2.0	040	MEALS-SNACKS . . .	321	18 422	95.5	95.5	
227	RECORDS-TAPES-MUSICAL INSTR. .	17	160	10.2	3.8	060	ALCOHOLIC DRINKS . . .	13	262	24.1	1.4	
260	KITCHENWARE-HOME FURNISHINGS . .	18	117	8.3	2.8	080	PACKAGE ALCOHOLIC BEVERAGES .	5	29	12.5	.2	
264	SMALL ELECTRICAL APPLIANCES. . .	17	63	4.4	1.5	100	CIGARS-CIGARETTES-TOBACCO . . .	66	179	6.0	.9	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	54	(X)	1.3	520	NONMERCHANDISE RECEIPTS . . .	39	112	4.9	.6	
520	NONMERCHANDISE RECEIPTS.	32	231	8.7	5.5		MISCELLANEOUS MERCHANDISE . . .	(X)	88	(X)	.5	
-	MISCELLANEOUS MERCHANDISE.	(X)	177	(X)	4.2							
	RECORD SHOPS (SIC 5733 PT.)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
	TOTAL	11	(D)	(X)	100.0		TOTAL ²	67	1 660	(X)	100.0	
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
	TOTAL	20	2 175	(X)	100.0		TOTAL	401	58 507	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	1 979	91.0	91.0	020	GROCERIES-OTHER FOODS . . .	56	452	4.6	.8	
228	PIANOS	16	950	43.7	43.7	040	MEALS-SNACKS . . .	176	2 535	8.9	4.3	
229	ORGANS	16	617	28.4	28.4	080	PACKAGE ALCOHOLIC BEVERAGES .	20	410	11.2	.7	
231	MUSICAL INSTR-ACCESSORIES. . . .	14	220	19.1	10.1	100	CIGARS-CIGARETTES-TOBACCO . . .	263	2 617	6.8	4.5	
234	sheet MUSIC-RELATED ITEMS. . . .	13	98	5.8	4.5	120	COSMETICS-DRUGS-CLEANERS . . .	401	48 288	82.5	82.5	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	94	(X)	4.3	220	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	16	113	5.2	.2	
520	NONMERCHANDISE RECEIPTS.	13	191	10.7	8.8	260	MAJOR APPL-RADIO-TV-MUSICAL INST	12	140	18.1	.2	
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.2	280	KITCHENWARE-HOME FURNISHINGS . .	51	515	7.8	.9	
	EATING AND DRINKING PLACES (SIC 58)					320	JEWELRY-OPTICAL GOODS . . .	156	770	2.8	1.3	
	TOTAL	1 067	64 592	(X)	100.0	500	HARDWARE-GARDENING EQUIPMENT . .	26	135	3.0	.2	
020	GROCERIES-OTHER FOODS.	54	727	20.0	1.1	520	ALL OTHER MERCHANDISE . . .	162	1 929	8.0	3.3	
040	MEALS-SNACKS	1 046	57 827	90.3	89.5		NONMERCHANDISE RECEIPTS . . .	51	310	3.7	.5	
060	ALCOHOLIC DRINKS		3 729	40.2	5.8		MISCELLANEOUS MERCHANDISE . . .	(X)	292	(X)	.5	
080	PACKAGE ALCOHOLIC BEVERAGES . .		595	10.8	.9							
100	CIGARS-CIGARETTES-TOBACCO . . .		474	3.1	.7							
400	AUTO FUELS-LUBRICANTS.		381	16.6	.6							
500	ALL OTHER MERCHANDISE.		164	8.8	.3							
520	NONMERCHANDISE RECEIPTS.		646	4.6	1.0							
-	MISCELLANEOUS MERCHANDISE.		48	(X)	.1							
	EATING PLACES (SIC 5812)					120	COSMETICS-DRUGS-CLEANERS . . .	373	4.3	82.4	82.4	
	TOTAL	1 000	62 932	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION .	357	25.7	24.4	24.4	
020	GROCERIES-OTHER FOODS.	54	724	21.4	1.2	122	PRESCRIPTION MEDICINES . . .	373	41.7	41.7	41.7	
040	MEALS-SNACKS	1 000	57 608	91.5	91.5	123	ALL OTHER DRUGS-PROPRIETARIES.	313	(O)	19.0	16.3	
060	ALCOHOLIC DRINKS	134	2 353	30.0	3.7							

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	PROPRIETARY STORES (SIC 591 PT.)						JEWELRY STORES (SIC 597)							
	TOTAL	28	(D)	(X)	100.0		TOTAL	135	10 513	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS	28	(D)	{ 84.6 (X)	84.6 15.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	23	386	13.5	3.7			
-	MISCELLANEOUS MERCHANDISE					260	KITCHENWARE-HOME FURNISHINGS . .	63	770	13.8	7.3			
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					266	ALL OTHER HOME FURN EXC. CHINA . .	28	200	10.3	1.9			
	TOTAL	1 211	139 966	(X)	100.0	267	CHINA-GLASSWARE	57	570	10.8	5.4			
020	GROCERIES-OTHER FOODS	40	888	12.2	.6	280	JEWELRY-OPTICAL GOOOS	135	8 377	79.7	79.7			
040	MEALS-_SNACKS	46	413	10.7	.3	281	WATCHES-CLOCKS	128	1 900	18.7	18.1			
060	ALCOHOLIC DRINKS	16	201	20.0	.1	282	SILVERWARE	112	1 095	10.9	10.4			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	219	28 766	76.2	20.6	285	ALL OTHER JEWELRY ITEMS	116	1 301	13.8	12.4			
100	CIGARS-CIGARETTES-TD8ACCO	30	502	14.2	.4	286	OPTICAL GOOOS	15	29	1.5	.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	47	313	11.1	.2	287	OIAMONOS, EXC. OIAMONO WATCHES	130	3 126	30.0	29.7			
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR . .	37	242	28.5	.2	288	RINGS, EXC. OIAMONOS	118	925	9.5	8.8			
180	ALL FOOTWEAR	46	315	12.5	.2									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	125	2 301	12.6	1.6	280	JEWELRY-OPTICAL GOOOS	135	8 377	79.7	79.7			
240	FURNITURE-SLEEP EQUIP-FLDOR COV . . .	50	1 248	60.0	.9	281	WATCHES-CLOCKS	128	1 900	18.7	18.1			
260	KITCHENWARE-HOME FURNISHINGS	119	1 252	13.8	.9	282	SILVERWARE	112	1 095	10.9	10.4			
280	JEWELRY-OPTICAL GOOOS	179	8 879	67.7	6.3	285	ALL OTHER JEWELRY ITEMS	116	1 301	13.8	12.4			
300	SPORTING-RECREATION EQUIPMENT	78	2 412	36.9	1.7	286	OPTICAL GOOOS	15	29	1.5	.3			
320	HARDWARE-GAROENING EQUIPMENT	84	2 467	15.2	1.8	287	OIAMONOS, EXC. OIAMONO WATCHES	130	3 126	30.0	29.7			
340	LUMBER-BUILDOIING MATERIALS	47	667	11.6	.5	288	RINGS, EXC. OIAMONOS	118	925	9.5	8.8			
400	AUTO FUELS-LUBRICANTS	70	3 326	26.3	2.4									
420	AUTO TIRES-BATTERIES-ACCESS	75	952	7.2	.7	280	JEWELRY-OPTICAL GOOOS	135	8 377	79.7	79.7			
440	FARM EQUIPMENT MACHINERY	19	693	11.3	.5	281	WATCHES-CLOCKS	128	1 900	18.7	18.1			
460	HAY-GRAIN-FEEO-FARM SUPPLIES	230	43 678	87.6	31.2	282	SILVERWARE	112	1 095	10.9	10.4			
480	HOUSEHOLD FUELS-ICE	202	23 764	82.1	17.0	285	ALL OTHER JEWELRY ITEMS	116	1 301	13.8	12.4			
500	ALL OTHER MERCHANDISE	352	13 172	82.4	9.4	286	OPTICAL GOOOS	15	29	1.5	.3			
520	NONMERCHANDISE RECEIPTS	394	3 140	6.2	2.2	287	OIAMONOS, EXC. OIAMONO WATCHES	130	3 126	30.0	29.7			
-	MISCELLANEOUS MERCHANDISE	(X)	375	(X)	.3	288	RINGS, EXC. OIAMONOS	118	925	9.5	8.8			
	LIQUOR STORES (SIC 592)													
	TOTAL	218	29 617	(X)	100.0									
020	GROCERIES-OTHER FOODS	12	49	20.0	.2									
040	MEALS-_SNACKS	26	279	14.2	.9									
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	218	28 751	97.1	97.1									
400	AUTO FUELS-LUBRICANTS	3	70	2D.0	.2									
520	NONMERCHANDISE RECEIPTS	54	250	2.6	.8									
-	MISCELLANEOUS MERCHANDISE	(X)	218	(X)	.7									
	ANTIQUE STORES (SIC 5932)													
	TOTAL	8	643	(X)	100.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . .	6	451	79.8	70.1									
-	MISCELLANEOUS MERCHANDISE	(X)	192	(X)	29.9									
	SECONOHANO STORES (SIC 5933)													
	TOTAL ²	99	3 335	(X)	100.0									
	SPORTING GDOOS STORES (SIC 5952)													
	TOTAL	40	(D)	(X)	100.0									
180	ALL FOOTWEAR	12	54	6.7	2.0									
300	SPORTING-RECREATION EQUIPMENT . . .	40												
3D1	ATHLETIC GOOOS(TO INOIVIOUALS)	21	79.1	79.1										
303	HUNTING EQUIPMENT	13	34.7	18.7										
3D4	FISHING EQUIPMENT	25	20.2	9.6										
315	CAMPING EQUIP-SUPPLIES	9	31.8	26.7										
-	MISCELLANEOUS MERCHANDISE	(X)	5.3	2.1										
			(X)	21.9										
320	HAROWARE-GAROENING EQUIPMENT . . .	3	6.8	.4										
500	ALL OTHER MERCHANDISE	3	2.9	.2										
520	NONMERCHANDISE RECEIPTS	13	18.5	4.3										
-	MISCELLANEOUS MERCHANDISE	(X)	14.0											
	BICYCLE SHOPS (SIC 5953)													
	TOTAL	2	(D)	(X)	100.0									
	NA Not available.		X Not applicable.				Z Less than 0.05 percent.							

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

^Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Establishments handling the line	All establish-ments ¹	Amount ¹ (\$1,000)			
				Establish-ments handling the line	All establish-ments ¹									
480	HOUSEHOLD FUELS-ICE	9	202	8.4	.9	340	LUMBER-BUILDING MATERIALS	21	772	5.6	2.5			
500	ALL OTHER MERCHANTISE	6	425	17.3	1.8	420	AUTO TIRES-BATTERIES-ACCESS	19	443	3.3	1.4			
520	NONMERCHANTISE RECEIPTS	19	463	9.0	2.0	440	FARM EQUIPMENT MACHINERY	19	184	1.4	.6			
-	MISCELLANEOUS MERCHANTISE	(X)	150	(X)	.6	500	ALL OTHER MERCHANTISE	34	3 630	22.1	11.6			
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					520	NONMERCHANTISE RECEIPTS	32	1 870	10.4	6.0			
	TOTAL	115	25 439	(X)	100.0	-	MISCELLANEOUS MERCHANTISE	(X)	167	(X)	.5			
020	GROCERIES-OTHER FOODS	5	218	11.1	.9		MAIL ORDER HOUSES (SIC 532)							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	131	2.8	.5		TOTAL	24	(0)	(X)	100.0			
320	HARWARE-GARDENING EQUIPMENT . . .	22	788	9.7	3.1	120	COSMETICS-DRUGS-CLEANERS	19						
340	LUMBER-BUILDING MATERIALS	11	112	3.6	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	19						
420	AUTO TIRES-BATTERIES-ACCESS	24	144	2.8	.6	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	19						
440	FARM EQUIPMENT MACHINERY	10	526	18.2	2.1	180	ALL FOOTWEAR	19						
460	HAY-GRAIN-FEED-FARM SUPPLIES	115	565	88.7		200	CURTAINS-ORAPERIES-DRY GOOS	19						
480	HOUSEHOLD FUELS-ICE	12	207	7.2	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21						
500	ALL OTHER MERCHANTISE	5	98	6.6	.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV	20						
520	NONMERCHANTISE RECEIPTS	44	355	3.1	1.4	260	KITCHENWARE-HOME FURNISHINGS	21						
-	MISCELLANEOUS MERCHANTISE	(X)	295	(X)	1.2	280	JEWELRY-OPTICAL GOOS	18						
	GARDEN SUPPLY STORES (SIC 5969 PT.)					300	SPORTING-RECREATION EQUIPMENT	19						
	TOTAL	12	848	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT	21						
320	HARDWARE-GARDENING EQUIPMENT . . .	12	848	100.0	100.0	340	LUMBER-BUILDING MATERIALS	21						
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					380	AUTOMOBILES-TRUCKS	B						
	TOTAL	8	329	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS	19						
100	CIGARS-CIGARETTES-TOBACCO	5	26	11.1	7.9	440	FARM EQUIPMENT MACHINERY	19						
500	ALL OTHER MERCHANTISE	8	279	B4.8	84.8	500	ALL OTHER MERCHANTISE	20						
-	MISCELLANEOUS MERCHANTISE	(X)	24	(X)	7.3	520	NONMERCHANTISE RECEIPTS	20						
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					-	MISCELLANEOUS MERCHANTISE	(X)						
	TOTAL ²	6	159	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)							
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						TOTAL	37	3 529	(X)	100.0			
	TOTAL ²	5	519	(X)	100.0	020	GROCERIES-OTHER FOODS	6	B12	94.2	23.0			
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					200	CURTAINS-ORAPERIES-DRY GOOS	11	509	45.0	14.4			
	TOTAL ²	40	2 563	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	4B3	46.1	13.7			
	OPTICAL GOODS STORES (SIC 5999 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV	6	373	49.7	10.6			
	TOTAL ²	4	166	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	9	234	25.1	6.6			
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					280	JEWELRY-OPTICAL GOODS	4	26	4.7	.7			
	TOTAL ²	59	2 158	(X)	100.0	500	ALL OTHER MERCHANTISE	11	B71	70.5	24.7			
	NONSTORE RETAILERS (SIC 53 PART*)					520	NONMERCHANTISE RECEIPTS	6	27	3.6	.8			
	TOTAL	88	31 319	(X)	100.0	-	MISCELLANEOUS MERCHANTISE	(X)	194	(X)	5.5			
020	GROCERIES-OTHER FOODS	13	2 056	100.0	6.6									
040	MEALS-SNACKS	19	B 095	92.8	25.8									
100	CIGARS-CIGARETTES-TOBACCO	13	2 706	53.4	B.6									
120	COSMETICS-DRUGS-CLEANERS	20	103	.7	.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	20	855	6.5	2.7									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR . . .	21	1 540	11.8	4.9									
180	ALL FOOTWEAR	19	358	2.6	1.1									
200	CURTAINS-ORAPERIES-DRY GOOS	30	1 478	10.4	4.7									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	3 223	21.7	10.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV	26	2 271	15.1	7.3									
260	KITCHENWARE-HOME FURNISHINGS	30	508	3.4	1.6									
280	JEWELRY-OPTICAL GOODS	22	91	.7	.3									
300	SPORTING-RECREATION EQUIPMENT	20	345	2.6	1.1									
320	HARWARE-GARDENING EQUIPMENT	22	623	4.4	2.0									

Standard Notes: * Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	B	C
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	D	B	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	(X)		-	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	B	(X)	(X)	(X)	A
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	A	E	D
320 340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	C	E	A	E	D
	LUMBER-BUILDING MATERIALS	C	C	A	E	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	E	B

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	A	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	E	A	A	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR ..	B	EE	A	A	A
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	EE	A	A	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	B	EE	A	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	EE	A	A	A
260	KITCHENWARE-HOME FURNISHINGS	B	EE	A	A	A
320	HARDWARE-GARDENING EQUIPMENT.....	B	EE	A	A	B
340	LUMBER-BUILDING MATERIALS	B	EE	A	B	A
500	ALL OTHER MERCHANDISE	B	EE	A	A	A
520	NONMERCHANDISE RECEIPTS.....	B	E	A	A	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B	A
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	E	D	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	(X)	(X)	(X)	D
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR ..	D	(X)	(X)	(X)	D
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	(X)	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	D	(X)	(X)	(X)	D
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	D	(X)	(X)	(X)	D
260	KITCHENWARE-HOME FURNISHINGS	D	(X)	(X)	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	D	(X)	(X)	(X)	E
340	LUMBER-BUILDING MATERIALS	C	(X)	(X)	(X)	D
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	A	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	A	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	B	C	B	A	B
500	ALL OTHER MERCHANDISE	B	C	B	A	B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	D	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	C	D	A	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	D	(X)	(X)	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	D	(X)	(X)	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	E	A	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	E	E	A	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	C	B	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	C	C	B	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	A	E
D20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 29 percent. C = 70 to 29 percent.

D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	RETAIL BAKERIES—SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS	E	(X)	(X)	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	D	A	(X)
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS	(X)	D	D	A	(X)
	ALL OTHER MERCHANDISE	(X)	E	E	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS	E	(X)	(X)	(X)	E
	Egg and Poultry Dealers (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS	D	(X)	(X)	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS	E	(X)	(X)	(X)	E
	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	A	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	A	A
	MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	A	A	(X)
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES—TRUCKS..... AUTO FUELS—LUBRICANTS..... AUTO TIRES—BATTERIES—ACCESS..... NONMERCANDISE RECEIPTS	(X)	C	A	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES—TRUCKS..... AUTO FUELS—LUBRICANTS..... AUTO TIRES—BATTERIES—ACCESS..... NONMERCANDISE RECEIPTS	A	(X)	(X)	(X)	A
	B = 90 percent or more. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.					
	X Not applicable.					

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES—TRUCKS	A	(X)	(X)	(X)	A
400	AUTO FUELS—LUBRICANTS	A	(X)	(X)	(X)	A
420	AUTO TIRES—BATTERIES—ACCESS.	B	(X)	(X)	(X)	A
520	NONMERCHANTISE RECEIPTS.....	A	(X)	(X)	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPDRING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES—TRUCKS	B	(X)	(X)	(X)	B
400	AUTO FUELS—LUBRICANTS	B	(X)	(X)	(X)	B
420	AUTO TIRES—BATTERIES—ACCESS.	B	(X)	(X)	(X)	B
520	NONMERCHANTISE RECEIPTS.....	B	(X)	(X)	(X)	B
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	D	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES—TRUCKS	B	E	D	A	A
400	AUTO FUELS—LUBRICANTS	A	E	E	A	A
420	AUTO TIRES—BATTERIES—ACCESS.	A	E	E	A	A
520	NONMERCANTISE RECEIPTS.....	E	E	D	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	D	D
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPDRING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	D	(X)	(X)	(X)	C
260	KITCHENWARE-HOME FURNISHINGS	C	(X)	(X)	(X)	C
300	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)	C
380	AUTOMOBILES—TRUCKS	E	(X)	(X)	(X)	E
400	AUTO FUELS—LUBRICANTS	C	(X)	(X)	(X)	C
420	AUTO TIRES—BATTERIES—ACCESS.	D	(X)	(X)	(X)	C
520	NONMERCANTISE RECEIPTS.....	C	(X)	(X)	(X)	C
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)	D
260	KITCHENWARE-HOME FURNISHINGS	D	(X)	(X)	(X)	D
300	SPDRTING-RECREATION EQUIPMENT	D	(X)	(X)	(X)	D
380	AUTOMOBILES—TRUCKS	E	(X)	(X)	(X)	E
400	AUTO FUELS—LUBRICANTS	E	(X)	(X)	(X)	E
420	AUTO TIRES—BATTERIES—ACCESS.	E	(X)	(X)	(X)	E
520	NONMERCANTISE RECEIPTS.....	E	(X)	(X)	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	B	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
300	SPDRTING-RECREATION EQUIPMENT	(X)	B	C	A	(X)
380	AUTOMOBILES—TRUCKS	(X)	E	B	A	(X)
400	AUTO FUELS—LUBRICANTS	(X)	B	E	E	(X)
500	ALL OTHER MERCHANTISE	(X)	B	B	A	(X)
520	NONMERCANTISE RECEIPTS.....	(X)	B	B	A	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E				
400	SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	E
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E
	NONMERCHANTISE RECEIPTS					
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	C
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A				
520	ALL OTHER MERCHANTISE.....	C	(X)	(X)	(X)	C
	NONMERCHANTISE RECEIPTS					E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E				
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	E
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E
	NONMERCHANTISE RECEIPTS					
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E				
500	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E
520	ALL OTHER MERCHANTISE.....	E	(X)	(X)	(X)	E
	NONMERCHANTISE RECEIPTS					
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	C	C	D
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E				
400	AUTOMOBILES-TRUCKS.....	D	E	C	E	E
420	AUTO FUELS-LUBRICANTS.....	D	E	C	C	D
520	AUTO-TIRES-BATTERIES-ACCESS.....	D	E	C	D	E
	NONMERCHANTISE RECEIPTS					
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	C	A	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	B	A	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR	A	A	B	A	A
	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	A	A	C	A	B

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	E	E	E	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	(X)	(X)	(X)	A
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	A	(X)	(X)	(X)	A
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	A	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	C	A	E	A	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	B	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	E	O	D	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	E	D	E	(X)
180	ALL FOOTWEAR	(X)	E	D	D	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	E	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	E	E	E	A
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	O	E	E	E	A
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	(X)	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of thrs table.

A = 90 percent or more.

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C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	C	B	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	E	C	E	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR ...	E	E	O	E	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE	B	O	A	A	C
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	E	(X)	(X)	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	B
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	(X)	(X)	B
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	O	(X)	(X)	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	C
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	C	(X)	(X)	(X)	C
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	O
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	C	(X)	(X)	(X)	O
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR ...	C	(X)	(X)	(X)	O
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	E	(X)	(X)	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564; 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	O	C	B	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	O	C	E	(X)
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	(X)	O	C	B	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Columbia SMSA	Charleston SMSA	Greenville SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B	B	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	C	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	C	C	D	C	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	A	C	A
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	B
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	B
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	C	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	E	D	B	D
	KITCHENWARE-HOME FURNISHINGS.....	D	E	E	E	D
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	A	A	A	(X)
	KITCHENWARE-HOME FURNISHINGS.....	(X)	A	A	E	(X)
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	(X)	(X)	D
	KITCHENWARE-HOME FURNISHINGS.....	B	(X)	(X)	(X)	C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	(X)	E
	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.
 D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	A	(X)	(X)	(X)	B
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	D	C	C	C	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	B	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	E
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	D
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E	E
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	E	D	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	D	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	D	E	D	E	C
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	E	B	A
12D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	E	A	E	B	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	C	D	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	A	B	A

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
300	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	D	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	C	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	E	C	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	O
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	C	C	E	B	C
	JEWELRY-OPTICAL GOODS.....	C	C	C	B	C
	NONMERCHANDISE RECEIPTS	C	C	C	B	C
480	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	C	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	B	C	C	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	A	(X)	(X)	(X)	A
	LIQUEFIED PETRL. GAS (BTTLG. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	(X)	E

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 D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE	D	B	(X)	(X)	A
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	E	(X)
240	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	(X)	(X)	E
520	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	(X)	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	C
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	D
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A

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 X = Not applicable.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		South Carolina	Charleston SMSA	Columbia SMSA	Greenville SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	C	E	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	E	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	D	C	B	E	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	C	B	A

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X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind - of - business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recognizing

¹ Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into sub classifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into sub classifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into sub classifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

Appendix C

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<p>U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <p>1967 CENSUS OF BUSINESS</p>		<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number 2</p> <p>Employer Identification No. 2</p>															
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p>		<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) — — — — —</p>															
<p>b. Is the address in the label—</p> <ol style="list-style-type: none"> 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p>		<p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) — — — — —</p>															
<p>c. Enter following physical location information</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p>		Number and street	City, village, or other place	State	ZIP code	<p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment? Months X-3</p>											
Number and street	City, village, or other place																
State	ZIP code																
<p>5. CLASS OF CUSTOMER</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">1 <input type="checkbox"/> Yes</td> <td style="width: 50%;">2 <input type="checkbox"/> No</td> </tr> <tr> <td>1 <input type="checkbox"/> General public (household consumers, farmers, and individuals)</td> <td>4-XX</td> </tr> <tr> <td>2 <input type="checkbox"/> Construction and building trade contractors</td> <td>4-3</td> </tr> <tr> <td>3 <input type="checkbox"/> Other business firms, government, and institutions</td> <td>4-4</td> </tr> <tr> <td>4 <input type="checkbox"/> Other (Specify) — — — — —</td> <td>4-5</td> </tr> </table>		1 <input type="checkbox"/> Yes	2 <input type="checkbox"/> No	1 <input type="checkbox"/> General public (household consumers, farmers, and individuals)	4-XX	2 <input type="checkbox"/> Construction and building trade contractors	4-3	3 <input type="checkbox"/> Other business firms, government, and institutions	4-4	4 <input type="checkbox"/> Other (Specify) — — — — —	4-5	<p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines</p>					
1 <input type="checkbox"/> Yes	2 <input type="checkbox"/> No																
1 <input type="checkbox"/> General public (household consumers, farmers, and individuals)	4-XX																
2 <input type="checkbox"/> Construction and building trade contractors	4-3																
3 <input type="checkbox"/> Other business firms, government, and institutions	4-4																
4 <input type="checkbox"/> Other (Specify) — — — — —	4-5																
<p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">a. Sales of merchandise and other receipts from customers.....</td> <td style="width: 50%;">Dollars X-4</td> </tr> <tr> <td></td> <td>Cents X-5</td> </tr> <tr> <td></td> <td>XX X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td>Dollars X-8</td> </tr> <tr> <td></td> <td>Cents X-9</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions</td> <td>XX X-9*</td> </tr> </table>		a. Sales of merchandise and other receipts from customers.....	Dollars X-4		Cents X-5		XX X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....	Dollars X-8		Cents X-9	d. Total ANNUAL payroll in 1967 before deductions	XX X-9*	<p>8. COMPANY AFFILIATION</p> <p>a. <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company</p> <p>Mailing address (Number, street, city, State, ZIP code) — — — — —</p> <p>EI No. (9 digits) — — — — —</p>	
a. Sales of merchandise and other receipts from customers.....	Dollars X-4																
	Cents X-5																
	XX X-6																
b. Does the entry in "a" include sales taxes and excise taxes collected from customers? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	X-7																
c. If "No," how much did you forward to taxing agencies for such taxes?.....	Dollars X-8																
	Cents X-9																
d. Total ANNUAL payroll in 1967 before deductions	XX X-9*																

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM						1-1	
<p>a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?.....</p> <p>Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.</p>						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....		Name _____		Kind of business _____			
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT						1-2XX →	
<p>a. Is any department, concession, or business not owned by you, operated within this establishment?.....</p> <p>Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.</p>						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
b. If "Yes," please complete a line for each.						2XX 2-3 2-4 2-5 2-6*	
Name and address of owner of department or concession		Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?	Census Use Only
				Dollars	Yes		
1.				1	2	1	2
2.				1	2	1	2
3.				1	2	1	2
11. YOUR BUSINESS LOCATIONS							
<p>a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?.....</p>						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
<p>b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).</p>							
Address of business (Number, street, city or town, county, State, ZIP code)		Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)	
				Dollars	Cents		
1.					XX		
2.					XX		
3.					XX		
4.					XX		
Totals for this Employer Identification Number → (Sales total should equal the entry in item 7a)					XX		

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores	
Lumber and other building materials dealers	CB-52A	Women's shoe stores	
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores	
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores	
Electrical supply stores	CB-52D		
Hardware stores	CB-52C		
Farm equipment dealers	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores	CB-53A	Furniture and home furnishings stores:	
Variety stores	CB-53B	Furniture stores	
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores	CB-53A	Floor coverings stores	
Dry goods stores		Drapery, curtain, and upholstery stores	
Sewing and needlework stores	CB-53B	China, glassware, and metalware stores	
FOOD STORES		Miscellaneous home furnishings stores	
Grocery stores		Household appliance stores	
Meat and fish (seafood) markets:		Radio, television, and music stores:	
Meat markets		Radio and television stores	
Fish (seafood) markets	CB-54A	Music stores:	
Fruit stores and vegetable markets		Record shops	
Candy, nut, and confectionery stores		Musical instrument stores	
Retail bakeries:			
Retail bakeries—baking and selling		EATING AND DRINKING PLACES	
Retail bakeries—selling only	CB-54B	Eating places:	
Other food stores:		Restaurants and lunchrooms	
Dairy products stores		Cafeterias	
Egg and poultry dealers	CB-54A	Refreshment places	
Other miscellaneous food stores		Caterers	
AUTOMOTIVE DEALERS		Drinking places (alcoholic beverages)	
Motor vehicle dealers:		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers—new and used cars:		Drug stores	
Dealers with domestic car franchise only		Proprietary stores	
Dealers with imported car franchise only			CB-59A
Dealers with domestic, imported car franchises	CB-XA		
Motor vehicle dealers—used cars only		MISCELLANEOUS RETAIL STORES	
Tire, battery, and accessory dealers:		Liquor stores	
Home and auto supply stores		Antique stores and secondhand stores:	
Other tire, battery, and accessory dealers	CB-XB	Antique stores	
Miscellaneous automotive dealers:		Secondhand stores	
Boat dealers		Sporting goods stores and bicycle shops:	
Household trailer dealers		Sporting goods stores	
Aircraft, motorcycle dealers	CB-XC	Bicycle shops	
Automotive dealers, n.e.c.		Jewelry stores	
GASOLINE SERVICE STATIONS		Fuel and ice dealers:	
Gasoline service stations	CB-XD	Fuel oil dealers	
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Liquefied petroleum gas (bottled gas) dealers	
Women's clothing, specialty stores; furriers:		Fuel and ice dealers, n.e.c.	
Women's ready-to-wear stores		Florists	
Women's accessory and specialty stores:		Cigar stores and stands	
Millinery stores		Other miscellaneous retail stores:	
Corset and lingerie stores		Book and stationery stores:	
Other women's accessory, specialty stores		Book stores	
Furriers and fur shops		Stationery stores	
Other apparel and accessory stores:		Hay, grain, and feed stores	
Men's and boys' clothing and furnishings stores	CB-56A	Other farm supply stores	
Custom tailors		Garden supply stores	
Family clothing stores		News dealers and newsstands	
Children's and infants' wear stores		Hobby, toy, and game shops	
Miscellaneous apparel and accessory stores		Camera and photographic supply stores	
		Gift, novelty, and souvenir shops	
		Optical goods stores	
		Retail stores, n.e.c.	CB-59G
			CB-59E

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegbts)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	CB-54B
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	ALL
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59A
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietaries	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
		Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	
142	Boys' clothing	Boys' clothing and furnishings	CB-53A
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	CB-56A
146	Other men's clothing	Men's hats	
		Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
161	Children's-infants' wear	Children's, infants' wear	ALL
		Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-56A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	CB-53A
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc. Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
171	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169.	
172	Dresses	Dresses	
173	Coats-suits	Coats and suits	
174	Handbags	Handbags	
175	Furs	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	CB-56B
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	ALL
221	Major household appliances	Major household appliances.	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222).	
224	New major appliances	New major appliances.	
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.	
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders ..	CB-57B
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments.	
228	Pianos	Pianos	
229	Organs	Organs (all types)	
231	Musical inst-accessories	Musical instruments and accessories.	
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.	
233	Records-tapes-related acc	Records, tapes, and related accessories.	
234	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-53A
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	
245	Floor coverings—soft surface	Floor coverings, soft surface.	CB-57A
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	CB-59B

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	CB-53A
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	CB-59C
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	CB-XC
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	CB-XC
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	
324	Other hardware-tools	Other hardware, tools (except items on lines 322 and 323).	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	CB-52A
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52B CB-53A CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	CB-59F
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	CB-XA
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	
402	Other automotive fuels	Other automotive fuels (including diesel).	CB-XA, XB, XC, XD
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	CB-XB
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	CB-XA, XD
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.	
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	CB-53A
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-XC
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	CB-59B
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	CB-59B
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-54A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	CB-59B
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	CB-XB
527	Service labor	Service labor	CB-XA, XD
528	Other nonmerchandise receipts	Repair service labor. All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XC CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-XC
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	
534	Auto repair	Automotive repair-service labor receipts.	CB-59D
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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